

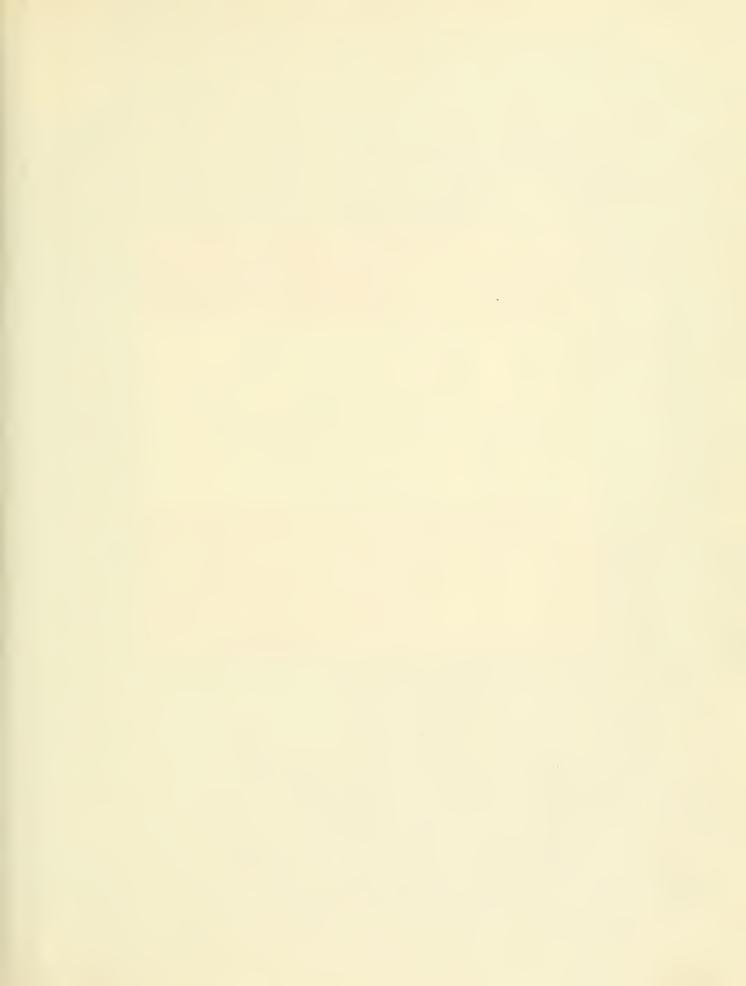


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Making American Space Policy

(1) The Establishment of NASA

Enid Curtis Bok

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January, 1963 #09-63

A working document prepared under the direction of Rebert C. Wood as a part of the research studies in public management of the Organization Research Project (NASA) of the School of Industrial Management, the Massachusetts Institute of Technology.

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Political Science Section

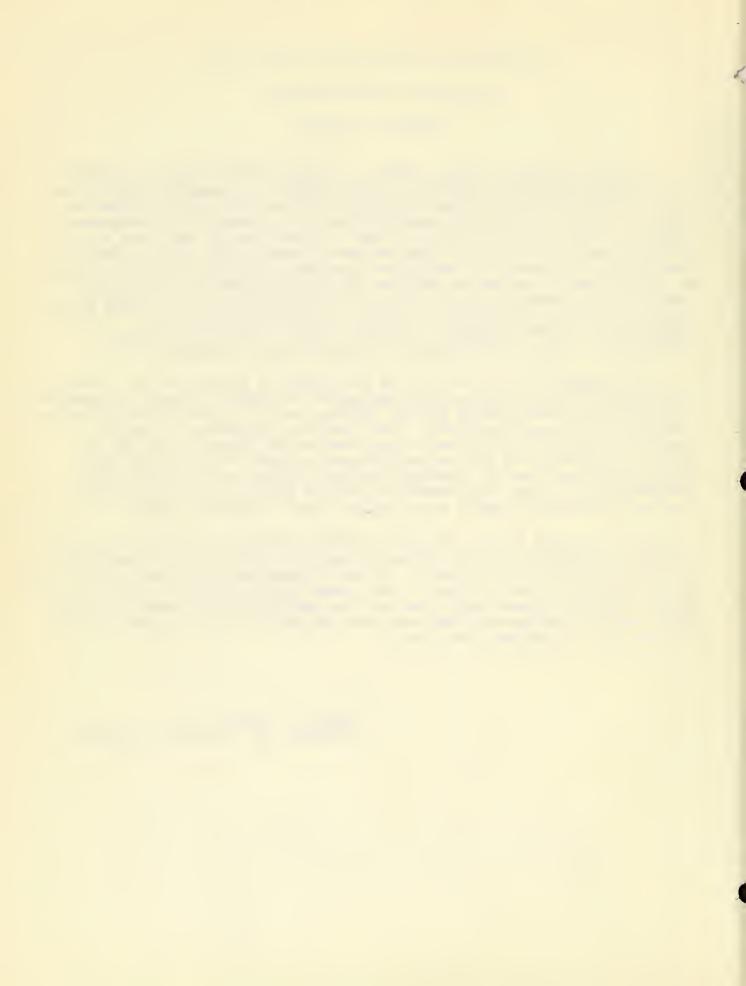
January 7, 1963

"Making American Space Policy (1) The Establishment of N.SA" is a working document prepared in the course of research concerning the public policy processes for United States space activities, an area of inquiry within the general School of Industrial Management Organization Research Project (NASA). Organized in the form of an extended case, it differs from the usual case study, in its length, the number of sequential decisions analyzed, and the emphasis place on policy positions and objectives of institutions and agencies rather than personalities. It is also structured on the basis of an explicit rather than implicit model of political behavior. It is designed as a base document from which short analytical papers, abbreviated cases, and summary documents may be extracted.

Most important of all, it is the first of a cluster of cases exploring certain major policy decisions of NASA, designed to examinate policy process over a period of time and to identify the principarties at interest involved. The long run objective of these inquiries is to indicate the significance and consequences of the public management of the national space program as distinguished from the properties of private industrial management in analogous undertakings. Thus, the substance of the case is expected to find its way ultimately into a more generalized analysis of NASA.

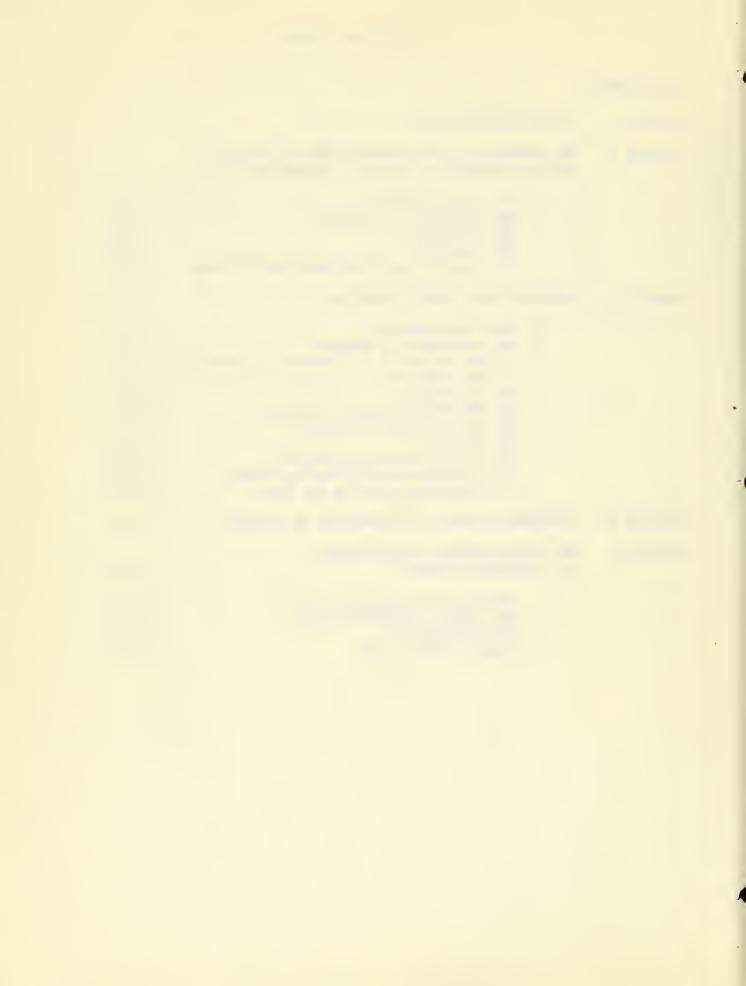
Miss Bok and I will welcome comments both as to the material and analysis contained in this document and as to the broader research project of which it is a part. We would especially appreciate call be our attention to any errors in fact concerning specific historical events or participant positions and any additional information which might modify the evaluations and conclusions. Further cases will be forthcoming throughout the year.

Robert C. Wood Professor of Political Science



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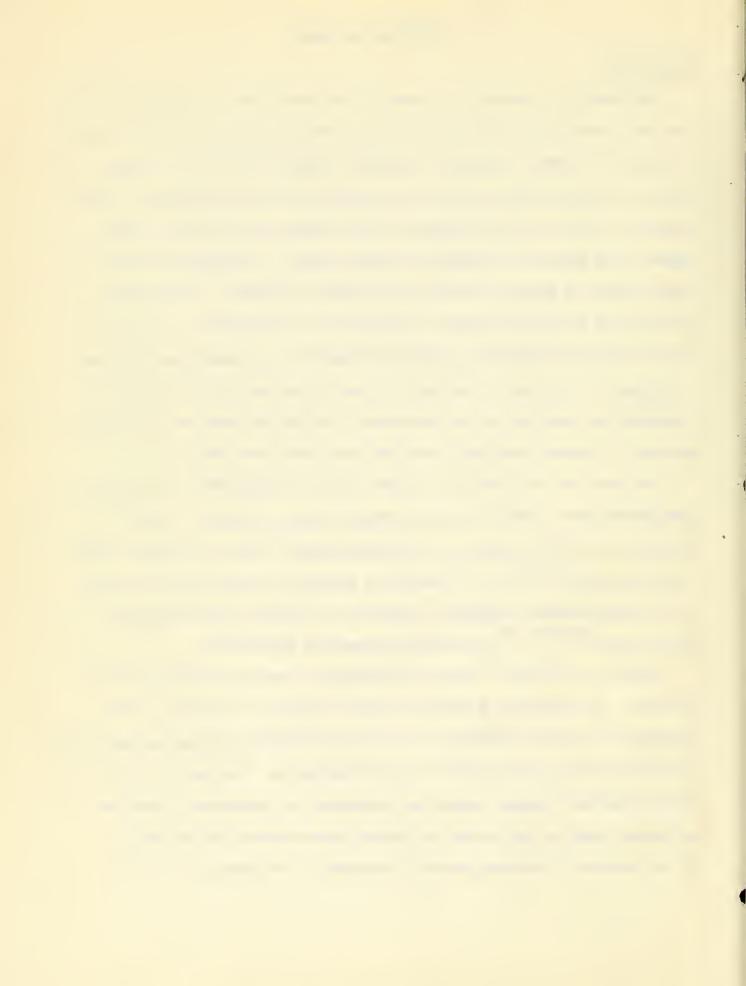
INTRODU TLON

Most Americans engaged in the Research and Development activities on a new with outer space work under public auspices. Professionally they may be mambered of university staffs or employees of private industry, but their particular projects are almost always publicly authorized and publicly supported. Since October 1, 1958 the overall direction of the American space effort has been lodged in the National Aeronautics and Space Agency, an independent civilian agency within the Executive Branch of the Federal Government. That agency, directed by a single administrator responsible to the President, is provided in the fiscal year 1963 with 3.6 billion dollars for the formal legal purpose of seeking "the solution of problems of flight within and outside the earth's atmosphere and problems for the development, testing and operation for research purposes of aircraft, missiles, satellites and other space vehicles."

The object of this case is to explain why such organizational and financial arrangements exist. Why is the space program a public endeavor? Why is it directed by a civilian rather than a military agency? Why is that agency under a single executive? Why is it financially supported at such a scale and with so few Congressional or budgetary constraints as to place it presently in a compared to unique position / other publicly supported enterprises?

There is, of course, a quick and apparently common sense answer to these questions. The launching of the first Soviet satellite on October 4, 1957 represented a Russian achievement in particular scientific and engineering fields which dramatically surpassed that of the United States. The American public and American political leaders viewed this achievement as signalling a dangerous and adverse shift in the balance of military power between the two nations.

In the interests of national security, they made a reallocation of national



resources to redress the balance. Since previous space Research and Development activities bad been carried out by combined private and military efforts and found wanting, new organizational structures were devised. These changes in resource allocation and management, it was expected, would enable the United States to exhibit in the near future technological superiority in the space field

Yet on closer examination the common sense enswer is not very satisfactory. It fails, first, on the grounds of precision and specificity. It does not account for the initial failure of the nation -- as a nation -- to anticipate Sputnik I. It does not differentiate among those segments of the public and those political leaders who responded with great intensity and great concern and those which did not. It does not explain why, among several organiza ional alternative and several possible levels of support, particular choices were made. It establishes no basis for estimating the probabilities that present arrangements and the present program will enable America to be first in space.

Second, the common sense answer does not illuminate the process by which the transformation of our space effort from a small privately oriented one to a large publicly oriented one took place. Its gross characterizations of public alarm and official response does not describe how our political system functions in resolving an issue of this magnitude; what considerations methodated influential persons and groups within the system; or what actions they took with what results to account for the successive decisions which in the space of one year led to the establishment of MASA. Thus, the short answer neither identifies the prime components of the system and their interaction nor makes clear what unit of political influence is in fact responsible for the present particular pattern and scale of operations. Yet knowledge of these



and private management of the space effort, account for the objectives and the character of present program; and arrive at conclusions as to how it might be directed for more efficient achievement of certain goals in the future.

To achieve greater precision and more explanatory value, then, the case selects and organizes facts according to a contemporary model of how political influence is distributed and applied in national politics. The success of the Soviet launching is treated as generating a conflict (or issue) within the national political system. More accurately, it expanded the scope and intensity of a conflict which had been previously confined to relatively few activists within the system and which had been temporarily resolved by the decisions of the most influential among them. Now, other activists with different motivations, different political resources, different intensities of and interest and operating under different informational/structural constraints were engaged. Although all the activists could be said to be motivated by common considerations of national security, their perception of that goal, their place within the system, and the impact of the conflict upon their political resources, established a second order of objectives which differentiated swong their preferences of possible solutions to the conflict.

In a new and larger structural context, the activists devised strategies

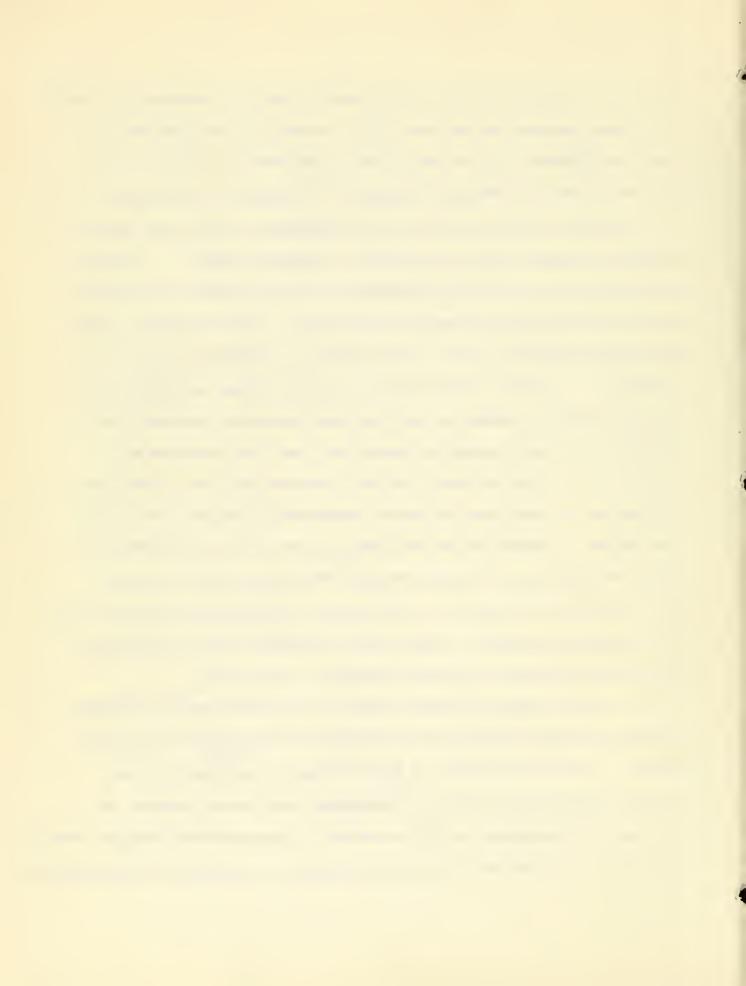
by which they sought to have their preferences for successive policy choices

prevail. To assure the success of their strategies, they sought to make

coalitions with other activists by discovering identities of interest, by

persuasion, by bargaining, or by the exercise of superior formal authority (coercion).

The successes and failures of respective activists in carrying out their strategies.



of particip nts who determined the character of the space program,

Obvicusly, an analysis which screens date by these criteria does not identify all the relevant forces which help account for the structure and magnitude of our space effort. Neither does it exhaustively characterize the properties of the forces which it chooses to emphasize. Highly relevant traits of personality, undocumented or undisclosed actions of major participants, unconscious motivations probably escape detection. Contemporary case studies are not history. Taken together, however, with a cluster of other cases of major space decisions, this case does suggest the structure of political power -- the mix of political influentials -- which directs the nation's greatest technological venture. Recognition of this elite and its probable behavior is a prerequisite for those who would alter the substance, magnitude, or operation of the present program. It is basic to understanding the characteristics, espabilities, and limitations of public management of the space enterprise.



The technological success of Spulnik I surprised ment American civizens and the political reaction which followed caught many American political leaders unaware. Yet not every segment of the public nor every public official had failed to anticipate the Soviet accomplishment or its political repercussions. There was a United States space program in being prior to October 4, 1957. But it was an effort with which few citizens were familiar, with limited support by figures of national prominence, and carried forward in the lower echelons of the national bureaucracy. Those who anticipated that the launching of an earth satellite would be a political event of first magnitude lacked the resources, motivations or skills to arouse the nation or persuade its leaders to take action.

The origins of the American program were in defense establishment. In 1946, the Department of the Navy recommended to the Research and Development Board of the Department of Defense that a project to place a small sutellite in orbit around the earth be initiated. The Committee on Guided Missiles of the Board rejected the proposal as "not having sufficient military requirement."

There the matter rested until 1954, when a confluence of interests from within the DOD and a portion of the scientific community then engaged in planning the International Geophysical Year occurred. As to the first, in September of that year, Dr. Wernher von Braun of the Army Ballistic Missile Agency published a classified paper, "The Minimum Satellite Vehicle Based upon Components Available from Missile Developments of the Army Ordnence Corps." After discussions within the Ordnance Corps and with

In December, a joint voluntary Group of the Army and Navy undertook design planning and christened their effort Project Orbiter.

civilian scientists, von Braun made his first efforts to initiate the project.

So far as the civilian scientists were concerned, their interest in a satellic



project derived for a americal of the bodding parts spectrum in the linear of a Coophysical Year. This undertaking - which was in last from fully 1, 1957 until December 31, 1958 - was the third such investigation of gasphysical phenomena by the international scientific community. Under the sponsorable of the International Council of Scientific Unions, sixty-six nations participated in a coordinated world-wide program constructed from various proposals submitted by individual nations and modified through periodic meetings of the Comite Special de L'Annee Geophysique Internationale (CSAGI). Among the proposals considered by the CSAGI in 1953 and 1954 was the launching of orbital satellites. In 1955 the American National Academy of Sciences - National Research Council, and the Soviet Academy of Sciences, respectively, agreed to present the satellite projects to their governments.

In the Spring of 1955 the National Security Council reviewed this proposal, decided favorably, and directed the Department of Defense "to develop the capability of launching a small scientific satellite by 1958 under the auspires of the LGY." The NSC instructed the DOD to review various satellite plans and to recommend an equipment program and operating structure by August 1 Within the DOD, the responsibility for coordinating the development program for the satellite launching was vested in Assistant Secretary of Defense, Research and Development, Donald A. Quarles. To advise him in the selection of a technical program, Quarles selected a Special Capabilities Advisory Group of civilian scientists, chaired by Dr. Homer J. Stewart, professor of Physics at UCLA. The Committee reviewed the Joint Army-Navy Project Orbiter, an Air Force proposal, and a separate Navy plan. It finally selected the Navy's Project Vanguard because "It promised to carry the largest payload with the smallest and lightest recket vehicle," thus best fulfilling the scientific commitments of the LGY proposal and incidentally, offering the "biggest ball for a buck."



William I kering on the Sec Companies of Mark the Mayor product of the Same of a brand new three-stage rocket, whereas (the Same project is consentially on a combination of existing and available rocket.)

this minority view, the decision was upheld by the Receased and Development Policy Council, over Army opposition, and was authorized by the Depart B.

Security Council, prior to directing the DOD to develop a satellite project had ruled that the program was in no way to impede the ballistic missile and that the program was in no way to impede the ballistic missile and that the program was in no way to impede the ballistic missile and thus the Stewart Committee was required to "consider...the impact of the consider program on weapons development projects," with the implication may resources, development work, or available hardware were to be diverted to missile as a basis for a four-stage launching vehicle, it was not accepted lest the satellite program compete for "diversion of Redatone engines in all weapons." The Air Force proposal, based on ICBM monors was likewise just because of both uncertainties about the availability of ICBM hordware in the ICBY and fears that in any event, the weapon development program might be decrease a result of combining it with a scientific satellite program.

Second, the satellite program was viewed by top leaders in the Admin and the DCD as a purely scientific endeavor. Thus the Navy proposal was a second of the DCD as a purely scientific endeavor.



The GV. The Haval Research Laboratory, a basic and applied research organization, was given operational responsibility for the project. It had done much research in upper atmospheric probing with its Viking rocket, and the Vanguard was to be based upon this purely research vehicle. The Laboratory was ordered to cooperate with the National Science Foundation in designing the scientific payload and these two agencies were to be under the overall direction of the National Academy of Sciences. Organized in this way, the Vanguard project would not interfere with higher priority ballistic missile programs of the DOD.

In effect then, although the Stewart Committee had emphasized the propaganda value of launching the first earth satellite, their decision institutionalizing the separation of the scientific mission from development of military hardware relegated the Vanguard program to low priority status within the DOD. Dr. John P. Hagen, director of the Vanguard Project in the Naval Research Laboratory, found that his requests for top priority transmitted through Navy channels to the DOD were "not granted in the form in which (he) asked for them."9 On April 2. 1956, the Navy requested that the Venguard be included in the "S" category of the Mester Urgency List of the DOD, the Department's highest priority category for urgent military items such as ballistic missiles. On May 29, the DOD directed, instead, its inclusion as Item #1 in Category "1", outranked by the items in Category "S". Hagen made a subsequent request for Category "S" status in October, 1957, but/was approved only on November 7, four days after the launching of Sputnik II. 10 Furthermore, the Office of the Secretary of Defense funded the project from its emergency fund, with frequent delays and penurious craisint until August, 1957



when Congress appropriated 30.2 million to complete the project. 11

While the Laboratory struggled with its new assignment, the Army attempted to reverse the Vanguard decision. After the final verdict, in August, 1955. Gen. Simon, Chief of Research and Development for Ordnance, U.S.A., wrote the OSD, enalyzing the Vanguard proposal and pointing out its shortcomings and the serious damage to American prestige that wight result from failure to launch the first satellite. 12 The Army scientists questioned the potential success of Project Vanguard, since it required that "something be done ... in two years that had never been done before in two years," namely, the development of a new rocket vehicle. 13 Alternatively, they argued that the Army proposal, based on tested components of the Jupiter-C could launch a satellite the following year, in 1956. In April 1956, Secretary Clifford C. Furnas requested that the Army explore the possibility of using the Jupiter-C missile as a backup to the Vanguard. The Army immediately did so, but on May 15, Lt. Gen. James M. Gavin, Deputy Chief, Office of Research and Development, U.S.A. received a directive from Mr. William Holaday, Special Assistant to the / for Guided Missiles "without any indications of serious difficulties in the Vanguard program, no plans or presentations should be initiated for using any part of the Jupiter or Redstone programs for scientific satellites."14

Nevertheless, the Army Ballistic Missile Agency was proceeding to develop the Jupiter IREM with a recoverable nosecone, based upon the same engine design and preliminary hardware work done on Project Orbiter. In September 1956 the Army launched Jupiter-C missile with its solid fuel upper stages in satellite configuration, and sand in its fourth stage in order to test nosecone recovery. The test missile was a brilliant success, flying 3300 miles and 600 miles up into outer space. According to Gen. Medaris, Commander, ABMA, USA "We had on



hand a backup missile for that one still in the original (Orbiter) satellite configuration, and at varying times during this period we suggested informally and verbally that if they really wanted a satellite we could use that backup missile as a satellite. In various languages, our fingers were slapped and we were told to mind our own business, that the Vanguard was going to take care of the satellite problem."

Again, in November 1956, Medaris sent a proposal through Brucker to the OSD, suggesting that the Jupiter's proven and available hardware could be spared from its military mission, and should be used to launch a satellite.

In June 1957, the OSD sent back to the ABMA a reminder of the May 15, 1956 directive which had instructed the Army to stay out of the satellite business. Indeed, by this time the ABMA campaign for the satellite mission was thoroughly irritating to the OSD. It was in this context that Secretary of the Army Brucker had to state publicly that same month that "the Army did not covet any part of the Navy's mission" and that the Army considered the Satellite program to be in capable hands. Furthermore, Brucker sternly added, an Army satellite would be "gross interference in and duplication of" the Navy's mission and the Department of the Army was "embarrassed" at renewal of the request by the ABMA. 16

Faced with this official opposition, the ABMA and Research and Development personnel fell silent. Gavin, Medaris and von Braun watched the Vanguard delays and the Soviet progress throughout the summer, and after the successful ICBM flight on August 27, it became obvious that the Soviet were close to raunching. The Gavin testified that he met with a group of civilian scientists in the Department of the Army on September 12, and after "worrying for two weeks."

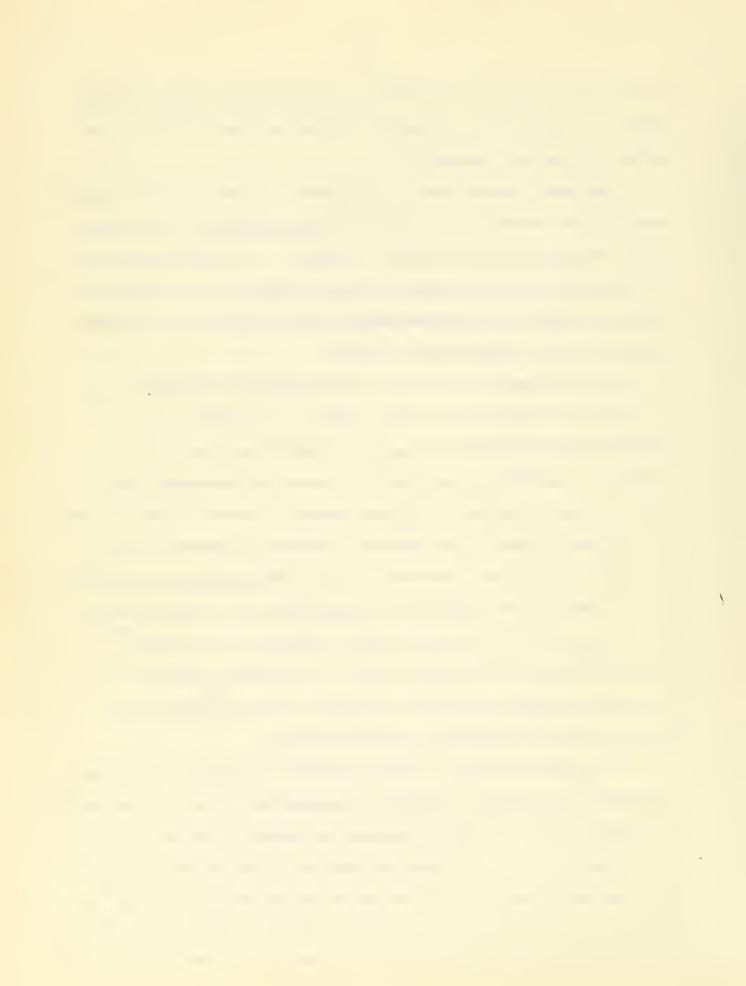


propered enother proposal to the DOD that would authorize an Army at a lite program on a crash basis. We did not send that out and, of course on the fourth of October they launched. 18

In retrospect, Medaris found the experience "somewhat incredible." Gav. B termed it "very frustrating - and that is an understatement." Politically, however, the experience was consistent: consistent with the expressed purpose of the Administration and the DOD to segregate satellites from military projects and to ignore the propagance benefits which would accrue to the winner of a race they consciously refused to enter.

This limited nature of the space conflict prior to Sputnik was not due to a lack of information about Soviet advances in the field. Both the military Research and Development groups involved in space and civilian socientists in the IGY were aware that the Soviets had established a special section for space sciences in the Societ Academy of Sciences in 1954 and that their program utilized military rocketry. Moreover, the general public and the political elites were forewarned: in June, 1957 The New York Times reported Russian assertions that rockets and instrumentation for a satellite project were prepared and that a satellite would be launched in a few months. 19
September 18 brought a Moscow radio report of an imminent launching. The disinterest expressed by the public at large in this news, however, only mirrored the limited dimensions of official concern.

To was in this atmosphere of public unconcern, low-level Nevy and Army competition, the scientific community's interpretation of the satellite program as a research venture essentially unrelated to matters of high policy that A. M. Blagonravov, the chief Soviet delegate to the International Conference on Rockets and Satellites of the IGY left Moscow for the Washington meetings on September 30. At the airport, he remarked to American reporters that "we will not cackle until we have laid our egg." He could have almost held his breath.



CHAPTER II: THE LAUNCHING OF THE SPUTNIKS AND THE SPREAD OF POLITY CALCES TO COTOBER 4-NOVEMBER

On October 4, 1957, the Soviet Embassy in Washington held a reception in honor of the members of the International Rocket and Satellite Conference.

At 5:58 P.M. Dr. Lloyd Berkner, President of Associated Universities, Inc., and Chairman of the International Council of Scientific Unions, interrupted the festivities to announce to his Russian colleagues the successful launching of a Soviet earth satellite into terrestrial orbit. The international, scientific setting of this pronouncement and the unabashed pride with which the Russian scientists received the news and accepted congratulations for their feat illuminate rather ironically the purely scientific emphasis of America's early space efforts.

Despite the scientific acclaim which greeted Sputnik I, however, as the news went out over the wires the event was soon drowned in its political implications. From a limited conflict within a small segment of the military and scientific clites, space suddenly grew into a major national conflict: embroiling the Administration, the entire military establishment, the scientific community, the Congress and the public at large in a political issue which was to remify out through many facets of American life. The reactions of nationally known political figures to Spatnik now created a broad arena of national debate which brought into question America's political leadership, scientific and technological capabilities, educational system, defense policy and, indeed, her very potential for national survival. The year of the Sputnik had begun, and with it the birth of NASA.



1. The Administration

At the outset of the new debate it was plain that the Administration had miscrlculated the political significance of Soviet technological virtuosity. This miscalculation can ultimately be attributed to the President, the apex of the American political system. It had been Eisenhover's choice, among contending advisory opinions and organizational biases, which determined the scientific nature of Project Vanguard. Thus, after Sputnik, the President's responses in the new conflict became the focal point for other actors' reactions in the new enlarged political arena.

Of necessity, Eisenhower had to evaluate the launching of Sputnik I in terms of its implications for national security, partisan politics, the power of the Executive Branch, and the program of his own Administration. With immediate evidence that a strong, perhaps even hysterical public reaction was setting in, the President faced prospects of a radical realignment of his previous bases of support.

In this posture of political defensiveness, Eisenhower's first reaction was, not unnaturally, to attempt to contain the scope of the conflict. Thus, the initial White House communiques minimized the significance of the launching and tried to suppress the rising political storm. 23 In his news conference on October 9 Eisenhower emphasized that ballistic missiles had consistently and properly received more priority than satellites; that the only Soviet victory was in political propaganda; and that his scientific and military advisors assured him there was no need to accelerate defense programs. After discounting the military significance of Sputnik, he sought to calm the nation by relating that his apprehension about national security had not been raised "one iota." Moving to the scientific argument,



he asserted that the satellite program had "never been considered as a race:
merely as "an ergagement on our part" and that "in view of the real scientific
character of our development, there didn't seem to be a reason for trying
to grow hysterical about it."

From the beginning, the whole American purpose... has been to produce the maximum in scientific information. The project was sold to me on that basis.... I den't know of any reason why the scientists should have come in and urged that we do this before anybody else could.

When queried about what America could have done to avert what at least some newsmen were interpreting as a crisis, Eisenhower responded that he had done "everything I can think of... and I don't know what we could have done more." Finally, in a personal conclusion he would later regret, he sought to find out what all the fuss was about. After all, "the Russians have only put one small ball in the air."

others interpreted Sputnik somewhat differently, and as shock, criticism and positive suggestions appeared in all quarters, the President began turning to those of his institutional supporters, whose interests might be served in allaying, if possible, or retrieving, if necessary, a rapidly deteriorating political situation. The President's "official family": his staff, the Vice President, the chiefs of executive departments, and the Republican leaders in Congress moved initially to his defense. In the month following Sputnik, Sherman Adems, Charles Wilson, Clarence R. Randall (a special assistant to the President for international economic affairs), John Foster Dulles, Sen. William Knowland, and Vice President Richard Nixon all sought to sustain the tenor of his position. Alternatively, it was this group which Eisenhower selected to voice the guarded concern of the White House and its intention to "do something" about Sputnik. These men, whose political futures were more or



of the crisis from Eisenhower's shoulders in order both to defend him from personal political attack and to preserve his freedom of action.

Randall and Adams, both personal assistants who had no bases of influence except those derived from the President, and Wilson, the outgoing Secretary of Defense, were the most outspoken belittlers of the Russian achievement.

Randall in an off moment, dismissed the satellite as a "silly bauble... a bubble in the sky." Adams, in the same vein, asserted that the U.S. satellite program sought to "serve science, not high score in an outer space basketball game." Wilson merely repeated what he had said all along: that the Sputnik had nothing to do with military preparedness or relative missile capabilities. These men had nothing to lose from such uncritical assertions. Moreover, their statements, while not reflecting the growing political concern within the Administration, served definite purposes. It was important that defense of the Administration be voiced so that its moves to correct the situation would appear to be starting from the highest possible threshold.

Other spokesmen for the President: notably Dulles, Knowland and Nixon, had to voice support of their Chief within the limits imposed by their other political obligations. Dulles, although enjoying the complete confidence of the President, was still forced to consider the concerns of his Department and the views of his critics. Thus, it was in his interest both to support the President and to minimize damage to his own special province by pursuing foreign policy moves in the space arens at once appealing to the President and to his own critics.

The Soviets had been making extraordinary mileage out of their achievement,



and edit will comment from both new regular and allied coun ries showed that Sparnik was one of the most stimulating events of the recent past. In response to this barrage of successful propaganda, Dulles took two tacks. Sharing in part the immunity from political pressures of the President's personal advisors, he belittled the Spatnik and emphasized the contributions of German scientists to the Soviet satellite program. On the other hand, he did embark on two new policy ventures. First, he initiated moves toward cooperation with NATO allies in scientific and technological efforts, and an amendment of the Atomic Energy Act of 1954 to permit such cooperation. Second, Dulles used outer space to untie the "inseparable" package of disarmament proposals which the West had offered in London, thereby proclaiming America's interest in the use of outer space for peaceful purposes. Thus Dulles could claim for Eisenhower that the United States had initiated definite new policies in the international politics of outer space.

On another political front, Senate Minority Leader William Knowland represented the President in a Congressional arena which was becoming increasingly involved in the missile and satellite issue. Knowland, as the leader of the President's party in the upper house, was obligated to defend the Administration posture. At the same time, Knowland was obliged to protect his own role in legislative branch constitutionally divorced from the Executive. Moreover, Knowland at this time harboured Presidential ambitions. Thus he, more than Eisenhower's personal advisors or even Dulles, had to maintain a degree of distance from the President's own position.

Knowland appeared to compromise his various political obligations. By calling for a "bipartisan review" of the entire defense effort he fulfilled his Senatorial role; by arguing that politics should be ignored in assessing past



responsibility and future plans he defended the Administration on as we necould. On the position that the national security program needed regular review "from time to whme" was designed both to make the Congressional to be seem like business as usual and to put any future policy shifts of the Administration in a favorable light.

Finally, Richard Nixon served as the spokesman for the policy shift; will were to occupy the Administration in the subsequent months. His own strategy position could be characterized as complex. As a Presidential aspirant. Nixon logically could not afford to identify himself too closely with the mistake of the President. At the same time, as heir apparent of Modern Republicanism, Nixon was dependent upon the sustained reputation and prestige of Eisenhover. Thus, Nixon both advocated effective responses to the Sputnik within the Administration and announced those which the President chose.

In a speech on October 15, Nixon first indicated that some action would be forthcowing in response to the Sputnik by stating that the nation must place its security before a tax cut. Given the Administration's previous advocation of governmental economy, this linkage of high spending and national security was a necessary move in order to win credibility for any future plans to believe the national defense. Although making no direct reference to the conneccion between past government economy and the pace of the Vanguard project, Nixon did argue that America "must react ... strongly and intelligently to (Sputnik's) implications.: He did not abrogate the basic tenets of his Chief: "litarily," he assured his audience, "the Soviet Union is not on bit stronger today then it was before the satellite was launched." Yet he did reflect the forthcoming shift in the Administration's emphasis when he added, "we could, however, make no greater mistake than to brush off this event as a scientific stunt."



The President not only sought to limit the conflict by enlisting his supporters in a public attempt to downgrade Sputnik. He also attempted to enlarge current programs and to initiate, within the Executive Branch, new efforts which might speed America's space effort, thereby pre-empting his critics. His immediate policy choices were in three major domains: increased emphasis upon the missile program; high-level consultation with representative of the scientific community; and a personal appeal to the people.

In the defense field, the Administration reacted to the apparent Soviet lead in rocket thrust capability by ordering a stepped-up missile program.

Although this would entail no major increase of funds, rumors become current that the President would permit the DOD to spend above its 38 billion ceiling if such action were necessary to expedite the missile program. In effect, the Administration removed certain financial bottlenecks on Research and Development work. Seven more important, Government officials were shifting from the initial Administration position of minimizing Soviet missile claims to "expressions of guarded concern about the status of the United States" missile program in comparison to the Soviet's. Thus the Administration concered that Sputnik did indeed carry implications for America's strategic missile capability.

More notable than any early policy shifts were the mode and character of the Administration's new concern. In the two weeks following Sputnik, the New York Times observed, more scientists visited the President than in the previous ten months. Dr. Detlev Bronk, the president of the National Academy of Sciences, Dr. Alan Waterman, the director of the National Science Foundation, and Dr. John Hagen, director of Project Vanguard, were all present at the National Security Council meeting on October 10, which first grappled with the implications of the launching. Later in the month, Eisenhower met with his



Science Advisory Committee in the Office of Defense Mobilization to discuss the pursuit of basic research in the Federal Government and its role in any technological competition with the Russians. 35 Indeed, this new access of scientists to the highest echelons of policy-making was the most obvious change in the Administration's style in the immediate post-Sputnik weeks.

enlarged scientific effort, and problems of Government spending in a series of nation-wide speeches during the winter. He used these speeches as forums for assuring the country that America did not face an immediately dangerous crisis. At the same time, he announced the policy changes he had chosen to meet the Soviet challenge. Significantly, he exposed himself to some American who expected an integrated program to meet a critical situation. If he did not feel a new national security program was necessary, he was at least prepared to answer—the various political actors who thought it was.

2. The Department of Defense

In contrast to the President's desire to contain the conflict engendered by Sputnik, the leaders within the Department of Defense wished to capitalize upon it. Within the constraints imposed by being part of the Executive Branch. DOD officials - particularly military officers not politically dependent upon the Commander-in-Chief - sought to enlarge their own roles, missions, and budget in the space field. Like other actors in the political system at once responsible to the President and enjoying bases of influence apart from the President, the DOD simultaneously supported Eisenhower and attempted to direct his choices towards Departmental goals.

By an ironical twist of fate, Secretary of Defense-designate McElroy was visiting the ABMA arsenal at Huntsville when Sputnik went up. Back in Weshington



calling good conversation were tunciled produced any pointry shifts in the actellite program. Together with other DOD spokesmen, his public support of the President was unequivocal.

In replying to their civilian and Army critics, DOD officials emphisized the separate nature of Project Vanguard and looked back to the fateful 1955 decision to account for America's comparative position vis-a-vis the Russian. Holaday further observed that the Sputnik "was not evidence of Soviet technological superiority in missiles and rocket development," and SHAPE Headquarter assured reporters that there were no military potentialities of earth satellites of which they were aware.

The Defense Establishment bore the brunt of such public debate since it was charged with operational control over a satellite program which Administration policy had failed to exploit. In addition, the Soviet ICBM capability directed attention to American missile efforts. While such attention enhanced the Department's effort to fend off critical attack, it simultaneously enabled the mulitary establishment to openly pursue the new mission. The DOD stood to gain from an American space program if this program were primarily military in emphasis, and it capitalized upon the absence of clear-cut space policy to assert its own claim.

McElroy revealed the Department's new concern by a series of immediate policy decisions, all of them contributing to a space effort. In the field of military support for scientific Research and Development, the Secretary revoked former Secretary Wilson's August 17 directive reducing service test and evaluation expenditures. The returned basic research funding, which been reduced to compensate for over-expenditure earlier in FY 1958 to it.

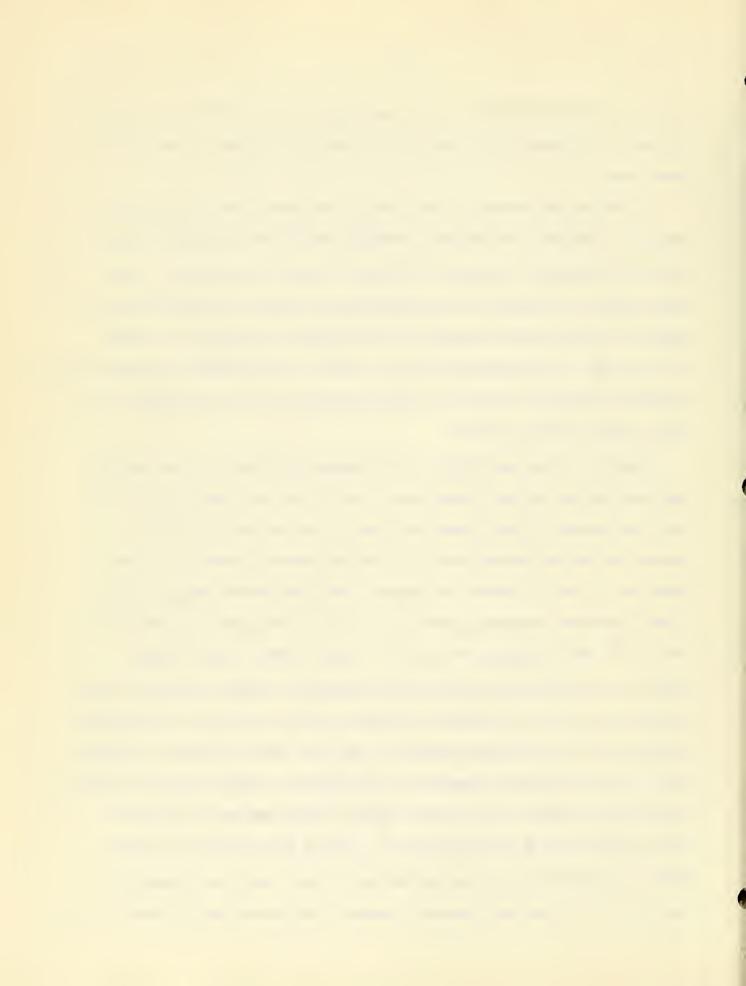


original appropriations level, thus augmenting available funds by 9 million.

Further, the Secretary lifted certain overtime restrictions on missile development work.

In the ballistic-missile field, McElroy announced that he would assume personal direction of the program, ordering weekly service progress reports and declaring himself constantly available to discuss any problems. Like the President, he believed the program basically sound, and emphasized that removal of technical and administrative bottlenecks would suffice to speed it on its way. His heightened interest, however, attested/both the Administrative increased evaluation of the Soviet ICBM capability, and its willingness to consider a larger American effort.

Finally, in the space field the DOD gradually shifted to a new emphasis upon prestige and military objectives. The Services reactions varied with the level and success of their respective space roles. The Service directly responsible for the ongoing satellite program, however, echoed the Tefense Department's initial reaction to Sputnik. Rear Adm. Rayson Bennett, Chief of Naval Research, depicted Sputnik as "a hunk of iron almost anybody could launch."39 His commanding officer, Adm. Arleigh Burke, Chief of Naval Operations, supported this contention by arguing that America had rocket power sufficient to launch a satellite of Sputnik's weight. There was some internal opposition to this official sangulnity. Rear Adm. John T. Hayward, Assistant Chief of Naval Operations, Research and Development, later indicated that there had been some reappraisal of Project Vanguard within the Navy at this time. "When Sputnik went up and everything was confused I made the same proposals that you gentlemen have gotten legislation for now. And I was slapped down pretty hard. "40 Like the President, however, the DOD and Navy officials publicity



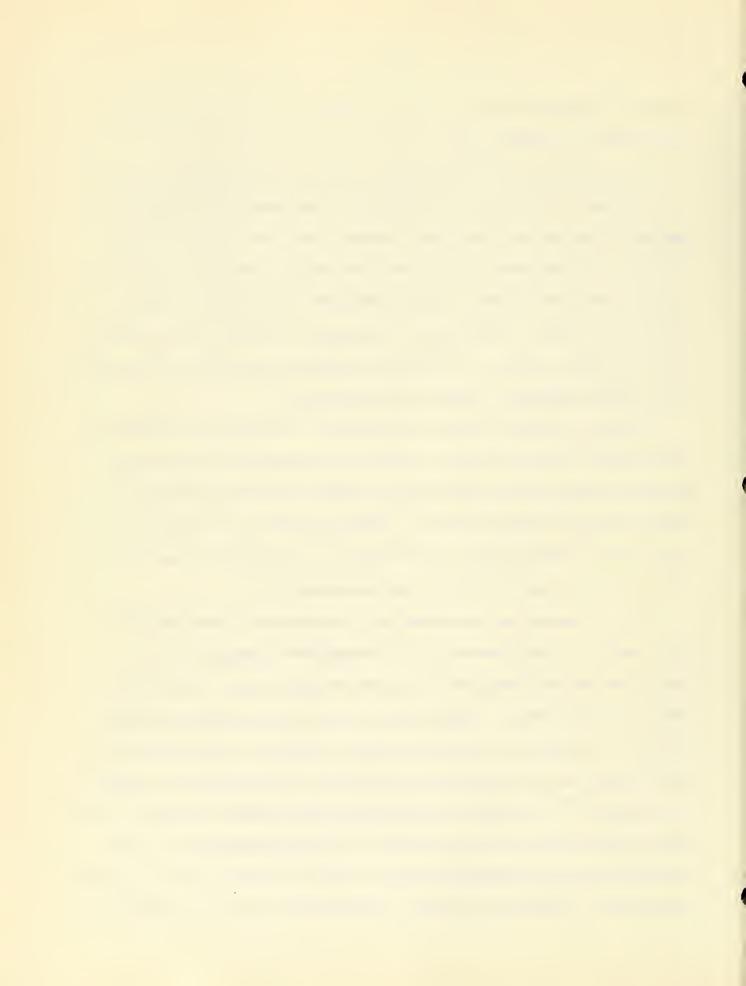
dismissed the existence of a space ric. in which the Uri of his education yet crossed the starting line

Army spokesmen took a more parochial tack. Cavathen scientials with upon the Department of the Army and the Huntsville team immediately rewinded the news media that the Army could have launched a satellite in 1955. Indeed on October 8 at the Eighth International Astronautics Federation Congress in Barcelona, Maj. Gen. Holgar N. Toftoy, Commander of the Redstone Arsenal, and Brig Gen. John A. Barclay, Dept. Commander, ABMA said an army satelling could have been up in 1955. To this Barclay cryptically added that the Jisdon of the Vanbuard decision "remains to be evaluated."

A small stir ensued within the Department. The next day the Office (f the Secretary of the Army issued an order to Army personnel that any public statements about the Army's satellite or ballistic missile capabilities were insperced and therefore banned. Shortly thereafter, both the Navy and the Air Force issued similar directives since, as the Air Force explained, "any comments are almost certain to be misunderstood."

Indeed, comments were guaranteed to be misunderstood, since the DOD a public position at this juncture was an uncomfortably composite one.

Nonetheless, the Department was moving into the space field. The Air Force immediately accelerated its high altitude research rocket firings, Projectioned in an attempt to offset the impact of Sputnik. The first new of these firings was of reported failures and the Air Force refused to comment on the project. The acceleration was significant, however, since only a first meanth before the DOD and the Air Force had curtailed the mission. In the ill-starred Vanguard program there was no order to accelerate. Such a course was considered, but further evaluation revealed that it would be a suffice or



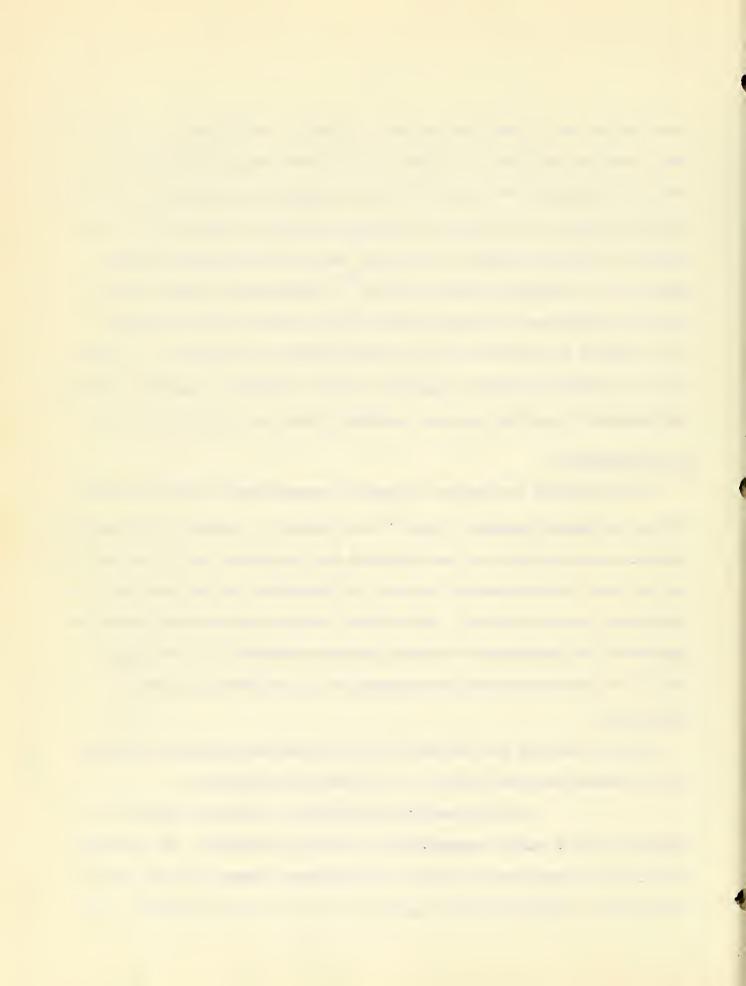
technological feat to keep the project on schedule. Furthermore, a crash effort would seem like "metooism". Instead, for the first time, the DOD turned to serious consideration of long-term, large military space projects. In the days following Sputnik, the Air Force received a sympathetic hearing on its reconnaissance satellite program, and von Braun was invited to present an Army proposal for a circumlunar space platform. 45 Although these proposals would not become operational for several years, their review by the DOD revealed a new interest in space efforts which might outstrip the Russians. No longer were such futuristic projects considered science fiction; no longer was outdoing the Russians for prestige purposes considered beyond the mission of the DOD.

3. The Scientists

In October, 1957 the American scientific community had no clearly defined role in the highest echelons of public policy making. A number of distinguished scientists and engineers had been alienated from Government work in the MaCarthy era, and their outlook reached its nadir of disaffection in the years after the Oppenheimer security hearings. The military services and some other executive departments had established scientific advisory committees, but the highest echelons of formal scientific participation was in the Office of Defense Mobilization.

Sputnik signalled the reappesitnce of the scientists as important members of the national political system, but with uncertain objectives.

From their earlier participation in Project Vanguard, the scientists bore a certain responsibility for the U.S. position. As scientists, however, they appreciated the Russian accomplishment. Hence, a strong flavor of ambivalence characterized the immediate reactions of the scientists to the



launching. Some expressed admiration for a significant scientific feat; others were critical of the low priority given Project Vanguard and of the rejection of Project Orbiter. Underlying both attitudes was a general concern that American scientific progress and educational standards were rapidly being surpassed by the Soviet Union. Moreover, many scientists cited Sputnik as evidence of Soviet ICBM capacity and suggested that America undertake a vast program of scientific Research and Development to match it. Their suggestions had impact. Torn between traditional respect for the international schievements of science and concern for America's welfare and security, the scientists were suddenly provided substantial opportunities for influence.

In the first days after Sputnik it seemed clear the scientists intended to use their opportunities. The Administration was prepared to give careful attention to their views. And as private and public debate intensified many scientists sought to broaden the agenda of subjects for high-level consultation beyond the obvious fact that the scientific satellite program needed increased support. Instead, they called for - and secured - a general review of all Government scientific policies by Eisenhower's new-found official scientific advisors.

Their voices, in turn, were heard. On November 3 John Finney reported that "for the first time, in the past weeks top government officials have been heeding the advice of scientists and educators." Although the scientists did not at this time offer a clear policy of what they wanted in space, they had gained access to the President and a right to be consulted by him in future space policy.



After Sputnak. The key institution which determined whether of his operation of so, how far the political conflict would be breadened, was the United 2000. Congress. With the Administration following a policy of ressourance, continue high political visibility of the satellite program seemed possible only if powerful Congressional leaders chose to maintain it. Such was the character of the issue that it almost guaranteed an initial reaction - for it served many purposes of many legislative members.

. - , ..

The immediate and predictable response of virtually all Congressmen to

Sputnik was a rash of public statements commenting gravely upon the seriousness of the situation. Quite beyond the chance for general publicity, however,
there were other gains to be achieved for the parties and subparties within

Congress, key leaders and important committees.

On a party basis reactions to the launching divided, as might be expected, four ways. The Liberal Republicans had to defend Eisenhower and at the same time push him into policy decisions which would maintain his and hence their prestige. Accordingly, they were most anxious to limit the conflict engendered by Sputnik. Conservative Republicana, less loyal to the President, were cross-pressured by concern at the Russian advance and their long-time advocation of the balanced budget. Their reactions were more critical of the President than those of their liberal brethren, and thus less designed to contain political conflict. Predictably, liberal Democrats were the chief opponents of the Administration, even more anxious to evaluate the space program in a partisan context. But the group most interested in expanding the conflict engendered by Sputnik were the moderate Democrats, particularly the two Texans who then, in concert, led the Legislative branch of the Government.



The win to a the letern of congress. The total symmetry of the conflict

Both segments of the Republicans were on the defensive. Moderate Republicans in order to maintain their own and their Party's standing with the arcused public, sought to save the President, even if in their view by would not save bimself. Senators Javits and Case and Representative Keating at called for greater coordination of the missile and satellite program and greater defense expenditures, maintaining that Government economy must be embordinated in times of crisis. Their simultaneous appeal was that partises criticist should be avoided lest it impede the defense effort; keeping politics under the rug was a condition of their strategy's success.

These spokesmen were joined by Senators Bridges, Saltonatall and Flander.

all senior Republican members of the Armed Services Committee with relatively safe Senate seats. However, they placed more emphasis on program needs and less on party interests. Bridges, who led his party in the defense debate.

was the most outspoken. He joined the Democrate in demanding a full-scale benate inquiry into the defense effort and attacked "ostensibly responsible aparesmen for the Administration for grossly misleading statements belintling Sputnik," so obvious reference to Randall and Adems. He called for less concern "with the depth of the pile on the new broadloom rug or the length of the tailfin on the new car, and (greater readiness) to shed broad, sweet and tears if this country and the free world are to survive. "49 Like the liberal Republicans, Bridges abjured partisanship, not because he feared in



use against himself, but because it might place limits upon his Senatorial autonomy as a rather swashbuckling critic of the Administration.

Few orthodox Republicans were this immune to the political risks of protesting too much about the Administration's defense posture. As conservatives, some were legitimately concerned about the expenditures which a stepped-up space program would require. Others, faced with hard campaigning in the fall, needed Presidential and party prestige for their own career purposes. Thus, some conservative Republicans discounted the Soviet achievement in the same way Eisenhower's close advisors had done. Homer Carehart evaluated the launch as "psychologically bad, but practically it doesn't mean much." Alexander Wiley saw it as nothing to worry about, but rather as "something to keep us on our toes." Logically, it was this group which consistently accused the Democrats of playing politics with national defense.

Senator Knowland stood midway between the two Republican positions.

Possessed with strong political ambitions, and a high regard to the autonomous power of the titular leader of the Senate's Republicans, his actions as Minority Leader were relatively limited. He vacillated between support of an inquiry into defense policy and castigation of Democratic partisanship. His behavior reflected a thorough realization that the forthcoming session of Congress could bode no good for the Republicans, and that it was in the majority party that the Congressional response to Sputnik would ultimately be fashioned.

As the majority party, the Democrats initially responded to the challenge of Sputnik with an attack led by their liberal wing. On the evening of October 4 Senators Symington, Jackson, Mansfield, Smathers, Anderson, Humphrey and Kefauver were already placing responsibility for the Soviet space advantage



on Eisenhower's lack of leadership and program of economy-above-all. They demanded that the missile and scientific space programs be accelerated and coordinated, and called for investigations and a special session of Congress. They scored "the soothing platitudes of the Administration spokesmen"; termed Sputnik a "devastating blow to the prestige of the United States as a leader in the scientific and technological world"; and called upon the President "to assume personal responsibility for speeding the missile program." 52

Similar sentiments were voiced by ranking leaders of the National Party,
Truman, Stevenson, Harriman, Butler and Benton. On October 11 the Democratic
Advisory Council of the Democratic National Committee issued a statement charging that "the Russian achievement is visible proof that the Administration has
failed to understand the amount of effort which is needed by our country in
basic research and in applied engineering if we are not to become inferior
to the Russians."

In rapid fire order the Council charged that the
Administration valued economy above security; claimed that, had Truman's missile
program been sustained since 1953, the United States would never have been
surpassed; and called upon the President to be a leader. Former President
Truman chose to attack both Republicans in general and the Republican
Administration in particular, announcing that in the 1958 elections
"we'll rub Ike's halo out altogether."

At the least, there were obviously
some Democrats who were gleefully prepared to try.

Despite the sound and fury, Lyndon Johnson was the chief architect of the Democrato' ultimate strategy. He was equipped with formidable political resource's as Majority Leader; a moderate capable of pulling the disparate elements of the Democratic party into effective voting coalitions; a powerful member of the Senate Armed Services Committee; a man of political flamboyance



gain alm a' anywhing he as' mit is get. As both meeles it is gain alm a' anywhing he as' mit is get. As both meeles it is to end a fire the other half, apeaker Rayburn, was it is to end a fire the Democratic party and firely believed to the congruence between what was all for the Party and good for the Nation. Moreover, he had as even deeper that in the congruence between his own acterests and those of his country. We wonted to become President of the United States.

To Johnson it seemed that he and his party dould rear the greatest told lical rewards from Sputnik by working with, but consistently shead, of the Administration. In this posture, the Democratic leadership in congress, with the aid of Liberal Republicans and the more partisen Democrate could appear as the defenders, indeed the architects, of national preparedness. Johnson feared that a partisen attack upon the Administration might backfire into countercharges of Democratic politicking with national survivel. Yet he had no intention of declaring that politics stopped at the atmosphere's edge. [Von Braun was later to comment that "space was bigger than Texas." This lie not necessarily make it any different"). Thus Johnson's statement shortly after Sputnik that the Soviets were first in space "due to the lack or interligent, united effort in the United States" appeared as an appeal to united affort on behalf of his own prospectus for military preparedness."

Johnson worked swiftly to establish his position. Senator Symington a long-time critic of the Administration's defense effort, had greated apartic with pleas for both a special session of Congress and an investigation of the national defense effort by the Senate Armed Services Committee. Upon reach ag



Chairman Richard Russell he was informed that Johnson had already set an investigation in motion, although diluting its partisan flavor by calling it an "inquiry." On the day after Sputnik, the staff of the Senate Committee and members of Johnson's personal staff were already collecting data. Chairman Russell waited to call the inquiry until he could contact Senator Styles Bridges, the ranking Republican on the Committee. When he did so, he found that Johnson had already arranged matters in agreeably bipartisan fashion. Thus, Johnson initiated the Senate Armed Services Committee's Preparedness Subcommittee's "Inquiry into Satellite and Missile Programs." The inquiry would serve as an arena in which the whole defense posture of the Eisenhower Administration would be examined and found, under the aegis of Johnson, most seriously wanting. It would also serve as a vehicle by which the Democratic party in Congress, again under Johnson, would offer the nation a program for enhancing its security. Finally, it would put Johnson himself, and his statesmanlike concern for the nation's preparedness, in the headlines of every newspaper in the land.

The Majority Leader was clearly able and anxious to take the initiative in policy-making for national security affairs, including space. His choice to do so, more than perhaps any other factor, guaranteed that the resolution of the space issue would take place in a broad political arena.

5. The Take-off into Self-Sustained Strategy

The immediate response of the major political participants to the launching of Sputnik was in all cases a cursory examination of the profits and losses which might accrue to each from the event. The Administration and the Congress, representing general political interests within the system, had to place the onset of the space age within the broader context of national security and political climate. Each viewed the space program as a channel for the advancement



arena They recignized that space was becoming a first point for the gener fixed concern voiced by their constituent groups.

On the other hand, the military establishment and the scientific or mount of were specifically qualified to assess the potential role of space in the national effort. Although each had other and at this time more pressing and they possessed the technical skills necessary to promote a space program. More interest over, they recognized that the markedly increased of the political generalists in the field was the means through which they could transform their specialized influence into broad public policy.

In the first month after Sputnik, then, the immediate reactions of the involved political activists determined that space policy would become a genuine political conflict spreading throughout the political system. Once the existence of the space issue had been established, the activists moved to assess their self-interest and strategic choices in regard to it. Question-of who wanted what and how emerged as soon as the arena of competition was recognized. Out of the ensuing conflict would rise the power structure that would establish the new space agency.



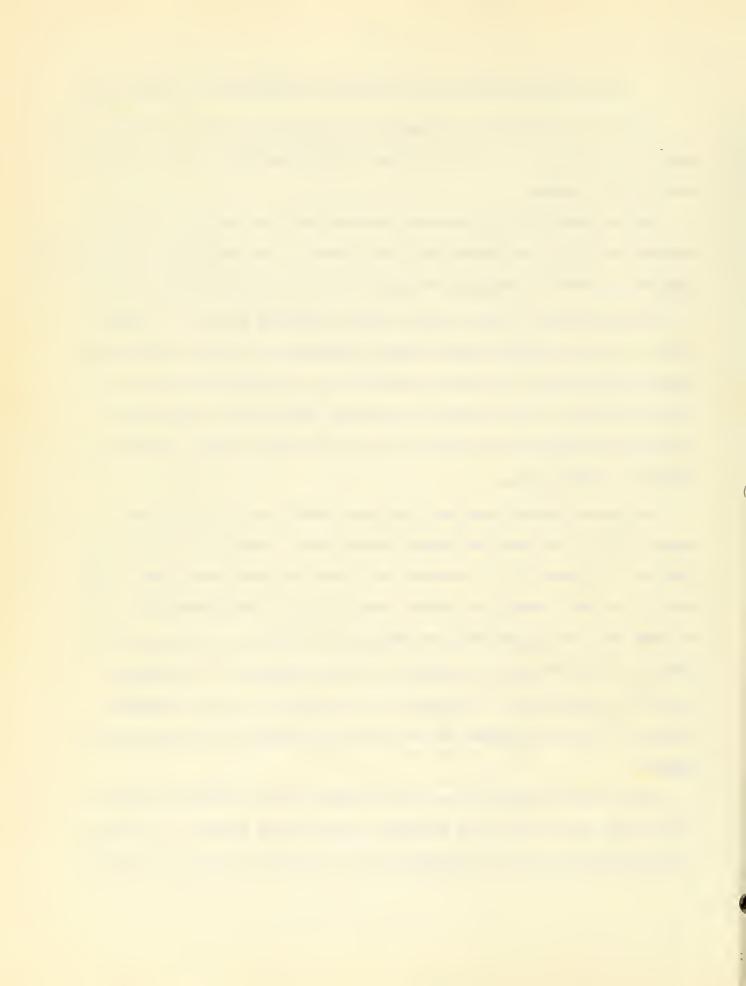
III: EVERYBODY HAS A SPACE CAPABILITY: MOVEMBER, 1957 - APRIL. 959

While the Administration struggled unsuccessfully to contain the contraction generated by Sputnik I, the half-ton dog-carrying Sputnik II intensified public and political concern.

The new satellite was a sobering reminder that the space race was not a one-shot affair, but an urgent, long-term scientific and technological challenge. Immediately after its launching the Administration, building upon initiatives of the previous month, began to take actions committing the U.S. to a space effort. As its intentions became clear, competition for a role in either the technical-scientific or political exploitation of space became clear as well. With the decision to enter competition settled, the issues of controversy shifted to questions of who should do how much of what, and gain political influence in the process.

The Administration spent the five months after Sputnik II evolving its space policy, for the most part behind closed doors. During this period, its posture was to proclaim its intention to build a new space effort but to avoid specific choices. Given this hiatus, other political participants were free to press their own claims while the Administration debated its choice, and to make clear their respective positions and policy preferences. The Administration's delaying action - necessary in any process of policy formulation - provided the perfect backdrop for the sustained competition of the interested agents.

These other participants set to work first to build strategic positions which might serve them best in providing a greater role in space. It would be from these positions that the Administration's ultimate proposal to establish



NASA, submitted on April 2, would be evaluated. For the moment, however, the political participant sought to convince the Administration of its own special capability in space by calling loudly for recognition of its skills and resource. It was a veritable April Chorus.

1. The Administration

Although the broad outlines of the nation's space program remained undetermined in the period between November, 1957 and April, 1958, the Administration did make certain interim organizational and budgetary decisions to speed up the present effort. But these limited steps did not suffice to stave off the critics - throughout this period the Administration remained on the political defensive. Its behavior was due in part to a continuing desire to contain the conflict as far as possible. It was also dictated by the special requirements of the Executive office in the American political process.

The nature of these requirements demands a brief explanation. The heart of the Administration's problem was that, while critics could call for an all-out space effort, the Administration itself could treat space only as one part of a broad national security effort. Necessarily responsible for the entire policy spectrum of the government, the Administration's ability to focus upon and exploit the space effort was more limited than that of its critics. Thus, no matter what the magnitude of the official effort, critics could always complain.

Yet at the same time any Administration is more able to establish the magnitude of national security policy, including space, than any other field of national policy. The "arena of decision-making" for national security without enormous effort, lies primarily in the Executive Branch; neither the public nor the Congress can significantly alter the strategic choices of the Administration, once they are made. Thus the Administration could, within limits dictated by its desire

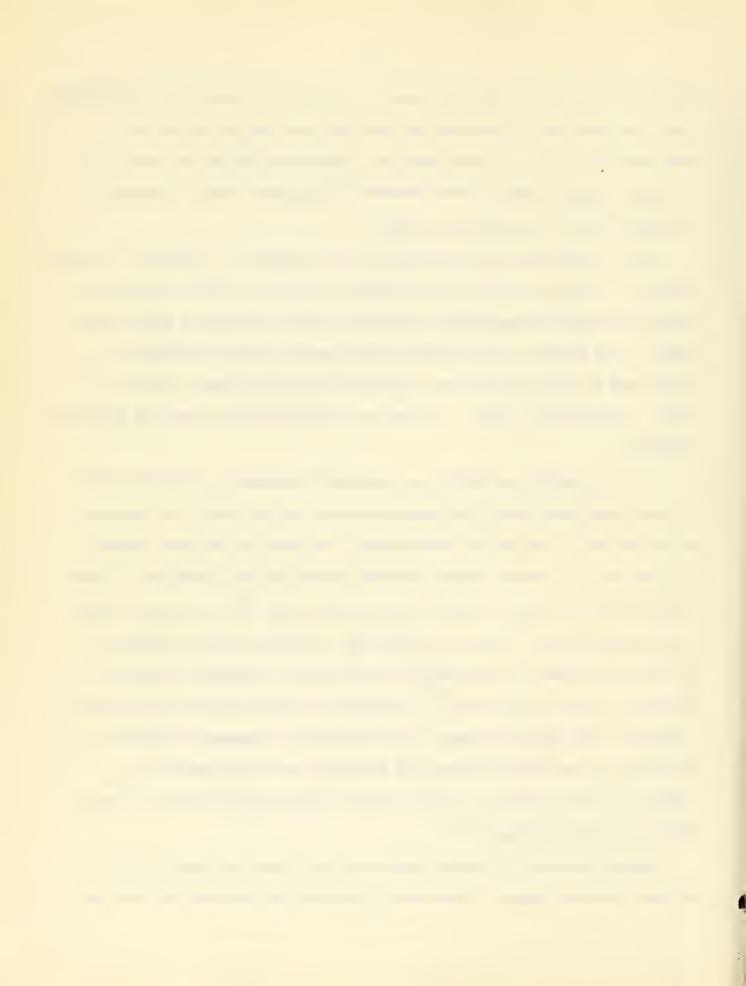


for political survival, afford to accept criticism of its space effort, expecting that, once questions of character and magnitude were resolved within the Administration itself, it would regain its traditional initiative. [Even with the highly charged conflict which pervaded the political system, nonetheless the Administration retained this control]

Instead it acted to preserve its own freedom of choice, so that it could later exploit the relative Congressional acquiescence and latent public support which exists in any national security policy-making under Executive initiative. As events were to disclose, this was a politically viable posture. Moreover, as it was a conservative choice, it fitted the Administration's fiscal and partisan philosophy.

So far as public statements were concerned, Eisenhower's attitude toward the space challenge during this period was one of serious calm. He reassured the nation that it was not in severe danger. His State of the Union message stressed that the present American deterrent capability was sufficient to wreak annihilation on the Soviet Union, thus discounting any "real and present danger" to the United States. He also reiterated the theme that economic wisdom was the ultimate defense and that America could not have "both what we must have and what we would like to have." Throughout the interim period the President constantly played these two themes: inviting national consensus in support of his program; disparaging partisens and alarmists; and urging Americans to "throw back their shoulders, thrust out their chins and say 'America is strong and will grow ever stronger." 59

However inherently strong the Administration's power position, it still suffered political damage. Eisenhower's popularity had declined 10% since the



he was confronted with the most skeptical Congress he had known: one which openation and fill the "vacuum" of executive leadership.

As in the first days of immediate reaction to Sputnik I, Eisenhower's advisors joined in public defense of their Chief. Predictably, Dulles and Adams emphasized only the positive side of the Administration's schievement. Dulles observed after Explorer I, America's first satellite, went up on January 31 that "if we put our mind to it, we can do almost anything that can be done." Adams went further and claimed that not only was the Administration doing fine, but that any missile lag which might have inadvertently occurred during the present Administration was the Truman Administration's responsibility. Alternatively, it was Nixon who presented both aspects of the Administration posture. After the Explorer was Launched, for example, he both boasted that the USSR had no monopoly on scientific achievement and warned against excessive optimism. In all cases these spokesmen were speaking for the President; in all cases, too, they implicitly or explicitly asked the nation to trust Eigenhover in defense matters.

Finally, White House tactics sought both to disassociate the President from current difficulties and to associate him with the successes of America's early venture into space. After the Vanguard failure, Hagerty claimed that the White House had in no way been involved in the excessive publicity which surrounded the attempt and which was subsequently widely criticized. He also referred all questions concerning the failure to the DOD. Yet the announcement of the successful launchings came first from Eisenhower's office. In essence the emergent information policy concerning the satellite program was a simple one. Hagerty revealed it when he remarked to reporters that if



The Alling of the fitting open of of the actional resource, at expansion of sale and satelling effort, and a more liberal of stude that a pressure to allocate more resources to space an intitle.

One major step to raise the prestige of science after the Spinot:

formal recruitment of scientists into the ranks of the policy makers

Presidential conferences of October with scientists and educative began

bear fruit: In a nation-wide television speech on November 7.Ei entruer

announced the appointment of Dr James R Killian, the President of these than

Institute of Technology, as his new Special Assistant for Science as the committee from the Office of Defense Mobilization to the White House the

buttressing Killian with a broadly-gauged advisory structure. These of the content of the comment of the science and impressive new value in the inner completing Government.

At the same time the President sought to pur some of the earlier object.

If one of scientists and educators into effect: specifically to the field of scientific education, basic research and scientific cooperation with FAT allies. In a speech televised in Oklahoma City on November is be not educated as cientists, claim that a centific educated was the most critical problem facing the nation, and offered initial suggestions in the field which were the component legislative proposal in the new national descript off.

The Administration bill as finally approved as the National Defense Education in



and technical schools, and graduate fell waships.

Prime Minister

December a preliminary agreement with MacMillan on joint British and Archard

research activities, contingent upon anendment of the Atomic Energy Act. In

support of such cooperation, the White House announced in late December the

appointment of Wallace R. Brode, associate Director of the National Bureau

Standards as Special Assistant to the Secretary of State for Scientific Affilia.

Finally, in the field of basic research, the new Fiscal Year 1999 Budge included a request for 150 million for the National Science Foundation, three times as much as the actual appropriation of the previous year. The request the NACA was increased more than 50% to permit advanced research in space flight. Finally, the DOD requested 50% more than in the previous year for basic research applicable to military Research and Development, including space.

Eisenhower also provided increased funds for national security, including space research and exploration, although in relatively marginal amounts.

While promising a "very considerable" increase in defense spending, Eisenhower later reversed himself and indicated that the FY 1959 budget would be only moderately higher than the current one. (Predicted defense spending in FY 1959 was to be between 38 and 40 billion, as compared with 38.4 in FY 1958). This ambiguous posture stemmed from conflict between Eisenhower's public rejection of price tags for defense and his commitment to fiscal responsibility. As late as December he still hoped to maintain a balanced budget and to recide raising the debt limit. By January 15, however, he was asking Congress to raise the ceiling by 5 billion. 70

So far as interim organizational steps for space were concerned, Eisebia



rencen rated upon the DOD. He announced on November 7 that Mr. Will am & 1 11 age former Special Assistant to the Secretary of Defense, would become the Director of Guided Missiles vested with the full authority of the Secretary to supervise and coordinate the missile program. Holaday was also granted temporary control over the satellite program. The next day the DOD authorized the Army's satellite program as a back-up for Project Vanguard. And, most significant for our purposes, on November 15 McElrcy announced that he would subsequently appoint a new director for advanced weapons development, including guided missiles new in early stages of research, anti-missile missiles, satellites and space platforms. Such weaponry, according to McElroy, would be developed by a single manager and subsequently assigned to the Services for use. The President also began to make clear his long-range conception of the structure of the space program. As early as his Oklahoma City speech Eisenhower suggested that the distinction between civilian and military exploitation of space upon which the Vanguard decision had been based would remain a primary criterion for assigning the space program. He then stated, in discussing the satellite program:

"If the project is designed for scientific purposes, its size and cost must be tailored to the scientific job it is going to do If the project has some ultimate defense value, its urgency for the purpose is to be judged in comparison with the probable value of competing defense projects. 71

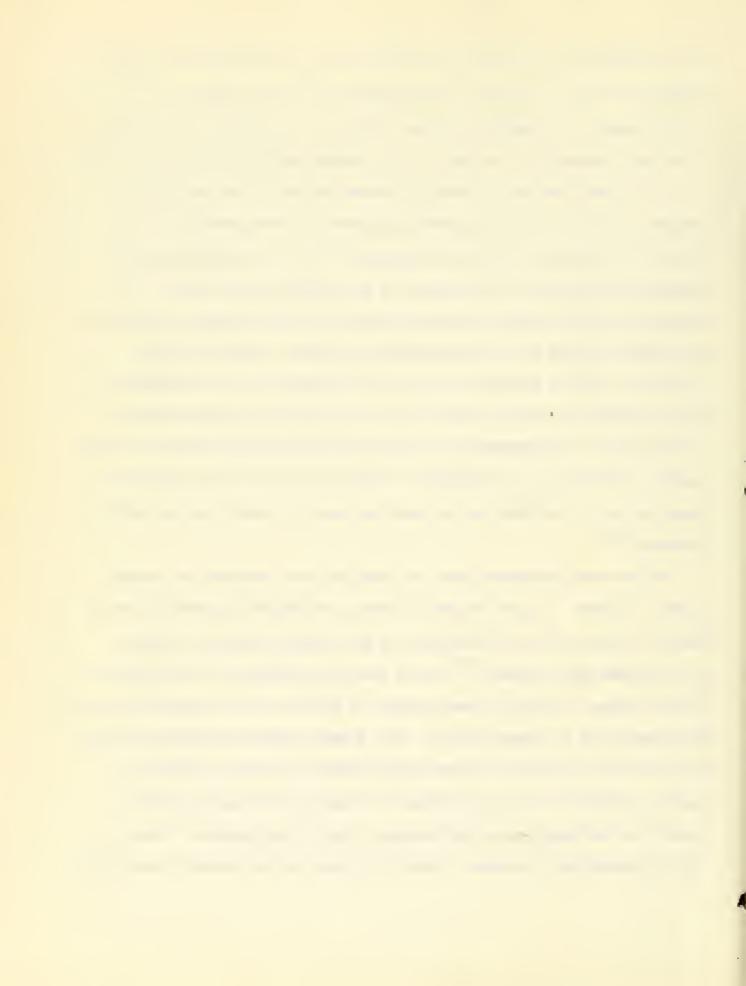
By early February there were indications from the White House that this distinction would be institutionalized in arrangements separating military and non-military space programs. On the fourth Eisenhower ordered Killian to draw up a timetable for scientific objectives in space, with the special charge of matching these with an organizational structure for research and exploration in space. The following day in his news conference, Eisenhower indicated that



weaponry in the DOD, and overall responsibility for space sciences in civilian agency, distinguishing between "what is in the realm of probability in the whole scientific area (and) ... the defense aspects of this business."

It is clear that the principle of divided control of the space mission between military and civilian operating agencies had been established when Killian was instructed to draw up his report. After this time White House spokesmen substantiated this principle in increasingly forceful terms. On February 17 Nixon stated in a speech at the Jet Propulsion Laboratory that the exploration of space was a civilian task for two basic reasons: First, "research as well as operations in this field (should) not be established by military need and military opinion; since such military limitations would, in Nixon's view, put unnecessary and destructive limits upon scientific investigation. Furthermore, he considered it "vitally important that we continue to emphasize that our efforts (in the space and research fields) are for peaceful purposes. The

In late March Eisenhower made his first explicit commitment to civilian control of space: "I expect to send up shortly recommended legislation providing for civilian control and direction of governmental activities incident to a civilian space program." On the same day he released "An Introduction to Outer Space," the space primer prepared by Killian and his committee, under the direction of Dr. Edward Purcell. This primer outlined a projected program for scientific exploration of space under civilian direction. Finally, on April 2, Eisenhower sent up his message to Congress proposing the National Aeronautics and Space Agency with expanded authority and mission to direct all American projects in space, "except for those projects primarily associated



with military requirement. "76 Thus the Administration, exercising its crumble role as initiator of the legislative process, chose to formulate the space mission around the key concept that scientific-civilian dimensions of space would be distinguished and separated out from the military dimension.

2. The Department of Defense

The Department of Defense is both a part of the Administration and a military establishment vested with the monopolistic mission of defending by force the national security of the United States. This mission requires such vast resources and specialized personnel that the Department can exercise a significant degree of independence spart from the political control of its Commander in Chief. Moreover, within the Department the Services have analogous independent power positions. While outlining the separate space policy positions of the Department vis-a-vis the Administration and, in turn, of the Services within the Department overturns the organization charts, it acknowledges political reality.

The civilian officials in the Office of the Secretary of Defense as members of the Administration, publicly supported Eisenhower's level of commitment to the space effort. As military officials, however, it was also their duty to impress upon the President the potential military significance of space exploitation. Moreover, each service sought to protect and extend its mission in space in opposition to each other's claims, while together pressing a broad program of space activity upon the civilian officials in the OSD. Thus the DOD was at once an extension of the Administration, a single military agent making peculiar strategic demands upon the Administration, and a multiple actor expressing divergent service claims of space capabilities. This Janus-faced quality of the DOD makes the task of interpreting its claim upon America's



is tal apace of ability a peculiarly complex but equally in them or

(1.) The Office of the Secretary of Defense

Throughout the period from November until April, the OSD officials argued consistently that the Sputniks did now reflect an operational Soviet military edvantage. However, they did admit the military significance of the powerful rocket thrust which had launched the satellites. Thus, given the Department's primary mission to promote the national security of the U.S., its major reaction to the Sputnik crisis was to accelerate the missile program. To this end, McElroy authorized the production of both the Jupiter and the Thor IRBMs on November 26, speeded development of the Atlas ICBM in December, and authorized Research and Development on the Minuteman ICBM early in 1958.

In general, the OSD sustained the official position which had led to the Vanguard decision: that the exploitation of space should not hamper the major task of developing America's ballistic missile capability. On November 11 Undersecretary of defense Donald Quarles indicated that the U.S. had rockets capable of lifting satellites as heavy as the Sputniks, but that the DOD did not consider this a proper military use of the vehicles. The a speech to the American Rocket Society Holaday repeated this argument, saying:

"We will be able to have large satellites whenever we want them... When we are assured of an adequate IRBM capability and an ICBM system with the necessary support equipment and stockpile of missiles, then we intend to jump into space. To do so beforehand would be like trying to lock the front door and let (sic) the back door stay open. This does not mean that we will discontinue space work. We will have an effective and continuing program. But missiles will be our Number One job "78"

The exploitation of space, insofar as it contributed to a stronger defense outture, was included within the DOD's overall mission. Its significance, however,
would be evaluated relative to the utility of other defense programs.



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'We have felt the responsibility, and do feel the responsibility for any kind of military weapon development, no matter in what field it may reach.... (It is necessary) to recognize early in the game the importance of some very novel kinds of weapons which some people are likely to brush off as Buck Rogers stuff. "82

Soon this recognition of the political and substantive implications of space for military activities led to organizational changes and Research and Development programming of considerable significance. Despite its early emphasis upon missiles it became clear that the Pentagon wanted a major role in whatever space program appeared.

The first evidence of this policy choice was the organization of existing military space programs. The OSD seized the initiative over the Services.

On November 15 McElroy announced that he would appoint a new Director for the development of advanced research projects: in effect, a single manager for space and other advanced missions. Until this agency could be set up space would be under the jurisdiction of Holaday, the Director of Guided Missiles.

McElroy was intent upon this mission being organized within the OSD - precluding the possibility of a Service taking overall control over the incipient space program.

In keeping with OSD philosophy, when the Air Force set up a new Directorate of Astronautics on December 10 to manage advanced space programs within the Service, Acting Secretary Quarles announced that he had asked the Air Force to delay such action until the new Advanced Research Projects Agency was organized. Quarles claimed that the DOD, while not opposed to the Air Force plan, considered it "premature." The issue was closed when Secretary of the Air Force, William H. Douglas, suspended the order on December 13 under OSD instructions. Department officials felt that "apparently the Air Force



and establish a position. They took quick action to aquash this orrest to usure the military space mission.

The OSD intent was "an immediate one: to pull under a single manager... be first time this has been done in the DOD - actual operating units for the Research and Development work that goes on in the anti-missile-missile field and in the satellite and space applications field."

The ARPA was to have authority to develop such weapons and turn them over to Services for deploymen and use. McElroy testified that after consultation with all the Services the entire DCD was agreed that the new agency should control all activities of any Service in these areas.

In December, however, the OSD modified McElrcy's announced plan for a single-manager, inhouse-capability agency. Holaday testified that

"If this group took off and developed its own engines and everything... it would be westeful. The planning and thinking... is that we will be a cooperative group, not fighting, and will use the available material (the Services) have to help out in (the agency's) program."88

This change reflected a serious struggle within the DOD. In competing for particular space missions the Services had adopted strong positions for or against the prospect of an all-powerful operating agency for advanced Research and Development. Moreover, some outside contractors were criticizing the potential disruption which such an agency would introduce into contracting procedures with the services. These arguments respecting the establishment of the ARPA continued for months while McElroy sought a director for the agency.

Thus, as APPA came into existence, the exact extent of the new agency's potential authority remained unclear. Nonetheless, McElroy's general position had Eisenhower's support. On January 7 the President sent a message to Congress

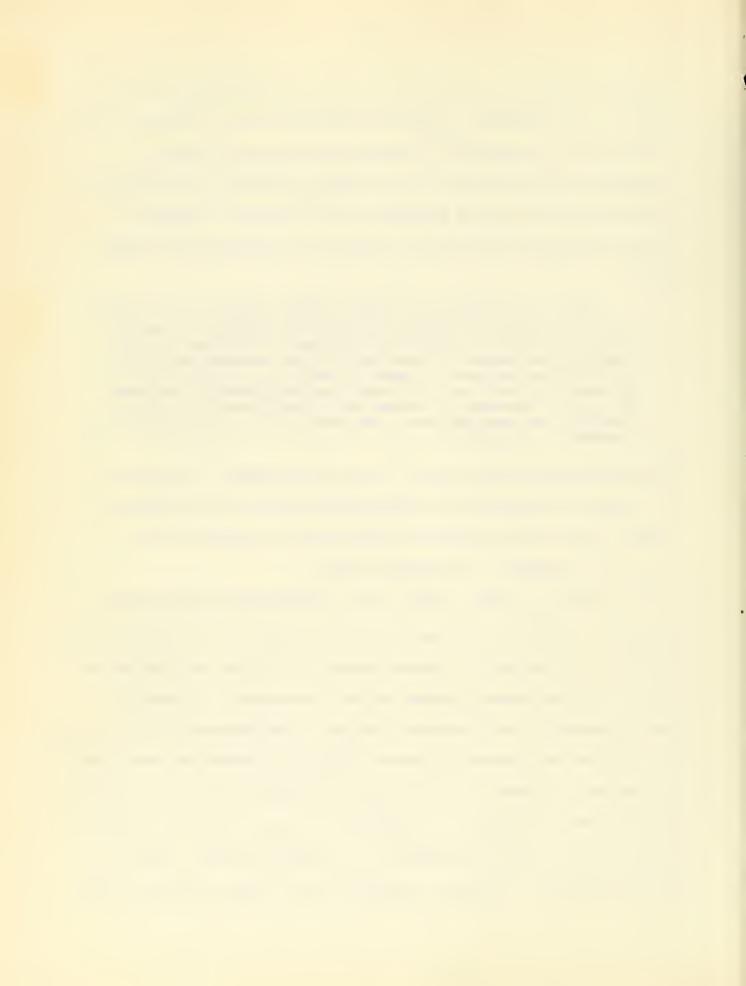


the ARPA in the Supplemental Defense Appropriations Biti for FY 1955. It sum would cover the expenses of establishing the agency, including "acquisition and construction of such research, development and test factuations and equipment as may be authorized by the Secretary of Defense. "Shorterly thereafter, in the State of the Union message Eisenhover argued that:

"Some of the important new weapons which technology has produced do not fit into any existing Tervice pattern. They cut across all Services, involve all Services and transcend all Services at every stage from development to operation, In some instances they dery classification according to branch of Service.... In recognition of the need for single control in some of our most advanced development projects, the Secretary of Defense has already decided to concentrate into one organization all anti-missile and satellite technology undertaken by the DOD."92

The Administration clearly believed that the establishment of the ARPA was well within the broad powers of the Secretary granted under the National ecurity Act of 1947, as amended, permitting him to transfer, reassign abolish or consolidated non-combatant functions.

The Congress, however, claimed that the Administration had usurped a legislative function by altering the roles and missions of the Services without its approval. Consequently, Congress adopted the attitude that the ARPA wee largely a stop-gap measure, pending further Congressional consideration of space organization. The conference committee on the Supplemental Appropriations Bill directed the Secretary of Defense to engage in Research and Development on advanced weapons systems, either through the Department or one of the Services, and permitted the Department to undertake for one year such non-military space projects as the President designated. The Committee, however, deleted all specific reference to the ARPA, providing at best a shaky legislative history



On February 7. Ignoring Service and Congressition epocation the OSI announced the formation of ARPA and the appointment of its director.

Mr. Roy W. Johnson. The relevant Directive 93 provided "within the DOD an agency for the direction and performance of certain advanced Research and Development projects," including the nation's space research and the development of space weapons. ARPA was authorized to contract out Research and Development work with other agencies of the Government and outside contractor or to acquire such facilities as it might need. Thus the DOD had established what was on paper a powerful operating agency, the only organization in Government with the explicit mission of developing advanced space projects.

With ARPA established, the OSD moved to add substance to the newly invigorated military space program. It requested proposals from the Services for military space projects in an effort to avoid inter-service rivalry.

Against stiff opposition, Holaday and later ARPA reviewed a number of projects, although most decisions were postponed pending refinement of the organization. Among those decisions which were made in order to carry out the DOD's temporary responsibility for space programs, were the November 8 authorization of the Army's Project Explorer, and the March 23 directive ordering one or two lunar probes under Army suspices, three under the development of Air Force direction and mechanical ground scanning systems by the Navy. Military space projects were highly classified, but we know that one of these, the Air Force reconnaissance satellite, the Pied Piper, was funded during this period. Major decisions about the man in space program, the one-million-pound thrust engine, and weather and navigational satellite programs were not made, although relatively small investments were



or these programs, pending final decisions.

Conflict concerning responsibility in the space field both between the various Services and ARPA and between the future civilian-military ellocation of the space mission contributed to the relative inaction of the AHFA programmers. Yet the level of support ARPA enjoyed was also the result of conscious policy choices in the OSD. John Finney, of the New York Times, one of the best informed observers of ARPA's efforts during this early period, suggests that the "deliberate" pace of the agency 's activities reflected the apathy towards space development permeating the highest echelons of the OSD and the Administration. Although this relative inaction was in part due to unsettled organizational questions, it also reflects the priorities which PCU officials assigned to the space mission. While adament that the military establishment should be empowered to define those areas of space development which might contribute to the military mission, the OSD had to weigh military space efforts against more immediate claims upon the defense budget. The resultant assessment embodied in the military space budget for FY 1959 indicated that the OSD was not pressing an urgent, top priority effort in the military exploitation of space.*

The FY 1959 budget request for ARPA was 520 million, of which 72 were for nonmilitary lunar and scientific estellites to be later transferred to the civilian agency; 310 million for an anti-missile missile system and for the Pied Piper; and the remaining 138 million for all other space programs. These included projects that were both clearly military and those whose civilian or military nature was under discussion: the man-in-space program, the million-pound engine, weather and navigational satellites, satellite tracking systems, instrumentation projects, the development of power sources. (See EE, pp. 1164 and also NYT, May 25, Section IV: article by John Finney).



the embryonic tow-principly basis conflicted, of course, with Administration policy. Two days before the OSD established the ARPA, Eisenhower announced that the Killian Committee would investigate organizational alternatives for the nation's future space effort.

reforms.
As early as November By implication / the Administration contradicted the OFD's McElroy suggested that the DOD take responsibility for developing the civilian uses of space if requested by a civilian agency to do so. "Our responsibility," the Secretary maintained. "on the civilian aspects of satellites involves whatever decision another agency of Government wishes to make in respect to using us. In that case we are glad to offer our serivces if we can be helpful but we do not consider that it is a responsibility of ours to initiate in that field."95 He agreed that the Government should pursue basic research and exploit civilian potentialities in the space field and that the National Science Foundation, AEC. and NACA all had responsibilities in the area. Since, however, the only capability for exploring space lay in the military, he conceived of a civilian space program as one of collaboration between the military developer and the civilian user. The model uppermost in his mind was apparently that of the IGY in which a civilian agency designed a scientific mission in space which the DOD performed. To implement this relationship his sole suggestion was that Killian should study "whether there cannot be some improved coordination of the research activities in these various parts of the Government. (since) I think that it is possible to make improvements."96

During the months of policy hiatus, the DOD's opposition to a civilian space agency was almost axiomatic. Holaday testified on December 13 that the establishment of an independent civilian commission to control the satellite



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The Navy

The Navy was the least involved of the three Services in the contest for space. It did not view space as a natural outgrowth of its mission, although it did express interest in exploiting certain navigational, communication, and meteorological aspects of space. Furthermore, it did have to carry on with Project Vanguard.

That Project seemed rapidly to lose its charm for the Service. After the first two Sputniks the Navy maintained a decorous posture, merely reiterating that the Venguard was on schedule. This entailed four test vehicle launchings. some of which might carry six-pound test satellites, between December and March, and six fully-equipped twenty-pound scientific satellite launchings to fulfill IGY commitments by the end of December, 1958. When the DOD announced authorization of Project Explorer to supplement the Vanguard on November 8. the Navy publicly welcomed the Army aboard the scientific venture. It continued to stress that neither Soviet nor Army competition would alter its plans. Unofficially, however, the Navy attempted to accelerate the program, indicating that, if initial tests were successful, a fully-equipped satellite might be launched in January. 98 With the failure of the first test on December 6, in the full glare of national and international publicity, the Navy fell silent and concentrated upon keeping the project on schedule. Subsequent postponements and still another failure before the first successful test launch on March 17, plus the successful Army launching in January, downgraded the project still further. Indeed, the OSD seriously considered eliminating Vanguard and utilizing some of its components in Army and Air Force satellite vehicles. 99

Under the cloud of failure, the Navy continued to emphasize that Project Vanguard was a purely scientific endeavor with no importance for either naval



Secretary Garrison Norton. Assistant Secretary for Air, testified the one Novy was not a competitor with the cider Services for the production of approach the Novy had requirements in apace, it had no desire to develop its own capabilities for these. On the other hand, it was willing to put its own research facilities at the disposal of whatever agency or service was designated by the OSD to develop a space capability, just as it had for the National Science Foundation and the National Academy of Sciences in Project Vanguard.

In general, the civilian Navy officials and the officers in the Pentagon discounted the military significance of space expiditation. Secretary Nort n warned in December against Buck Rogers thinking, terming the development of operational ballistic missiles the DOD's primary !ask and urging that nothing dilute this effort. These officials sleo resisted any reorganization of the space program within the DOD. Admiral Arleigh Burke, Chief of Naval Operations systed flatly: "it appears to me that this pressure toward reorganization 1. an illegical reaction to our not having an operational ballistic missile or satellite in the sky. "101 Rorton agreed, arguing that each Service should have its own Research and Development organization with the DOD merely providing a monitoring organization to prevent duplication and facilitate communication between the Services. In part, this skein of attitudes reflects the Navy's traditional fear of DOD centralization, which gravely threatens to limit the roles and missions of the Service. Specifically, however, it reveals that the Navy, although relatively disinterested in space, preferred to retain its option to pursue this mission rather than to lose it irrevocatly to a centralized agency or to one of the other Services.



Navy Research and Development people, however, dissented from these views Dr. John Hagen, Director of Project Vanguard, emphasized both the military and political significance of space, and recounted his dissatisfaction with the low priority placed upon the Vanguard. Hagen particularly stressed the need for scientific research in military development and complained that the DOD gave basic research virtually no priority. As far as organizational alternatives were concerned, he argued that:

"What is needed - and the precise location of the organization is perhaps debatable - is a single organization devoted to this type of work (space investigation and flight). Whether that organization would be better placed in the DOD or whether it is better in a separate agency is the question to which I do not have the answer, but I know it would work within the DOD. There should be, however, this single agency into which policy decisions would be passed and then both the authority and the responsibility for action would be given to the agency."103

This reflection of professional scientific rather than Service bias introduces yet another set of particular interests and missions existing within the DOD.

The Research and Development scientists, both civilian and military, shared many attitudes with their professional colleagues and yet were among the most outspoken advocates within Government, for a high priority program of great magnitude in space exploitation. They were also to be the most sympathetic individuals within the DOD to the concept of a civilian space program.

The Army

In sharp contrast to the Navy, for the Army space exploitation was a matter of profound significance. Unequivocally, Service spokesmen favored the establishment of a centralized military agency to conduct space Research and Development.

The reasons were not obscure. The Army had already proved that its research teams and facilities at the ABMA and the Jet Propulsion Laboratory were capable of undertaking advanced space research projects. Yet it labored under a currently



shakeup the Army, specifically its Research and Development elements, was convinced that its teams could be preeminent in a military space effort. But if space were to remain divided among the respective Services, it seemed likely that the Air Force would assume an increasing portion of the mission. The immediate tasks as Army leaders defined them in the months after Sputnik were therefore to impress the DOD officials with the Service's capability in space, and to support the establishment and decision-making powers of the ARPA.

Four days after the launching of Eputnik II, the Army received its chance to prove itself. McElroy authorized the launching of Jupiter-C test vehicles carrying an eighteen pound Explorer scientific satellite to supplement Project Vanguard in the IGY. Determined to avoid an Army-Navy satellite race, however, the Secretary declared that the OSD would retain authority over the launching schedules of the two projects. Although the Army had sought the mission vigorously for three years, now it was apparently caught off guard. It was also disappointed by remaining within the framework of the IGY and hence the constraint of having only a limited satellite mission. Medaris and von Braun announced that the DOD directive failed to provide precise information about the number of satellites to be launched and the schedule to be met, and continued: "until we are sure that we fully understand the participation that is expected of us we will have no comment. 104 Thereupon, the OSD directed the Army to proceed immediately with modifications of the guidance system for the Jupiter C, ordered the Navy and National Science Foundation to provide the satellite instrumentation, and specified that the Army was to undertake two launchings, the first around February 1. At this point the Army plunged full speed shead, convinced that it could bent the Navy in launching a full-scale satellite. 105



In Medaris words:

"I have language from the Army that says in good old-fashioned military terminology 'you will on or about such and such a date do so and so...the directive I now have is in words of one syllable and leaves nothing to the imagination. It just delights my soul."106

He and his team were justifiably confident. The Jupiter-C, previously prepared as a satellite launching vehicle for Project Orbiter in 1956, was almost ready, requiring only a modification on the nose-cone and the addition of some minor components to return it to its original form as a satellite carrier. When the first Vanguard exploded on December 6, Army preparations speeded up. And on January 26, when the aecond Vanguard shot was postponed, the Army was officially authorized to make the next attempt. 107

At 10:48 P.M. on January 31, 1958, America's first earth satellite, the Army's Explorer I, was launched into orbit. The Research and Development team under von Braun and ABMA officials immediately issued abrupt, forthright statements that the Explorer had proved the "capability of the Army's scientific and industrial team in the realm of outer space exploration."

Lt. Gen. Arthur G. Trudeau, the new Army chief of Research and Development, mentioned the entire Service in his boast: "the Army has never let the people down yet; ... any time they give us the ball we know what to do with it."

On a more parochial level, the Explorer's home town of Huntsville celebrated New Year's Eve all over again. Fire engines and police cars unloosed their sirens and ten thousand shricking citizens roamed through the streets, carrying placards with such messages as "move over Sputnik, space is ours" and "our missiles never miss."

Only one breach appeared in the convivial spirit. After the tracking station in the Azores had picked up the satellite's signal, an side asked Mederis whether he should contact Washington. The General is



reported to have responded: "not yet; let them sweat a little."

The Army's jubilation stemmed not only from the successful launch but altofrom the prospects it raised for the Army's subsequent role in space. All echelons expressed the opinion that the space mission was as or more important than any mission in the military establishment. Given the restrictions upon the conventional man-power capability of the Army and the two-hundred-mile limitation placed upon missiles under Army operational control by Secretary Wilson in November, 1956, space offered the Army a new lease on life. Hence its spokesmen's emphasis on the significance of space for military purposes was never divorced from outspoken assertion that Army teams were well-qualified to go into space.

Secretary Wilbur Brucker argued that it was imperative to demonstrate capabilities in the satellite field, adding that "the Army has a unique capability to make significant and early contributions to this conquest of space." Cen Gavin flatly stated that unquestionably space exploration was "the most important thing confronting the country today." He viewed the military satellite as a development of "tremendous significance, perhaps the most significant thing of our times, "113" and gave it higher priority than the development of ballistic missiles. Although emphasizing the political and scientific significance of space exploration, his major concern was with achieving military control of space before the Russians did.

"You have got to get out there and get out there first and be able to sit down in international councils and determine as to who is going to be out there and who is to do what out there."114

In Gavin's view the centrol of space would dictate control of earth, and while he could not predict the changes space would introduce into the daily lives of human beings, he predicted "tremendous things will happen and we must get out there."

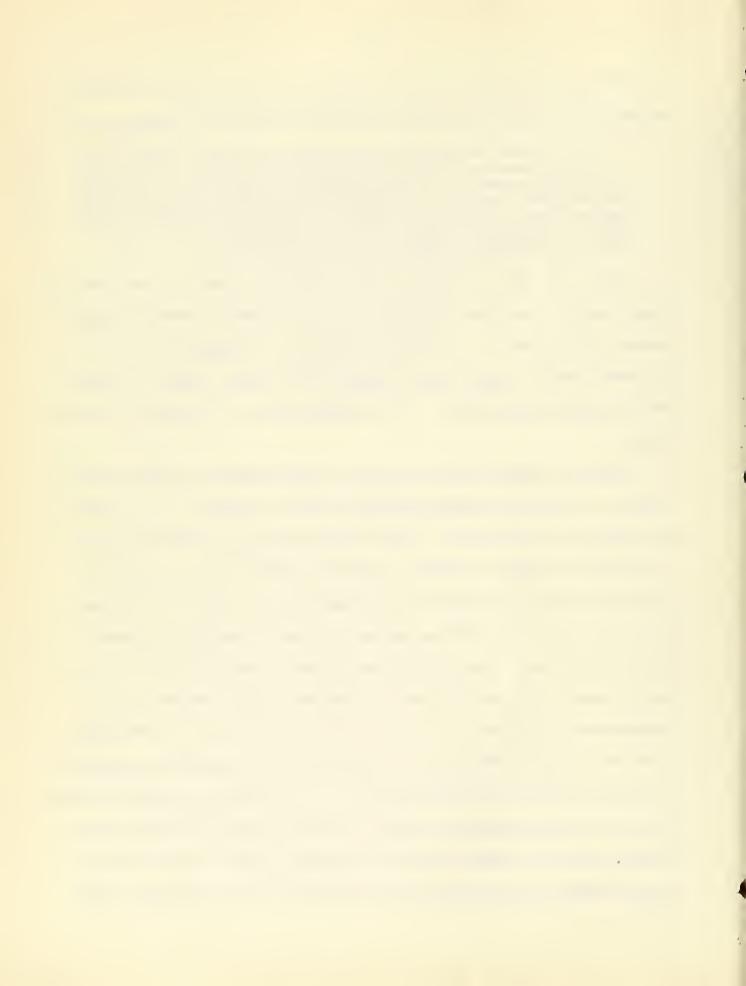


printing than ballistic massives by identifying the coupling between the

It test that the priority should always be on the further room out that you can conceive at a possibility. The priority roday should be on the attainment of a space capability by the U.S. at the end is possible date. Now you get all the ballistic missiles if you do hold the following program that has as its aim the development of at the least parity, and hopefully control in the space area. "116

In the same vein, von Braun outlaned the nation's need for large, point a single engines of at least one-million-pound thrust and for immediate fining appoint in the order of 1-1.5 billion annually, if the country was to avoid the mortal danger of Russian space domination. 117 Such a program, he predicted would be the determinant factor in the military balance of power within fif we years.

With their views on the significance of space underlined, Army spikes of moved on to sketch the program and organizational arrangements best suited to the interests of their Service. After Sputnik II the Army formally proposed to the OSD the immediate launching of several 200-300 pound reconnaissance satellites by the Army during 1958; development of more powerful rockets by the Army and Air Force including initial work upon a single million-pound thrust engine; lunar, solar and planetary probes; manned satellites including lunar voyages; satellite developments in mapping, geodesy, meteorology and communications which would all offer civilian applications; the development of an anti-satellite capability; and work upon advanced propulsion technique including nuclear, ion and photon power. The forwarding the program through Army and OSD channels Medaris termed it a national rather than an Army plan emphasizing that it sought to build from existing hardware in all Services avoid interference with engoing weapons programs, and utilize whatever teams



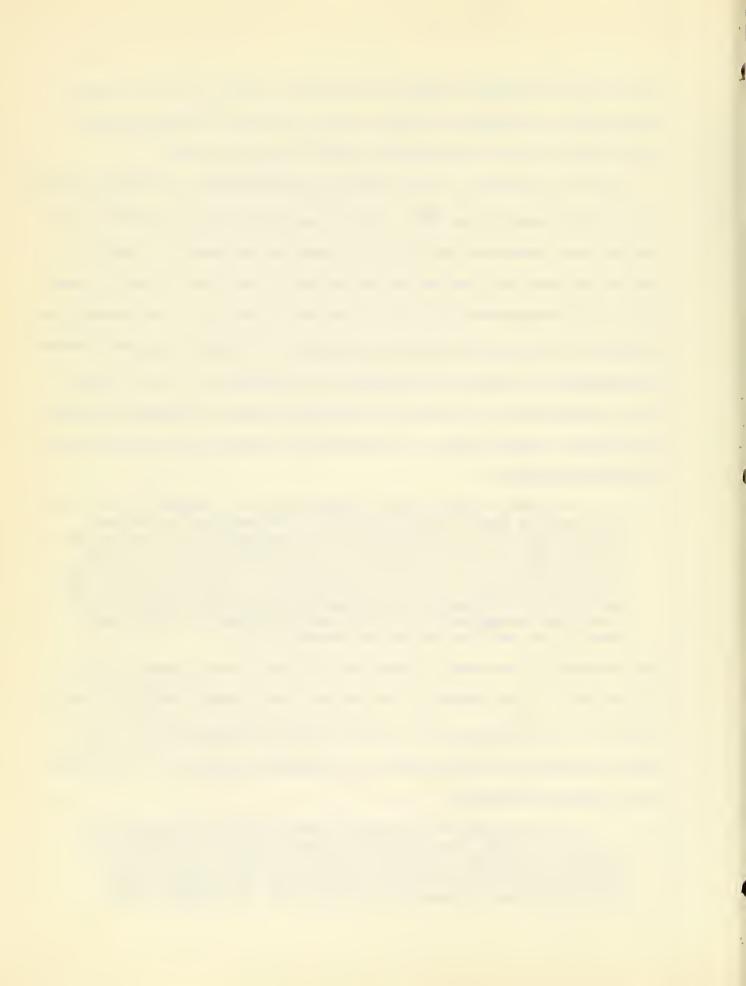
and facilities had proven capabilities in space research. Not coincidentally perhaps, he depicted the Army as fully qualified to participate with other Service Research and Development teams in such an effort.

With such interests, it is not surprising that the Army gave strong support to the establishment of the ARPA. Brucker indicated that he preferred a centralized space mission within the OSD, adding that he sought no disagreement with the Air Force but that centralized direction could best utilize the capabilities distributed among the various Services. Gavin, who argued strongly for a competent military staff directly responsible to the OSD, concurred. Medaris, the Commander who would be directly under the supervision of such an agency, were it established, also favored a single decision-maker (although he opposed an operational agency within the DOD which would remove the space mission from "experienced teams.")

"I believe sincerely that the best method for achieving it is that there must be someone responsible only to the Secretary of Defense; that is, right at his right hand, who is assigned by the Secretary and the President the power of decision in the things that were outlined in (the Army program) which do not exist, the authority to say yes, and the courage to do so, who through the medium of a very small staff can carry out the necessary job of assigning these projects, approving the total plan, assigning the resources, and monitoring the total competency to see that they do not fall backward."120

Such an agency, in the minds of these Army officials, would properly protect the interests of their Service. Yet, while the Army sought centralized direction for the space mission, it was intent upon maintaining military control. Medaris reflected this Army position in his adamant opposition to an independent civilian space agency.

"I believe that that individual (decison-maker) should properly be within the DOD, since otherwise you will have great collision of resources throughout the whole system by his being, by there being unfamiliarity with the current state of other things which affect the availability of resources and manpower in the different areas



required to carry these things out, whereas, if he is working as a direct subordinate of the Sacretary of Defense, he will normally and naturally be fully informed all the time with respect to the current status of other demands and will therefore place his requirements on people who are most able to carry them out. "121

According to Army officials, a civilian agency divorced from the DOD would cause total confusion and seriously hinder the nation's venture into space.

As in the case of the Navy, however, Service scientists differed from their colleagues in uniform. Von Braun's proposal for a new space organization envisaged a broad, expensive national space program under what he terms a "national space agency" either in the OSD or as an independent, civilian agency, and armed with both inhouse facilities and contracting authority. His major thrust was that

"this kind of thing obviously does not belong in the Navy or the Air Force or the Army. It is a development of an entirely new technology...."122

He noted that at the moment the Services were jockeying for position in the space contest and urged that no single Service be permitted to gain control of such a crucial mission.

Although the elimination of Service rivalries seemed his major concern, von Braun indicated that the scientists and the military differed in their views of the proper locus for the space mission. Hesitating initially to state his own choice, under Senator Johnson's close questioning he conceded that he ultimately would prefer to organize the space program in a way comparable to stomic energy. For the short run, however, he settled for assigning the space mission to the OSD with Service Research and Development and missile capabilities utilized as that office choce." 123

Thus the Army presents a coherent posture of favoring a broad military and scientific space effort under centralized, although non-operational direction



by an agency within the OSD. Such a position favored the Army's participation in space; for, were one Service to receive the mission, it seemed likely to be the Air Force. If the OSD were in charge of allocating space projects, however, Army leaders believed that its proved capabilities in scientific and mulitary exploitation of space could secure a very respectable slice of the pie.

To a limited extent the DOD did permit the Army to exercise its space capability. In February it authorized a third Explorer shot and gave informal approval for two fifty-pound satellite launchings with the Jupiter-C rocket vehicle. In March it directed the Army to use these two satellites for lunar probes in the IGY program. And, according to Medaris, the OSD requested a firm schedule and budget proposal for Army space projects through December, 1958. Medaris indicated that he anticipated the Army would "get the go-shead on at least the first twelve months of this program." 124

Yet at the same time there were indications that the Army would not win the long-range space mission it so avidly sought. In January, the retirement of Lt. Gen. James M. Gavin, Army Chief of Research and Levelopment, was an ominous sign that the Service could not expect OSD support for the reorient-ation of Service and military structures necessary to exploit a massive new program. Gavin indicated to the Senate Preparedness Subcommittee on January 6 that his vigorous advocation of an urgent space effort hurt his chances for promotion. Implicitly he suggested that the DOD's evaluation of the Army's special space role and appropriate program was far from his own view. Announcing his resignation he explained:

"I don't want to defend next year's budget because I don't believe in next year's budget, the Research and Development budget, of the Department of the Army. I don't want to be put in the position of coming before Congress and saying that I approve of certain things that I don't."125



Confirming Gavin's fears, John Finney of the New York Times reported on March 6 that authorities within the OSD were predicting that though scientific or "prestige" assignments would still be made to the Army, the Air Force would be charged with developing military applications of outer space. 126 McElroy, according to Finney, considered space exploitation consistent with the Air Force's overall function. Such an assignment was precisely the opposite of the Army's goals.

The Air Force

The Air Force position stemmed from an earlier allocation of missile responsibilities. The Air Force had operational control over much of America's booster capability: the Thor IRBM, and the Atlas, Titan and Minuteman ICBMs.

Moreover, it had been working in space research since the end of World War II.

This program was almost entirely military, and hence classified, but throughout the months after Sputnik, ongoing projects received enough public attention to indicate that the Air Force was more deeply involved in military exploitation of appear than any other Service. Buttressing these advantages was the Service's claim that the space mission was a natural outgrowth of its military responsibility in the earth's atmosphere. Accordingly, the Air Force saw its interest to be that of resisting, or at least downgrading, the centralization of the space mission within the OSD. Its rule of thumb was that the less control granted, the more might fall to the Air Force.

The Air Force's evaluation rested on an interpretation of space exploitation as a natural extension of the ballistic missile program. Although ardently contending for the space mission, the Air Force sought above all to protect the status of its on-going aircraft and ballistic missile programs. Hence, top officials in the Service, like officials in the OSD, concentrated on



the need to maintain control of the air with ballistic missiles. Under pressure, Fecretary Douglas stressed that space developments and ballistic missiles should be given equal priority, but added "I would like to leave the priority with the ballistic missile program to the extent that the two might conflict." Similarly, Richard E. Horner, Assistant Secretary for Research and Development, argued it would be "utter folly to reduce the sense of urgency on the ballistic missile program at this time" and agreed with Douglas that, if ballistic missiles and space operations were competing for resources, the missiles should be given top priority. Such competition could, of course, be avoided if the pace of both missions were determined concemitantly by the Air Force.

Only Gen. Bernard Schreiver, Commander of the Air Force Ballistic Missile Agency, specifically stated that in long-run terms, national security would depend upon space superiority. 129 Yet he, too, argued consistently that 90% of the developments in the missile program could be applied to space and that the two must move together.

"The entire astronautical development program which I have touched upon can be initiated at once, with no dilution in diversion of our ballistic missile programs. As I analyze the future, if we are to meet the challenging requirements of either ballistic missile acceleration or of astronautics, we must recognize where our strongest capabilities lie today and make certain decisions now." 130

In short, all the Air Force witnesses who testified before the Preparedness Subcommittee argued that space was important, even crucial, but not so important as to divert resources from ongoing missions. Hence, Air Force spokesmen did not argue, as the Army had, that space was the most significant arens of potential military activity. Instead, they evaluated the significance of space for national security and sought to pace space exploitation in terms of the development of Air Force roles and missions.



The Air Force had a strong case, both logically and empirically. Its ballistic missile capability provided a fine basis upon which to build an estronautics program and Air Force officials constantly repeated this refrain. Gen. Schreiver argued that "our present studies have shown that by using our presently existing rocket engines and missiles, we can provide both at the earliest date and at the greatest economy, not only unmanned reconnaissance of the moon, but also a basic vehicle for manned space flight."131 Indeed, he stated that current Atlas, Titan and Thor programs would provide booster capacity for all the space missions of interest to the DOD for the next ten years. Moreover, the Air Force had ongoing space programs in a broad range of fields. It had engaged in high altitude research to study cosmic rays, thermal characteristics and effects upon human beings launched in balloors. The School of Aviation Medicine at Randolph Air Force Base had been investigating wedical aspects of outer space, and Research and Development groups in the AFBMA had been working on guidance and propulsion problems of space flight. Air Force witnesses argued that this comprised a broad, comprehensive program in which the Service was making real progress.

Specifically, two Air Force space projects were in the final stages of development in the early months of 1958. The X-15 research aircraft, developed with NACA cooperation, was scheduled to fly in early 1959. If successful, this model would permit man to fly at speeds above one mile per second and at altitudes above one hundred miles, at the boundaries of outer space, 132 and hence presented many of the reentry problems confronting manned satellite flight. Second, the 117-L recommaissance satellite, or Pied Piper, was closer to operational deployment than any other military satellite program. The OSD had authorized the Air Force to move into the systems development stage shortly



before Sputnik I and subsequently accelerated the program. 133 The Air Force hoped to launch a test vehicle by October, 1958 and to launch the first actual satellite by Spring, 1959. The test vehicle, incorporating certain components of the final satellite, would use the Thor beoster; the satellite itself would eventually utilize the Atlas, thereby promising a significantly heavier payload. 134 Both programs called attention to the Air Force's capability for scientific and military exploitation of outer space, and the Service used them to belster its claim for operational responsibility in this field.

Organizationally as well, the Air Force undertook to preempt the space mission. On December 10 it established short-lived Directorate of Astronautics with Brig. Gen. Homer Boushey, Deputy Chief of Staff for Research, 135 as its director. According to the Air Force, the new Directorate would be an internal management organization to pursue and coordinate advanced research projects within the Service under the overall guidance of ARPA. As indicated earlier, the OSD interpreted this move as a clear Air Force attempt to establish hegemony in the military space program and to undermine the ARPA. But the announcement of the plans by Donald Putt, Deputy Chief of Staff for Development, was a measure of the enthusiasm with which Air Force officers, particularly those in Research and Development, viewed the space mission as an extension of Service responsibilities.

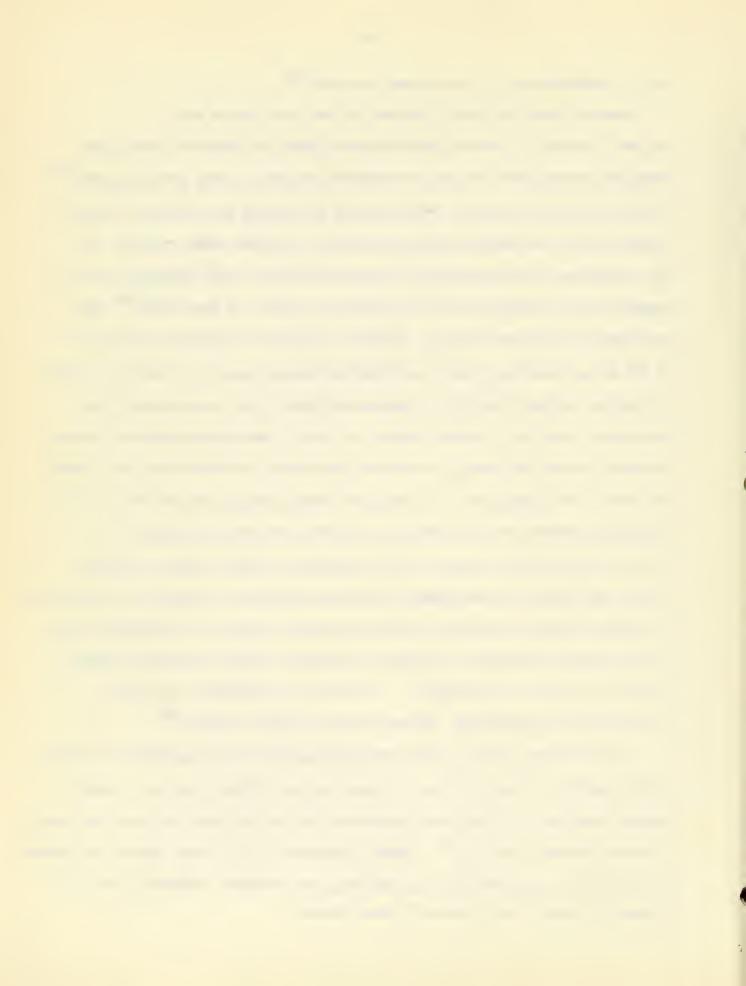
Like the Army, the Air Force presented a plan for future space exploration to the OSD which would further the Service's long-run interest in space. Unlike the Army's national plan, however, the Air Force offered proposals which were primarily to be executed by Air Force facilities. The most significant divergence from the Army's plan was the Air Force's disbelief in the necessity of developing a single, million-pound thrust engine. The Air Force preferred to



rety on combinations of its existing rocketry. 136

General Thomas D. White, Chairman of the Joint Chiefs and Lt. Gen. Clarence S. Irvine, Deputy Chief of Staff for Material. USAF. had predicted already that the next war would be fought by space weapon systems. 137 The Air Force space plan now reflected this prediction by providing an evolutionary shift from present ballistic missiles to future space weaponry. In the first stage, the present Thor booster with second stage hardware from the Venguard could reputedly lift 3000 pounds into orbit, in late 1958. 138 With additional third stage hardware, the Thor could permit unmanned reconnaissance of the moon, impacting a small instrumented package upon it, by the end of 1959. A slightly modified Thor with a high-energy fueled upper stage already under development could put a larger payload in orbit, make initial unmanned reconnaissance of Mars and Venus, or send an instrumented recoverable package around the moon. Later the Atlas could make soft lunar landings and the Titan, with high-energy second and third stages, could put ever greater weights into orbit, support extended manned satellite missions, deliver larger payloads to Mars and Venus, or launch manned circumlunar flights. In addition to building the required booster capacity for these programs, the Air Force emphasized that it was currently working on the guidance systems, payloads, and manned experiments to be used in the projects." In other words, Schreiver concluded, "we are not just groping around. We can actually specify things."139

It was obvious, however, that what they specified was a program to be undertaken primarily by the Air Force. To men like Gen. White, this was utterly logical since the Air Force was "synonymous with air warfare" and space was merely a natural extension of air. Hence, contrary to its typical support for greater centralization within the DOD, the Air Force was bitterly opposed to the establishment of ARPA. In the words of Gen. Irvine:



"What we don't need down in Washington is more commissions, more caars and more organizations. We have a President, a Congress, an Administration, and a Secretary of Defense. I said and I say again, we don't need any more czars or any more institutions. We need decisions by the Secretary of Defense and we need less people in the OSD. We need the delegation to the three military departments of the jobs that belong to them, and somebody with guts enough to hit them over the head if they don't do it that way." The

The chief impediment to progress in space, according to all Air Force witnesses, lay in separating Research and Development of weapons systems from their military user. In Gen. White's words, "I would naturally prefer to have it (space) in the Air Force because I think we have done more in that respect than anybody else, by a very great margin, and naturally I would like to go on with it." Believing that space was within its mission, the Service was therefore determined to keep space Research and Development in its own laboratories. 142

So, in addition to pressing its own claims in space, the Air Force disparaged the concept of a strong operational space agency within the OSD. Schreiver argued that "any program to establish a separate astronautics management agency would result in duplication of capabilities already existing in the Air Force ballistic missile programs at a cost in funds and time similar to that already expended on these programs. 143 Schriever admitted under close questioning that he did support a central decision-making agency.

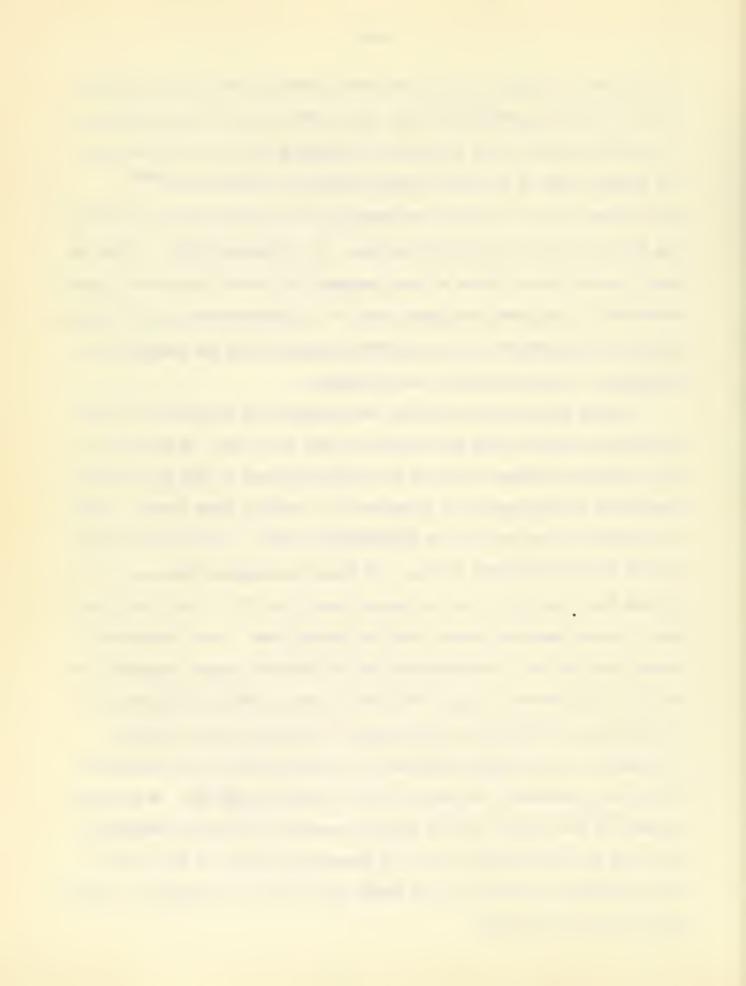
"If that is the way it is set up, I am all 100% for it. But if attempts to set up a procurement staff and do the contracting out of the Pentagon and set up a big technical staff there and make all the technical decisions, I say you are not going to set up a very good thing. The draft of ARPA that I have seen to date... does go to the point where they would set up their own labs, perhaps; they would set up their own procurement organization. This kind of an agency is what I am against. Now they may set it up."1444

But a low-powered ARPA was only acceptable to the Air Force, not its preferred choice. Gen. White indicated a willingness to go along with the establishment of the ARPA with the proviso that "no matter who develops these things, the



Service that is going to use the end product should be cut in from the beginning." And, he immediately added, the Air Force would be the primary user of such end products since it utilizes "everything that fits into our roles and missions, and in my opinion, almost everything in space does." Once assured of major operating responsibility for military space exploitation, the Air Force came to accept the existence of a downgraded ARPA. Unlike the Army, the Air Force's future in space depended on a narrow definition of ARPA's functions. In its view, the agency ought to be limited to high level decision-making, duly respectful of the Air Force's responsibility and capability for pursuing its roles and missions out into space.

Thus the Services each added its own evaluation of the space effort and organization which the DOD should adopt to that of the OSD. By the end of March, however, problems raised by the ambiguous powers of ARPA were further complicated by the President's advocation of a civilian space agency to share responsibility with ARPA for the exploitation of space. The attitudes which the CSD and the individual Services took toward the proposed NASA were derived from those which they had adopted toward the ARPA. Their new strategies, however, were more similar than the earlier ones. While disagreeing among themselves as to the organizational and budgetary support necessary for military exploitation of space, they were at least agreed upon the need for exploitation by the military establishment. Confronted with a civilian challenge to their freedom to determine what programs were to be considered militarily significant, the Services closed ranks with the OSD. As stalwart defender of the popular faith of national security, the military establishment used its substantial resources of power and influence to meet head on other political actors who doubted either the wisdom or the utility of turning space over to the generals.



i the Scientilits

Sputnik both popularized and politicized science in America. The coll of generalists responsible for national policy-making had recognized in the science fic specialists the technical skills necessary to meet the current crists and had called upon—them to be the "saviors" of the nation. The scientists responded with uncertainty and ambivalence, and unlike other political activists remained essentially unsure of their strategy in space policy-making the ughout the subsequent months. This conflict arose, in essence, because the scientists continued to be uncertain of their objectives even while their new political influence was on the rise.

Three important attributes characterize the scientists' political behavior throughout the menths of policy-hiatus. First, they were entering the political arena as only newly prestigious and relatively inexperienced participants.

Second, they faced many unresolved questions in their relations with the Federal Government which they considered more fundamental than space. And, last, in contrast to their own view of the Sputnik crisis as a vehicle for the overall reconstruction of their relationships with Government, their political hosts expected them to actively engage in policy-making for space. While these characteristics were common to the entire scientific community, as months passed shades of difference and of emphasis emerged among the scientists outside and within the Federal Government. These differences in turn did contribute to the pulley product.

(1.) The Non-Government Scientists

The scientists outside of Government felt these pressures most acutely.

During the period from November until April they displayed little urgent

concern with the evolution of national space policy. This relative disengagement



the edicatific community outside government assigned a relatively low to the immediate exploitation of space and displayed a marked reluctance to offer specific recommendations upon the organization of the space effort

The first cause of the scientists' disassociation from policy-making to space lay in their reluctance to see science politicized.

The weekly journal Science set the tone for most scientific journals when it editorialized in late November:

"Current emphasis on science in the thinking of ... public leaders illustrates both a good trend and a bad habit. To have greater attention given to the welfare of science is good, but to have attitudes changes so quickly and radically is a part of the inconsistent, co and off support that interferes seriously with steady acientific progress." 147

In short, for the scientists, the political outbursks which followed the sauncoing of the first satellites made suspect any massive new effort in space beyond that which they had earlier deemed professionally warranted. Only if scientific frontiers were demonstrably relevant to national defense were the scientists anxious to see specific political action.

Second, the scientists were more interested in other national scientific efforts than they were in space. The public statements of civilian, congovernmental scientists in the months after Sputnik gives a random picture of this interest. All expressed the basic conviction that the status of science and technology was a measure of social progress in the modern world; urged America to recognize Soviet scientific achievements; reiterated the crucial need for scientific breakthroughs and risk-taking if America were to gain in the cold war; and finally, entered a plea for American society to upgrade



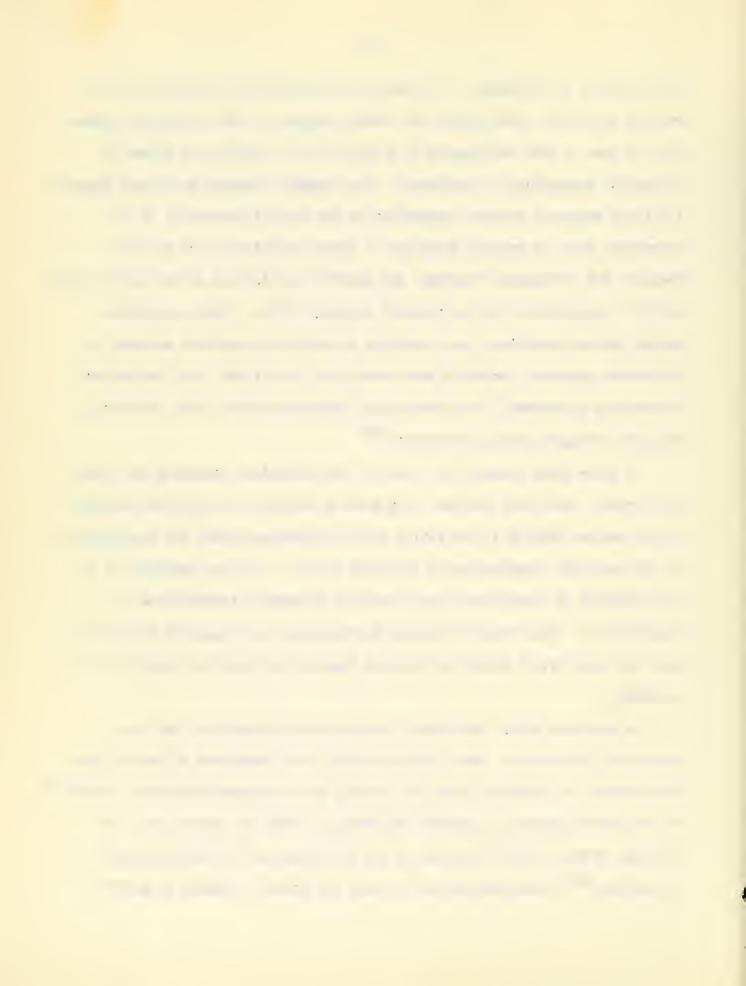
the status of the scientist. To these ends they urged basic reforms along a variety of fronts. They called for federal support of the educational system, both to make it more challenging in general and to increase the amount of scientific instruction in particular. They sought increased government support for basic research; greater recognition by the Federal Government of the scientific input in weapons development; better organization of military Research and Development programs; and greater mobilization of the nation's scientific capabilities for the national security effort. They recommended better working conditions for scientists in federally supported projects or Government agencies, including more translation facilities, less restrictive contracting procedures, freer exchange of information with other scientists, and less stringent security measures. 149

On these broad issues, the voices of the scientific community were loud and strong. There was, however, only passing reference to space and markedly little precise opinion in the public record concerning either the significance or the potential organization of the space effort - with the exception of a few proposals by particularly space-oriented scientific fraternities or organizations. When these did appear, furthermore, they supported the IGY view that the space effort should be directed towards what might be scientifically valuable.

In testimony before the Senate Preparedness Subcommittee, the star scientific attractions: Drs. Teller and Bush, only mentioned in passing that space should be a specific arena of activity in an expanded scientific effort.

In two public speeches in January and February, 1958, Dr. Isidor Rabi, the chairman of PSAC, while referring to the satellites as "an accomplishment... of utility,"

of utility, "151 urged America not to allay its sense of urgency in general



the organization of the scientific effort, varous scientists such as Dr. Arthur Compton and Dr. Lee duBridge praised the Killian appointment, but did not assign him any particular role in organizing the space effort. 153

The major general scientific association to meet in the months following Sputnik II, the American Association for the Advancement of Science, made no meetin of a space program in the report of its Parliament of Science, although most of its discussion was devoted to "science and public policy." 154

There were, in fact, only five scientific organizations, three of them particularly involved in the space sciences, which offered any unsolicited proposals for the organization and exploitation of space. These statements included a proposal for an Astronautics Research and Development Agency to control outer space development, presented to the President by the American Rocket Society on October 14; a petition in the New York Times from the editors of Missiles and Rockets suggesting a National Advisory Committee on Astronautics on November 7; a proposal for the organization of a National Space Establishment submitted to Dr. Killian on November 21 by the Rocket and Satellite Research Panel of the National Academy of Sciences; a joint summary proposal of the American Rocket Society and Rocket and Satellite Research Panel issued on January 4; a statement by the National Society of Professional Engineers on February 13, recommending the establishment of a federal Space Exploration Commission; and finally, a statement by the Council of the Federation of American Scientists suggesting control of outer space by the AEC along the lines of a bill, S 3117, currently sponsored by Sen. Clinton Anderson. 155 Although varied in scope and organizational detail, each of these proposals suggested an independent, federal space agency ercommission outside the DOD using either the NACA or the AEC as organizational models.



Both the American Rocket Society and the Rocket and Satellite Research Panel had initiated work on their proposals before October 4. and their combined proposal, supported as well by the National Academy of Science, is perhaps the most authoritative and specific of these markedly similar proposals It argued "on the assumption that it is imperative that the U.S. establish and maintain scientific and technical leadership in outer space research in the interests of human progress and national survival." that there be created a national space flight program and a unified national space establishment to undertake the scientific exploration of space. 156 Its functions would be "to unify and greatly expand the national effort in outer space research and in the practical utilization of space capabilities specifically excluding space weapon development and military operations in space which are considered to be the responsibility of the DOD."157 It was considered "strongly desirable that the National Space Establishment be given statutory status as an independent agency in order that its work...be freely directed toward broad cultural. sciencific, and commercial objectives ... (which) transcend the short-term, though vitally important military rocket missions of the DOD." The drafters emphasized that the NSE would not have defense missions, and that in the immediate future, DOD facilities and missile technology would be required to execute the mission of the NSE. It was specifically mentioned that the NSE be set up "in such a way that it enjoys the unqualified support of all three services ... Such a situation is believed to be possible only if the NSE is an independent agency from the outset - or if it is directly responsible only to the Secretary of Defense during its early years - with the clear prospect of independence at the earliest possible date. "158

Thereafter, the proposal listed a timetable of space projects to be pursued



between the missions of the NSE and the DOD in space. The only referent the future coordination between the two agencies was that there should be contributed for mutual cooperation...in order to assure no jeopardy of short in vital military need on the one hand, and in order to assure maximum rate if advance of space research on the other. The finally, the proposal concluded with emphasis upon the potential educational, cultural and intellectual concident with emphasis upon the potential educational, cultural and intellectual concident as an "endless frontier," offering meteorological, agricultural, communication commercial, navigational, medical and biological aids to man's life. Many would be of military value, but the aponsors argued that "their greater value (would) be to the civilian community at large. To use a homely example, it concluded, "the telephone is certainly a valuable military device, but its importance to the civilian population is vastly greater."

This proposal was based upon two major assumptions: that the peaceful, civilian exploitation of space was of greater ultimate significance than military operations in the same area; and that military uses of outer space could be demarcated with relative clarity, thereby permitting streamlined civil-military lisison. The scientists definitely envisaged the NSE as the single agency in charge of overall planning and basic research for the national space effort as well as responsible for the development and operation of civilian missions in space. On the other hand, the military was to develop space vehicles only for specific military requirements which would be proved feasible by the prior research efforts of the NSE. The proposal urged effective finison between the military and the civilian agencies but offered no specific suggestions as to how this should be accomplished. By implication, a correct division



between military and civilian sciencists on what constituted military requirements.

This proposal had widespread support from the non-Government scientists who were interested in space. Of the thirteen scientists who specifically submitted their views on the organization of space to the Preparedness Subcommittee, ten of these either explicitly supported the NSE proposal or recommended that aspects of the missile as well as the space program be placed under such civilian control. Nine of these ten, not surprisingly, were members of the Rocket and Satellite Research Panel*. The other three, Dr. Clark Millikan, George H. Clement, and Simon Ramo - all closely connected with the Air Force - recommended vesting control of space in a central organization within the DOD, or in one of the Services, presumably the Air Force

A second specific proposal on space came from the IGY. On February 14, 1958, the Technical Panel on the Earth Satellite program of the U.S. National Committee for the IGY submitted to the Administration a plan for future American space efforts entitled "Basic Objectives of a Continuing Program of Scientific Research in Outer Space." It focussed exclusively upon the scientific returns to accrue from outer space and stressed the scientific dimension of space as the basic motivation for exploring this new frontier.

"The IGY marks the beginning of man's exploration of cuter space. The interests of human progress and our national welfare now demand that a long-term program of space exploration be formulated and pursued by the U.S. with the utmost energy. Although there will inevitably be benefits from such a program of a very practical nature, the basic goal must be the quest of knowledge about our solar system and the universe beyond." 164

Among them Drs. William G. Dow, Krafft Ehricke, Leslie M. Jones, W.W. Kellogg, Myron H. Nicols, Marcus D. O'Day, William H. Pickering, N.W. Spender, and J. H. Allen.



The proposal suggested future projects in the fields of sounding rockets, earth satellites, lightweight satellite experiments, advanced satellite developments, lunar investigations, planetary and interplane ary investigations, and finally manned space flight. This effort was to be supported with due awareness that space technology would develop gradually; that initial payloads, distances and scientific observations would be modest; and that manned space flight would be in the relatively distant future since it could "not now be very clearly justified on purely rational grounds." 165

The operating criteria of the IGY were perhaps even a purer expression of the scientific view than those of the American Rocket Society and the Rocket and Satellite Research Panel. As participants in an unofficial, spolitical, international scientific alliance and common effort, the IGY Committee was perhaps obliged to discount the political repercussions of the space race indeed, to discount the very existence of such a race.

Yet more general assumptions were operative. First - and most basically - scientific value judgments were to determine whether space projects rather than other scientific endeavors would be undertaken. Second, within the space program itself the maximization of scientific achievement would serve as the basis for selecting among possible projects. No other considerations were explicitly introduced as criteria for initiating either a space program or any specific project. And throughout the proposal there is no reference whatsoever to military uses of space, prestige purposes of space exploitation, or any specific treatment of commercial or civilian advantages to be gained from space exploration.

This IGY model, while representing the extreme position of the private scientific community, served, therefore, to bolster the arguments of those scientists who wished to stress the scientific nature of space exploration



and downgrade its printical or military aspense

(2.) The Government Scientists

employed scientists and those working in close advisory capacities, ranked space exploitation below other scientific activities and urged broad civilian control of whatever space effort was undertaken. The most notable dissenter, from the assignment of a low priority to space were some, but by no means all, scientists in military employ and the German rocket scientists, whose zeal for space exploration had remained constant under Hitler, Truman and Eisenhower alike. In general, however, these Government officials, both cut of professional bias and need to protect the overall scientific mission of the Government, downgraded the space mission and attempted to dissuade other political actors within Government from precipitating a crash program in space.

In the first few months of his tenancy in the White House, Dr. Killian made no specific public references to the space program. His mission was, in the short run, to unscramble the missile program, and in the longer run to "help the President follow through on the program of scientific improvement of our defenses" and to encourage proper Government support for science and technology. As the job evolved, his duties included overseeing various scientific panels of the PSAC, and presiding over a scientific board of review for planning decisions confronting the President. Killian and the PSAC were to advise upon, coordinate and expedite "problems of national policy involving science and technology" which ranged over a spectrum from federal support of scientific education to organization of military Research and Development policies. Thus they were, in microcosm, charged with the



Government the overall interests of science. It was increasingly apparent by these advisors were unwilling to jeopardize new-found opportunity for federal support of science by advocating a disproportionate expenditure on space. Thus their judgment of a proper magnitude for the American space effort was a relatively conservative one.

of the government scientists outside the White House, those within the military services were, not unnaturally, the most concerned with the space program. These men presented an interesting combination of service and military loyalties and professional scientific commitments in viewing the significance of the space effort and its potential organizational structure. In the cases of eleven scientists employed by the military services who answered specific questions before the Preparedness Subcommittee about possible organization of space, all favored centralized Research and Development efforts perceptibly more than the military spokesmen of their respective Services. The Air Force scientists were less enthusiastic about centralized direction of the space effort than were scientists in the other Services. Furthermore, in the majority of these cases, the scientists favored civilian control of space along the lines of the proposal of the Rocket and Satellite Research Panel, of which ten of them were members.

Like other members of the DOD, these scientists stressed the need to integrate scientific and military exploitation of space. They repeatedly cited Project Vanguard as an example of inefficient use of resources, stemming from an arbitrary divorce of military and scientific missions. At the same time, however, SIX of them argued that scientific exploitation of space was an urgent and necessary mission of Government which would be best organized within the civilian branch



If the Government in an independent agreey directly under the President is of the group believed that such an organization should be first established within the DOD and later moved out into an independent agency, an alternative considered in the Rocket and Satellite Research Panel proposal and also supported by Drs. Hagen and von Braun. 170 In either case it seems that the civilian scientists within the military establishment - more clearly than almost any other specialist group concerned with space - foresaw the necessity for an organizational solution which would structure space around interdependent but still distinct military and scientific missions.

Among the civilian agencies of Government, only the NACA professed interest in space. The National Science Foundation and the AEC viewed the enhanced status of science within Government as an opportunity to bolster their own missions rather than to acquire a new one in space. They neither argued for a major Government program in space nor publicly expressed views as to how space might be organized within the Executive Branch. The NACA, however, did see new agency programs arising from the space mission. At the point of diminishing returns in purely aeronautical research the NACA needed an expanded mission for organizational survival. Thus, through internal reorganization and by public advertisement, the Committee sought to promote its own capabilities for the Government's space effort.

On November 12 Gen. James H. Doolittle, the chairman of NACA, announced the creation of a new Special Committee on Space Technology within the NACA. With the appointment of this committee's chairman, Dr. H. Guyford Stever, Associate Dean of Engineering at MIT, on January 12, NACA's promotional campaign began in earnest. On January 16 the NACA adopted a resolution "on the subject of space flight," asserting that NACA had within its broad original authority "investigation of problems relating to flight in all its aspects outside of or



ruler space projectiles and vehicles as well as aircraft. 171 After outlin and the wirk in space research since 1945, including the K-15 research airplant and stressing that "the urgency of an adequate national program of research and development leading to manned satellites, lunar and interplanetary filight is now apparent," the resolution proposed that the national space effort could be "most rapidly, effectively, and efficiently implemented by the cooperative effort of the DOD, the NACA, the National Academy of Sciences, and the NSF.

The proposal vested research, development and operational control of military missiles, satellites and space vehicles in the DOD; authorized the NACA to develop technical devices and conduct flights of additional vehicles and other operations for scientific research in space; and granted overall planning functions and assessment of research priorities to the NAS and the NSF.

On January 26 Dr. Hugh Dryden, the Director of NACA, expanded upon this proposal in a policy statement before the Institute for Aeronautical Sciences After citing the alternative proposals for space organization, both civilian and military, he concluded.

"There is another solution to the problem of how best to administer the national space technology program, one which clearly recognizes the essential duality of our goals - the prompt and full exploitation of the potentials of flight into space for both scientific and military purposes. Actually this solution is old and well-tested. It is explicitly stated in the 1915 legislation that established the NACA with responsibility to supervise and direct and scientific study of the problems of flight, with a view to their practical solution. The Committee structure of the NACA embraces both the non-military and the military elements of aeronautics. The research of the NACA (is) designed to be useful to both the non-military and the military segments of aeronautics. The entire operation of the NACA is based upon the premise that coordinated tramwork effort by all parties concerned provides the surest guarantee of progress in aeronautics. "173

If Dryden viewed NACA as eminently suited for the new space mission, he still believed that a major revamping of the agency was in order. He stressed



tracting authority. And, based upon years of experience in doing work with military services in acconsutics, he also was impressed with the need for military exploitation of space. The NACA proposal thus approached the post-tion of civilian scientists in the military establishment in its recognision of the dualism involved in any space effort and its conviction that the military program should be well coordinated with the civilian.

There can be little question that NACA was an obvious nucleus for an expanded space agency. It was also a rallying point for the scientific community. both within and outside the Government. It seemed the most feasible alternative to insure both the use of scientific criteria in determining the amount of resources allocated to space and the broad civilian control for any space effort which the scientists chose to emphasize.

L. The Congress

Like the Administration, the Congress had a general responsibility for space policy. Within Congress, as within the Executive, certain key partisan groups, committees and individuals chose to view space policy from particular perspectives, aligning themselves with similar-minded elements within the Executive or the public. These coalitions emerged during the period of space policy-hiatus with special strategies evolved from the shared interests of the coalition members.

Nonetheless, in its general role Congress displayed a greater institutional interest in the establishment of the NASA than the modern Congress conventionally reveals in policy initiation. As time passed, a Congressional as distinct from an Administration policy for space emerged, different in philosophy and time which overrode the more limited aims of the internal cliques and confronted the



Executive directly on many plints. All major Congress in at leaders to the chare in a process of heightened desiberation and creative program-to a distribution and creative program-to a distribution to typically found in contemporary legislating.

(1) Pre-Session Space Politics

The initial efforts at semi-independent Congressional policy-making occurred shortly after Sputnik II. The moderate Democrats led by Johnson and Rayburn, although lacking a comprehensive legislative program of their own.

saw themselves as the protectors of national security. Believing the Administration slow and cautious, they were prepared upon almost any appear of the space issue to go one step beyond the Administration proposal.

While the Administration worked on its legislative proposal. Johnson gradually built a Congressional coalition both willing and able to engage in at least quasi-independent policy-making. To do so, Johnson fought a determined battle against the partisan Democrats' strategy of unrestrained criticism and sought instead to propel the Administration into greater action. 174. The two Texans' major thrust was that the country lacked leadership and that the Democrats would provide it, whether or not the Administration went elong. 175 It was this theme which dominated the conduct of the Preparedness Subcommittee hearings and motivated connson's frequent proposalfor improving the nation's national security posture. By concentrating upon such a forward looking strategy, Johnson alternatively ignored and disparaged the arrant partisanship of both liberal Democrats and conservative Republicans Although unable to divest the space issue from all partisan overtones, it was he more then anyone else in Government who raised the space issue to a level of truly national debate, a level at which the Eisenhower Administration remained implicitly, if not explicitly, on the defensive.



affilirs took the tack that the entire country must support Eisenbower national program to meet the Soviet challenge in space. This stratery and a complementary to that of the moderate Democrats: it required both profit the Administration into more decisive action and cooperation with the Johnson Rayburn branch of the Democratic party in Congress. Like Nixon, this group called for a bipartisan review of defense policy, expressing concern with the rate of scientific and technological progress and emphasizing the need for coordination in the satellite and missile programs. Sen. Styles Bridges, emerging as the major spokesman for this group, voiced the optolon that Congress would appropriate whatever was necessary for the defense effort and that missiles and satellites deserved the highest priority effort the Government could provide. 176

Thus both their Congressional and the partisan roles impelled these
Republicans to take their critical stance. As the strategy of the moderate
Democrats emerged as the dominant strategy of the session, it was in the
interest of moderate Republicans to go along in order to limit as much as
possible the freedom with which Johnson could appear as the defender of national
security.

This coalition chose the Preparedness Subcommittee Hearings as the specific instrument by which Congress initially joined the space policy-making process. The Subcommittee's "Inquiry into Missiles and Satellites" was itself a broad examination of the defense posture of the U.S., not directly focussed upon the space program. Yet in reviewing past and ongoing space projects, the Senate Committee came to certain conclusions which would later enjoy broad Congressional support and which had important impact on the



Committee concentrated its criticisms of the then lines. Austin 2 121.

became guidelines for the emerging Congressional philosophy

overseer of the Administration, with stress upon institutional rather the partisan criticism. "It is," Johnson explained, "not important what All is a record we make for an election if circumstances are such that we do not be any more elections. That could easily happen if we spend our time eating to other up."

Throughout the proceedings The Chairman sought and eventuall ettained unanimous findings to comprise a truly bipartisan report in the functional the Committee considered a genuine national peril.

United in this evaluation, the members determined to "find the farts will see what the Senate can do to help out." Johnson's opening statement of November 25 set the tone of the deliberations:

"Our country is disturbed over the tremendous military and scientific achievements of Russia. Our people have believed that in the field of scientific weapons and in technology and science that we were well ahead of Russia....It would appear we have slipped dangerously behind...in some very important fields. But the Committee is not rendering any final judgments in advance of the evidence on who we slipped or what should be done about it. Our goal is to fini but what is to be done."179

Given its oversight function, pessimism characterized the Committee of the descriptions. Questions and comments in open testimony indicate the Senting believed that the Soviet Union was close to an operational ICRM capability. They believed, too, that America was behind the Russians in the development of space weapon systems and that America would need to undertake a vigor upprogram to regain a balance of power in space.

In the course of a thorough inquiry, these beliefs seemed to fini exp



nesses appeared before the Committee in both pullic and executive season prestrongaires were circulated to almost two hundred individual committee in the season and the total prince testimony ran to more than seven thousand pages. 180 Inevitably, in this broadfart, the space program came under scrutiny.

One set of problems which the Subcommittee considered was the overall coordination of the missile and satellite program. Johnson, Stennis and Brid. ewere especially concerned with this issue; Stennis inquired repeatedly whether there should not be some single individual who could make binding decisions upon the DOD and the Budget Bureau in the satellite and missile field. The Committee found the chain of command in the missile program confusing and Killian's role ambiguous. When informed that Killian was primarily an advisor, they expressed disappointment that he did not have control ever the entire satellite and missile effort. 181 Although it did not favor either military or civilian organization in its January Report, the Subcommittee did urge a centralized locus of responsibility for space. Sen. Kefauver was perhaps most articulate on the organizational issue, arguing that the DOD's dominance in space development would, in effect, exclude substantial scientific research -- an activity he considered exceedingly valuable. In the hearings. Kefauver favored a Secretary of Science to coordinate such nonmilitary applications of space. Although this alternative never won wide support, it did identify the need for a coordinating mechanism to mesh military and non-military space projects -- a problem which neither the scientists nor important members of the Administration had yet directly faced.

These deliberations about space were always set, however, in the broader



context of national defense policy. In the hearings, the Senators concentrated chiefly on the DOD's effort. As the inquiry wore on, their judgment of the Department's competence in scientific Research and Development, in particular, was not laudatory. Accordingly, the Subcommittee concluded somewhat indirectly that a great deal of the space program belonged elsewhere.

In this context, the Subcommittee criticized the Department's organizational arrangements for the missile and satellite programs; its estimates of the existing military situation; and its failure to anticipate the space challenge. It dealt with particular harshness with Quarles and Holaday, responsible officials before the Sputnik crisis. Chief Counsel Edward Weisl and Sen. Johnson were brusque in their questioning of both men and emphatic in their belief that the officials lacked a real sense of urgency. After a particularly acid review of Quarles' speech to the U.S. Conference of Mayors, in which Quarles argued that the Soviet Union did not have an operational ICBM capability and that their satellites had not been of military significance,

"If that is your idea of a speech that is calculated to arouse people,...to spur them to expedite the existing program, to chart new courses, to outline new goals, to regain a superiority that has been lost...then your evaluation of the effect of the speech is different from mine. ... There is a great feeling, I think, in the committee and in the country that there has been nobedy in a real hurry about this whole situation and there has been a lot of public officials who have been making statements which are calculated to laugh the whole thing off."182

Never losing this suspicion of the DOD, the Subcommittee came to feel that the OSD was less concerned about space than the Congress, some scientists,



clude that the Department had sufficient appreciation of the value of scientific research. It reviewed exhaustively the present satellite program; then expressed shock, consternation, and incredulity about the whole affair. In particular, it disapproved of the Department's refusal to recognize the propaganda value of satellites by failing to authorize Project Explorer after September, 1956. 183 To the Senators, the current satellite effort seemed "relatively small,...relatively unsuccessful, and certainly late." 184

To the Committee the Vanguard decision and its dismal aftermath underscored the danger of assigning low priority to scientific in contrast to military Research and Development, and in making decisions on the basis of service rivalries. To the members, the need for new arrangements for advanced Research and Development was clear.

^{*} Indeed, this conviction led to a game of "can you top this" between Weisl and Quarles:

Weisl: "I know that the members of the Committee, after hearing the evidence that we have heard, are tremendously aroused over the potential threat.

Quarles: "I doubt that any member of the Committee is any more aroused about the threat than I am, Mr. Counsel."

Weisl: "And we feel that the public must be aroused. . so that they will make the sacrifice...necessary to meet that danger."

Quarles: "I have just stated that I was at least as aroused as any member of the Committee, Mr. Counsel..."

Weisl: "I can assure you that the Committee is-"

Quarles: "Pretty aroused."

Weisl: "Very aroused."



As a consequence of Committee skepticism of the civilian OSD leads on p.
its members gave special weight to the opinions of representatives of the
scientific and military communities who favored a more urgent effort. These
witnesses possessed the expertise necessary to meet the crisis and they seemed
natural partners for the Congressmen. The Subcommittee displayed marked deference to the scientific witnesses. It praised the loyalty and contributions of
Teller, Bush, von Braun, and Van Allen and reiterated the legislative intent
to expand research facilities and resources. 185 The Committee also paid its
respects to military men who might oppose the official OSD posture.

Half-way into the hearings the retirement of Gen. Gavin seemed to provide a drematic substantiation of the Subcommittee's fears. Gavin was popular with the Committee, which openly admired his tenacity in pushing Project Explorer in the face of OSD opposition and his general espousal of scientific Research and Development as a crucial factor in military preparedness. After his initial testimony on December 13 Johnson commented "you talk like the kind of fellow that I have been looking for ever since we started these hearings, and that is a fellow who thinks that things can be done perhaps a little bit faster and perhaps a little bit better....(I am not convinced that) the higher echelons are what I call can-do fellows." At the end of the day, after Gavin had recounted rather vividly the fate of Project Explorer, the need for drastic reorganization of the DOD, and his own fear of the consequences if America continued to ignore space, Johnson and the other members were clearly impressed.

Accordingly, Gavin's announced retirement in late December gravely disturbed

Committee members, who suspected "Administration rubber-hose tactics" might

have forced Gavin to resign. When Gavin reappeared before the Committee on

January 6, he reiterated that he could not support the Army Research and Development



budget; and intimated that has chances for assuming the COMARC command, which he desired, had been denied because of his earlier outspoken testimony.

When he stated that he preferred to retire rather than mislead Congress, Johnson exploded.

"General, I just think this is a horrible situation. I am surprised that it exists....I do not think there has been a time in the 26 years that I have been in Congress when we needed men of your capacity, your experience, and your foresight as much as we need them now. We are trying to get to the bottom of this thing....We are concerned; the people are concerned. We want leaders whom we can trust and who will speak frankly, and whose only language is the language of candor. We think you are one of them...I hope, General, that you will reconsider because I do not want an Army or a Navy that is made up of just a group of yes men. I think that that is just what we will get if you come up here and put it on the line as you see it and then resign."187

The facts of the Gavin case -- which to the outside observer, appeared more ambiguous than Gavin had outlined them for the Committee - are not at issue here. The significance of the episode was its impact on the Senators. Now they were even more persuaded that the Administration underestimated the crisis and more than ever determined to correct the situation.

When the unanimous report was issued, three important themes appeared to form the basis for future Congressional action. First, the Senators were clearly convinced space exploration was an important national objective.

Second, they were prepared to consider radical organizational changes urging that the Administration "accelerate and expand Research and Development programs, providing funding on a long-term basis, and improve control and administration within the DOD or through the establishment of an independent agency."188

Finally, by emphasizing the criticality of the situation and the Administration's apparent inability to meet it, the Preparedness Subcommittee declared Congress' willingness to embark on an independent course to assure a greater space effort.



(2.) The Emergence of Senator Johnson

As the Preparedness Subcommittee's hearings ended it was apparent that Lyndon Johnson's early strategies were bearing fruit. Partisan controversy had been minimized and semi-autonomous Congressional participation in the policy-making process secured. Now, the strategy required that Johnson maintain his bipartisan coalition and convince the Administration to work closely and informally with a Democratic-led Congress.

The partisan controversy over space did not die but it became an increasingly false issue as Johnson initiated his master plan of bipartisan prodding, and the Administration moved with him. That Johnson believed this course of action would lead to the best attainable defense posture is unquestionable. In addition, however, he had tremendous personal investment in such statesmanlike behavior. His recognition of the significance of space for him had, if anything, increased since October 4 and he was determined to pursue the course of action he had embarked upon the Preparedness Subcommittee hearings. Indeed, his private consultations and negotiations in Washington, his speeches and their timing comprised a virtuosic performance. In tours across the country he outlined a massive civil and military space program under a new independent space agency; called for increased missile production of such magnitude as to delight the Army and the Air Force and appall the Comptroller General of the DOD; and advocated a space effort under the UN to conquer the new frontier for purely peaceful purposes. 189

The Majority Leader's master stroke, however, was his own "private State of the Union Message" which he delivered to the Democratic Party Caucus two days before the President's. It was no ordinary review of a Committee's findings by its Chairman nor an ordinary catalogue of problems delivered off the cuff



document - widely distributed to the press before the presentation - the document - widely distributed to the press before the presentation - the document of popular objectives befitting - as reporters were quite to the presidential candidate. It was, in short, Johnson's move to the presentation of the political areas; a warning, in Reston's view, that the Governments of the Soviet Union and the United States would now have to prepare themselves to the with Texas. 190

This document - an extraordinary one in American political annuls - reveals much of the future character of the legislative process affecting space. That Johnson made such a speech at all indicates the degree of Congressional initistive he intended to extract from his colleagues. The contents further suggest the great significance which Johnson, and to a lesser extent Congress as a whole attached to space. Finally, the speech was dramatic confirmation of the individual leadership of the Senator in this area.

Johnson's substantive argument was a simple one. In his mind the expectation of space by selfish men; e.g., the Soviet Union, was the gravest threat facing the world. By contrast, its exploitation by those devoted to freedom-the U.S. or its allies, could both alter the face of the earth and liberate it from all potential enemies. Thus, the major task of the session was to devise an organizational structure and a substantive program which would assure American superiority in space: an incomparable opportunity to save the nation and the world.

Charged with such a task, Johnson recommended several lines of stack.

First, he urged that the U.S. revise its previously low estimation of the significance of space. Second, he made the expansion of America's scientific capability a first aim of national policy -- by aid to education, support of



basic research, and increased military investment in advanced Research and Development. Third, he sought scientists to manage the space program since "from the evidence accumulated, we do know the evaluation of the importance of control of outer space made by the U.S. has not been based upon the judgment of men most qualified to make such an appraisal."191 Fourth, he wanted the United States in a position of unquestioned domination of space. "There is something more important," he argued, "than any ultimate weapon; that is, the ultimate position...of total control over earth (which) lies somewhere out in space."192 This effort would entail development of a missile capability, but would extend far beyond it. More significant, however, was that such military domination would provide for the first time in history, an escape from war, and make total security possible. Finally, Johnson called for a new advanced weaspons and space agency outside the DOD, on the model of the AEC. Only such a structure, under a President who recognized the significance of outer space for America, could coordinate and maintain a top-priority space program.

The political repercussions of this "message" were immediate and farreaching. It was clear that Johnson, for his own and his country's welfare,
would press for a major space effort. How far he would pursue this goal
within his self-imposed confines of positive cooperation with the Administration
remained an open question. Two facts were certain: he would await the initial
suggestions of the Administration in order to build upon them according to his
evaluation of their merit. And he would be a potent ally for any other official
or group who wished a greatly expanded program in scientific and military
exploitation of outer space.

There was nothing parochial in Johnson's position. Unlike military spokesmen



The delved deeply into the substance of the program as he sought to shape its future form. The result of his effort was to establish his own interests and those of the Congress at a level of importance rarely seen in the process of policy making in a modern state.

Johnson was not the only Congressional figure with a role to play in space Somewhat as a counterweight to Johnson and representative of a more traditional behavior pattern which sought to dispose expeditiously of Presidential business, House Majority Leader John McCormack emerged as a secondary power in the legislative process. His concern with space stemmed from a long-time personal interest in scientific progress, experience with Government efforts in scientific development since World War II, and interest in science-based industry such as that surrounding his home district in Boston. These interests gave

McCormack's posture a more conventionally bipartisan flavor than Johnson's.

He acted more to expedite policy than to initiate policy, and was in general willing to accept Administration leads. These different political stands would greatly affect the final product of the National Aeronautics and Space Act

Finally, although no other members of Congress were so crucially concerned with space as Johnson and McCormack, a variety of proposals for space policy from a variety of sources were introduced during the initial months of the session. The most significant of these supported Federal aid for education. new governmental organization of the scientific effort, and reorganization of the DOD. Others specifically dealt with space. Prior to the submission of the Administration's space bill, the bills reflected particular authors' interests, whims and loyalties. Sen. Anderson, Rep. Holifield and Rep. Durham, for example, all members of the Joint Committee on Atomic Energy, introduced similar bills



peaceful application of atomic energy. 195 Other Democratic Congressmen of partisan or career concerns as well as generalized interest in national security, suggested that independent commissions be established to organize the space effort. 194 Three bills were introduced by Republicans building an outer space agency upon the NACA by amending the Act of 1915 and expending the NACA's mission. 195 Finally, Rep. Keating introduced a Concurrent Resolution expressing the sense of Congress that the U.S. take the lead in efforts to gain an international agreement that outer space be devoted to peaceful purposes.

As opposed to this scattering of bills, Johnson waited until the Administration proposal was in before he chose to act. Giving no backing to any, he preferred to place the Administration's legislation under severe Congressional scrutiny. At the same time, Johnson had extracted such influence from the Administration and from the rest of Congress that his views of the important issues in any impending space effort would set the agenda for this Congressional policy-making.

(3.)Organizing Congress for Space

One further sign of the exceptional pattern of Congressional activity was that body's special internal attempts to handle the new issue. Ordinarily, space legislation would be referred to existing committees according to the content of the particular bill. Now proposals appeared to grant jurisdiction in space to the Joint Committee on Atomic Energy; to create a joint Committee on Outer Space; and to establish separate House and Senate Standing Committees on space. An initial move was made by the Joint Committee on Atomic Energy when Carl Durham, its Chairman, announced the establishment of a Special Subcommon on Outer Space Propulsion, with Sen. Anderson as Chairman.



After a certain amount of negotiating over conflicting jurisdictions.

Sen Johnson, with Sen. Knowland's support, introduced a resolution prepared by the Preparedness Subcommittee creating a Special Committee on Space and Astronautics to frame legislation for a national space program. 198

The resolution passed the Senate on February 6 and the Committee was "authorized and directed to conduct a thorough and complete study and investigation with respect to all aspects and problems relating to the exploration of outer space and the control, development and use of astronautical resources, personnel, equipment and facilities."199 It consisted of seven Democrats and six Republicans, a blue-ribbon group which included eleven ranking members of the six standing Committees whose fields of jurisdiction space might affect. The Committee was considered so prestigious that the Senate leadership invoked the Seniority rule to select its members: Bridges the ranking member of the Appropriations Committee: Russell and Saltonstall, the Chairman and ranking member of the Armed Services Committee; Anderson and Hickenlooper, the vice chairman and ranking Senator of the Joint Committee on Atomic Energy; Green and Wiley, Chairman and ranking member of the Foreign Relations Committee; McClellen and Mundt, Chairman and ranking member of the Committee on Government Organizations: Magnuson and Briker, Chairman and ranking member of the Interstate end Foreign Commerce Committee, Symington, a member of the Armed Services and Government Operations Committees who, although outranked on both, was selected on the basis of his wide experience in Government; and Johnson, who had introduced the resolution and thereby traditionally qualified for section. On February 20 Johnson was elected chairman.

This committee was especially qualified to execute Johnson's space policy.

As a function of their status its members were relatively autonomous political powers. Many had gained experience in the Preparedness Subcommittee Hearings.



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Not to be ourdone by the upper chamber, the House escenship and a a paratiel group. At the suggestion of Rep Vinson. Statemen of he are Services Committee Overton Brocks introduced a resolution to create a services committee on space on February 11 The leadership of both parties survey 1 this resolution at first, but later on the measure was withdrawn in farm one introduced on March 5 by McCormack. 200 This new solution permitted McCormack rather than Brooks to assume the chairmanship, an viusual product for a House Majority Leader does not normally chair a committee. The House however, sought an eminent spokesman on a par with Johnson to give added dignity to the new Committee. Like the Senate, the resolution established a 13-member Select Committee to be chosen by the party leaders. In contract however, to the Senate measure which had established membership "on the principle of representation from specified committees with related interests, " no such is no provision was made in the House Resolution. "201 Joseph Martin, the Minority Leader, was appointed. Some members were chosen because of prior committee assignments: Brooks and Arenda from the Armed Services Committee: Natibe and Ford from Appropriations; Hays and Fulton from Foreign Affairs, and O P from Interstate and Foreign Commerce. Keating, Metcalf, Sisk, and McDonough made up the other members. 202

Besides these organizational moves, the Congress passed on February 12
Pl 85-325, enabling the DOD to pursue basic and applied Research and Development for military requirements and authorizing the DOD to undertake, for one veat any advanced space projects designated by the President 203 In effect, the law established the ARPA to pursue the ongoing non-military space program unit



Congress made move permanent organizational arrangements. On the previous of the Supplemental Defense Appropriations Act of 1958 had appropriated funds for such activities. 204

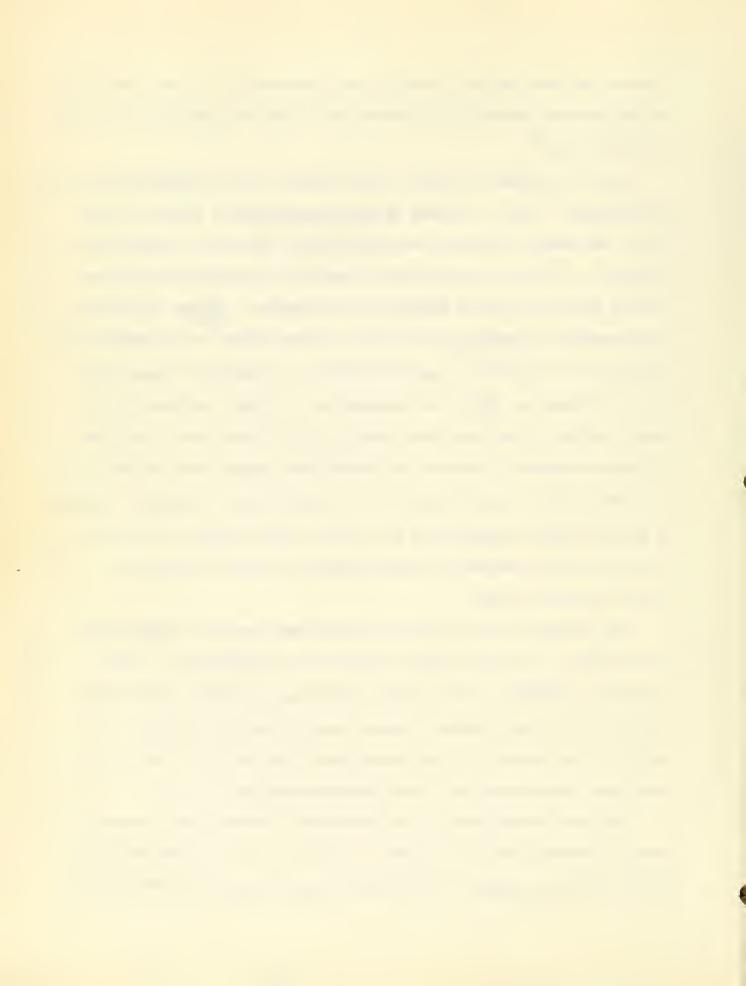
Thus, the Congress indicated a broad concern with the organization of the space program. First, in setting up special committees to study the space effort, the Houses of Congress were delineating a new area of Congressional activity -- a step not taken lightly in the National Legislature where new missions are more typically handled in old structures. Second, the specific authorizations of acceleration in the present space effort were tentative ones: signalling the Congressional expectation that a new approach to space would soon be forthcoming. Third, the Congress had, in effect, indicated that at least a portion of the space effort would be in civilian hands. There were no serious proposals to organize the entire space program under the DOD or to place Congressional review of space in the Armed Services Committees. Indeed by permitting ARPA responsibility for civilian space programs for only one year, the Congress indicated its unwillingness to give the military an unlimited mandate in space.

Most important of all, these first steps made clear that Congress gave high priority to the future space program and its organization. Neither defensive nor moderate in its attitude toward space, disposed to push both civilian and military programs, Congress wanted a major space effort. It exerted its own authority in expressing these view, making it clear that the final space program would be a joint Executive-Legislative effort.

Like other participants in the formulation of space policy, Congress remained dependent upon the President to show his hand. With the scientists and the military spokesmen, the legislative branch required a focal point for

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its positions. Now having established its preferences and objectives, the leadership in Congress awaited the Administration bill before making its final round of strategic choices.

IV: PRESIDENTIAL CHOICE: THE DRAFTING OF THE BILL

The military establishment's intense and growing concern with space;
the new political visibility of the scientists; and the Congressional pressures
for a broad-gauged space effort, taken together, guaranteed space a high priority
on the agenda of national affairs. It was clear that "doing something" on a
major scale about space was necessary. What remained to be established was
the character and magnitude of the effort. This was the province of the
Administration's choice.

The Administration chose a visible, substantial response: the establishment of a high level agency with a clear mandate to pursue broad programs of exploration and development in space. The bill, submitted by the President, created an independent civilian space agency under a single administrator, charged with the direction of basic research and non-military projects in outer space. It was faithful in its provisions to Eisenhower's earliest reactions to the challenge in space, primarily his insistence upon civilian control for non-military space programs. 205 It reflected, too, the aims and preferences of three special groups of influentials who came to dominate the drafting process.

That process, which began in the Executive Office just after the launching of Sputnik II, was a relatively secretive one. It initially involved officials from the White House, particularly from PSAC and Killian's office. Later it included the Bureau of the budget and the NACA, upon which the new agency was built.



Offices during November precipitated discussion about the form of the filtre space program. This initial evaluation lested throughout November and the December. "As soon as the outlines of an expanded and accelerated space program emerged from the deliberations" the White House agreed that civilian and military aspects of space exploitation should be given organizational recognition in the apparate agencies. 206

The original suggestion to place the civilian and scientific space missions within an enlarged NACA and to permit continued DOD participation in military space programs appeared to come from the Space Sciences Panel of the PSAC, the advisory group given primary responsibility for considering the new mission. By January this proposal was the accepted position of the PSAC. Given this decision, in late December Killian approached the Director of the Eureau of the Budget asking that the Bureau undertake organizational and administrative planning for the space program.

Concurrent with the discussions within the PSAC, the NACA initiated its public campaign for the space mission. 208 NACA itself did not participate in the PSAC original consultations, but its Chairman, Dr. James H. Doclittle, was a member of the PSAC during this period. NACA also made recommendations to the White House 209 at this time and while NACA officials were not themselves involved in the final decision, certainly the Administration was made aware of their preferences.

A source within PSAC cites Dr. James Fisk, a member of the Panel. as the originator of the proposal.

The Bureau of the Budget is statutorily charged by the Budget and Accounting Acc of 1921 with responsibility for evolving and overseeing the organization Governmental activities. Thus, it was standard procedure for Killian to require assistance from the Bureau's Office of Management and Organization in errobtishing this new administrative structure.



Ensembower had charged with designing a space program and the agency . .e.der ship were agreed that NACA would be the base on which NASA would be built. The Bureau of the Budget, perhaps guided by Killian's input of the PSAC's deliberations, reached the same conclusion. Rapidly a consensus emerged from separate appraisals of a rather complicated administrative problem, suggesting a high community of interests.

The interests were overlapping - but not identical. The PSAC, vocally representing the interests of the scientific community, sought a primarily civilian structure in which basic research and important peaceful space missions could be pursued free from military control. The NACA provided such a structure. Furthermore, its ongoing nucleus of research facilities and staff could be expanded at a rate which the scientific advisors considered consistent with the overall scientific interests of the Government.

PSAC's organizational preferences atemmed from that body's conception of the substantive space program. These guidelines - as later outlined in the Purceli Committee's report "An Introduction to Outer Space" - identified four major factors which made the advancement of space technology imperative:

"the compelling urge of man to explore and to discover"; defense objectives; national prestige; and new opportunities for scientific observation and experiment. 210 Of these four, the Committee was primarily concerned with scientific inquiry, outlining a variety of research purposes for scientific satellites. It argued that in the past pure research had a "remarkable way of paying off" and that, while it could not predict the future utility of space ventures, the "scientific questions come first." 211



Furthermore, the Committee was skeptical about the potential military uses of outer space.

"Much has been written about space as a future theater of war, railing such suggestions as satellite bombers, military bases on the moon and so on...for the most part, even the more sober proposals do not hold up well on close examination, or appear to be achievable at an early date.....
In short, the earth would appear to be, after all, the best weapons carrier. "212

With such emphasis on civilian space activities as a part of a total scientific program, building NASA around NACA seemed to PSAC the "natural" organizational solution.

On NACA's part, interests of organizational survival coincided with a substantive outlook similar to that of the PSAC. 213 NACA acknowledged the importance of military objectives in space more readily than the PSAC, but NACA spokesmen concurred that civilian and scientific objectives might well be subordinated in a military agency. Thus NACA favored separating civilian from military exploitation of space, viewing this two-space-agencies solution as parallel to the dual NACA-DOD structure which had supported aeronautical technology for forty years.

Finally, the Bureau of the Budget viewed NACA as an administratively neat solution by its own special criteria. The Bureau as a rule does not enjoy creating new Executive agencies, on the theory that current administrative resources should be utilized for new missions if at all possible. In Director Maurice Stans words:

"Retrospectively, a major objective of the lagislation was to build upon existing institutions and to avoid increasing the total number of Federal Agencies involved in aeronautical and space matters The bill accomplishes this aim by utilizing the NACA as the nucleus of the new agency."214

Thus, the upgrading of NACA offered an efficient and e:onomic administrative arrangement.



Initially, the Eureau expressed some difficulty in designing the structure for a new space program by conventional organization and management principles. Associate Director William Finan believed that the management planners had "read too much, or perhaps too little, science fiction in the past... and that it required the applications of a special mental discipline to be sure that they were planning for the organization and administration of the program being officially conceived and not for the even more fantastic projects being speculated about in public." When Killian specifically requested aid in writing the bill, however, the Bureau took the opportunity to incorporate its favorite tenets of streamlined administrative management into this seemingly occult agency.

By February 4, thus, when Eisenhower publicly announced the establishment of the Purcell Committee and charged it with delineating America's future space program, the Executive Office had already agreed that a new civilian space agency would be built upon the NACA structure. Thereafter, the drafting process proceeded with an increasing sense of urgency. Public and governmental uncertainties about the management of the space mission were rising and the President was eager to send a bill up before the Easter recess, eliminating any further opportunity for independent Congressional space policy-making. Work on the legislation was thus done under "crash" conditions by a selected and limited group of policy-makers in Killian's office, the NACA, and the Bureau of the Budget.

The men worked under the overall aegis of the Bureau's Division of Organization and Management and consisted of William Finan, the Assistant Director in charge of that Division; Alan Dean, one of its senior staff members; Paul Dembling, the Legal Counsel to NACA; S. Paul Johnston, Director of the Institute for



corved as the Executive Director of the Purcell Colmit ee) and finally,
Kenneth McClure, Assistant Counsel to the Department of Commerce on loan to
the Bureau.

The Bureau of the Budget took overall charge of evolving the draft legislation. Killian had frequent contact with Budget Director Brundage and Finan
as well as direct access to the drafting process through Johnson. He took an
active interest in the proceedings and one can best define this 'Alministration
Bill" as Killian's bill in his capacity as Eisenhower's personal advisor.
Killian also was the first agent of the Administration to mobilize Congressional
support for the legislation through several private discussions with House
Majority Leader McCormack with whom Killian remembered establishing a "heartening
relationship." The PSAC also participated in that the Space Sciences Panel
of the PSAC saw various drafts of the bill as it evolved.

The NACA's views were also well represented to the drafting committee.

Director Dryden had three or four discussions with Finan, and additional ones with Killian and Brundage. Dembling also provided a channel of communication between the NACA and the drafting committee. 218

Out of this convergence of interests, the Administration's draft of the National Aeronautics and Space Act of 1958 reflected consensus in general policy objectives and a special blending of particular philosophics and preferences in the detailed organizational provisions. The bill provided for "the solution of problems of flight within and outside the carth's atmosphere and ...for the development, testing and operation for research purposes, of aircraft, missiles, satellites and other space vehicles." Such activities were to be directed by a civilian agency "exercising control over seronautical and



voculta to or prima ily associa ed with weapons systems or malitate one a linear in which case he agency may act in cooperation with, or on bending the DOD. "220

Below this level of generality, the acceptance of NACA as the basic building block reveals the impact of Budget Bureau management philosophy. The long-standing preference of the scientific community for a multi-member Executive unit composed of private citizens with professional scientific tech grounds was sbandoned. Breaking sharply from the pattern established in LACA the AEC and the NSF, the single executive structure placed reliance on generalized administrative competence and restricted the use of a plural member specialized body to an advisory role in the National Aeronautics and Space Board. The Board was to consist of not more than 17 members, of whom not to enter than 8 would be from appropriate departments or agencies of the Government, including at least 1 from the DOD. The others would be eminent private cirizen. The Board's role was to advise the President and the Director - later the Administrator - of the agency on Government policies and programs in space and would be consulted by the Director prior to initiation or substantial modification of policies or programs.

Major operating authority was vested in the Director. It was in his hands that the shaping of the research program, the construction and management of facilities, and the establishment of the contract provisions for privary enterprise were placed. Such an agency was deemed most amenable to clear executive coordination and control, thereby avoiding the pitfalls of vested interest potential military domination, or powerful Congressional alliances which a construction and control attractive structure, such as a Commission, might induce.



Bureau were also incorporated. The drafters relied on administrative flexibility and inter-agency cooperation in place of detailed prescriptions to set the boundaries of agency operations. In the first instance, the enabling language was general since the character of the space mission was so relatively unknown. Relatively unfettered executive disgression would permit the President and the Director to continue to shape the substance of the space effort. Second, interagency coordination was to be secured through regular channels of the Executive Branch: the legislation avoided statutory lieison committees or specific designations of membership on the advisory board.

In short, the ligison process was to continue the informal relations with the DOD, NSF, AEC, Weather Bureau and Department of State which NACA had previously established with considerable success. Where working-level ligison and joint participation in space projects broke down, the President would resolve disputes and ultimately determine overall national space policy. Thus the NASA emerged not as an overall national policy-making agency for outer space activities, but rather as a regular arm of the Executive Branch specifically devoted to pursuing basic research in space sciences, operating space experiments in conjunction with other government agencies, and cooperating with the military establishment in Research and Development of military interest. 221

These concepts were supported both by NACA and PSAC for they confirmed the old agency's working experience and appealed to the scientists as logical extensions of their basic aims. But the Budget Bureau provided the rationale of the arrangements. To Finan the working group had a priceless opportunity to write a "kitchen stove kind of bill" based on optimal administrative theory, complete with such heretofore exotic touches as exemption from Civil Service



puten cultry 222 number of design for he HAD, could be hisson in the function and space program and provide a moder gency which conformed to be undertable of administrative theory.

As for the specific relations between military and civilian apace activity, the draft was almost cryptic - understandably so, given its busic tenets. There was enabling language included for DOD activities but, on the assumption that these projects could be clearly delineated, no specific liaison attructure with proposed. In case of controversy the President would be the final authority. Similarly, no specific references to other agencies appeared. The drafters considered it unnecessary, for example, to state that the NASA should cooperate with the State Department to assure peaceful utilization of space or with the AEC to foster development of nuclear propulsion for outer apace vehicles. A issued because the line operation required, especially in the Rudget Bureau's view, no special statutory language to confirm the natural workings of the Executive Establishment and the plenary powers of the President

Reasoned and reasonable as the Administration's bill may have seemed, however, it remained the product of a limited group of congenial interests. Neither the State Department nor the Weather Bureau was consulted, 224 though each had a role to play in the proposed civilian space program. More important, the military establishment was, for the most part, bypassed. A few military individuals did participate:

Gen. Schreiver had a discussion with PSAC scientists during January or February in which scientific exploitation of space was the sole topic.

Dr. Herbert Tork in his capacity as a member of the PSAC Space Sciences Panel "set in on many arguments" about the organization of the new agency before a sepointment in February to the DOD as chief scientist of ARPA. 225 But no ARPA



frmy, or Navy personnel were included. Instead, they heard "rumors" that a civilian agency was to be built upon the NACA. 226

To Executive Office personnel, these emissions appeared natural ones for they assumed a relatively limited and clearly defined military space mission. Moreover, the military establishment may have inadvertently encouraged the deemphasis on limits arrangements. As Roy Johnson noted later in May:

"Within the DOD, up until just recently, there was a feeling that (the new agency) was basically an extension of the relationship with NACA as it existed in the past and there was not much concern about the language (of the bill) or the change in relationship as I interpreted it."227

Nonetheless, what the narrowly-based drafting group gained in initial unanimity, it paid for in later criticism and conflict. In mid-March the completed bill cleared the President's Advisory Committee on Government Organization.

Dryden reviewed it for a week and suggested some changes, and then the Eureau of the Eudget began the normal process of inter-agency clearance. Compared to the usual procedure, the period of circulation was short, lasting from the afternoon of Thursday, March 27, until noon on Monday, March 31, although the Eureau accepted additional comments through April 1. The Eureau took the position that the Departments with substantial interest were already familiar with the major provisions of the bill and could and thus were expected to keep their comments to a minimum. 228

The Bureau's expectations were not fulfilled. DOD, the State Department, the Weather Bureau and a few other agencies protested the short time period in which they had to comment. The General Counsel's Office, which was responsible for coordinating the DOD position towards the bill, allowed the various subdivisions of the Department only twenty-four hours in which to comment. This restriction applied to the services and the ARPA and led to Sen. Johnson's later



York and Roy Johnson of ARPA and Assistant Secretary MacIntyre of the Air To ce all testified Later that they had discussed certain reservations about the bill a demarcation of military-civilian space jurisdiction with the General Counsel and Quarles during the day allotted to them but that their ideas did not get into the draft. Each was unhappy with the deadline and argued that a longer period could have produced a better bill. Brucker and Medaris, while not submitting formal comments to the OSD also expressed reservations to Quarles which did not see print.

Nevertheless, open inter-agency conflict did not result. The OSD concluded that essentially the bill was an extension of the DOD-NACA relationship and interpreted its enabling provisions to mean that the DOD was still free to pursue the military space mission as it chose. 230 Thus, dissent of the services and the ARPA was foreclosed for the moment, to reappear in visible form when the bill reached Congress. Yet, significantly, the inter-agency clearence process did not produce full Executive support behind the Administration bill. The civilians continued to minimize the military program. The OSD remained content in its belief that NASA like NACA before it would function as a help-mate in And projects which OSD was willing to relegate to it. the legislation remained "a draft in which Dr. Killian's office, the Bureau of the Budget, and the NACA participated...the compromise (on which) was the bill which the Administration sent up to Congress. 231

Apparently, the President expected to surmount the latent conflicts arising from different expectations of the space program through executive action. He directed the DOD to coordinate space projects with the NACA, the NSF and the National Academy of Science. 232 He also asked the Defense Establishment to prepare an operating plan to assure support for the new agency either through



cooperative arrangement or by transfer of facilities to the NASA. Finally, he instructed the NACA to prepare detailed plans for the assumption of its contemplated responsibilities both for the internal management structure of the new agency and its projected space programs, including arrangements with the NSF and the NAS for the participation of the scientific community in setting program goals. Finally, Eisenhower asked the NACA to present to Congress a full explanation of the proposed legislation and its objectives. 233

By April 2, 1958 then, the President had made public his choice among the alternative organizational structures for the space mission. His solution aligned him with the views of the scientific community, specifically those of his personal scientific advisors and the non-military Government scientists. Coincidental with this alignment was support for other objectives: the Administration's desire to downgrade the military exploitation of outer space for both strategic and budgetary reasons; its wish to capitalize on the political appeal of space without an open-ended assignment of energy and resources; and finally, its need to ally itself with the newly prestigious scientists against any Congressional or military opposition.

This confluence of objectives made it difficult, of course, to estimate the force of the scientists' influence. Clearly, the scientists did make a substentive contribution to the initial design of America's space effort. Yet, like most men in politics, they were both manipulators and manipulated, members of the strategic alliance forged by the President to serve a number of potentially gainful political ends.



E DITE ELCOYPERCOND ON FOLICY-HOURS, CITE L.G. .. T. - AT SS

On April 14, Schmiors Johnson and Bridges introduced the Admin stration of bill as S. 3609 and Representative McCormack filed the same measure as H.R. Milling had two predictable effects. First, it provided Congress with it opportunity to take formal and final positions on the organizational issue.

Second, it offered other political activists their last chance to reassert the own policy interests.

Hence, at this stage, the interested elements of Congress could fashion somewhat oblique alliances with unsatisfied elements within the Executive without a frontal assault by Congress on the Administration policy or public displays of Executive insubordination. In this instance, Johnson's drive for an independent policy-making role, and the military services' concern that their own role in space was minimized combined to revise substantially the National Aeronautics and Space Act of 1958.

1. Entering the Legislative Arena

Hearings on the bill opened in the House on April 15 and in the Senate on May 6. During the subsequent weeks representatives of the Administration, the scientific community, the DOD, and the services testified before two Congressional bodies. Each of these groups developed distinct attitudes towards three key issues: the respective roles of the DOD and the NASA in space; the sources of decisions allocating activities to each: and finally, the role and proper composition of the National Aeronautics and Space Board. In one way or another, all three issues revolved around the plausibility of distinguishing between military and civilian space efforts and the need stablish an organization which could at once insure a substantial "basic research" space effort without obvious program payoffs and Research and Development immediately relevant



on not to recognize the med for sufficiency; the scientists often fail is to acknowledge the need for relevancy. To many of the participants in Cormic deliberations, the Administration bill satisfied the first criterion but first to give due weight to the second. The prospects for major organizational cai-fications in the legislative arena were thus evident at the outset.

Dryden and Doolittle, supported by Stans and Finan, presented the Administr case, with rationales consistent with their established positions. They rei critically their conviction that in regard to the respective roles for the DOD and the standard the military was empowered to engage in Research and Development peculiar to weapons systems or military operations. The civilian agency was to be responsible for all others. Decisions about which projects were of military interest would be arrived at by joint consultation between the NASA and the DOD, with unresolved disputes left to the President. 235

Representatives of the civilian scientific community and non-military Government scientists -- still persuaded of the non-controversial character of many project assignments -- also defended the Administration's position on this issue. As Dr. Van Allen argued, the NASA should have "primary and dominant cognizance of space matters among all Government agencies and...only in case it is clearly demonstrated that an endeavor has a direct importance to our military preparedness...a direct and significant importance, should the primary cognizance reside in the DOD. "236

As for the basic decision-making for programming space activities,

Administration spokesmen saw the process working this way. They assumed that
the basic research program which must precede any exploitation of space would

naturally be located in the NASA. Then, they envisioned the DOD presenting



it'es for fu are military developments. Thus NASA would naturally coordinate. if not control, all basic research in the space sciences. 239

So far as the Board was concerned, Budget Bureau officials and non-Governmental scientists alike were persuaded that the scientific community ought to be amply represented on the Board and that its role was best conceived as advisory rather than liaison. Though government scientists such as Dr. Watermen and Dr. Wexler, director of the Office of Meteorological Research in the Weather Bureau, emphasized the need for agency representation, they accepted the basic proposition that participation by scientists was the crucial requirement. *

In the minds of both Administration spokesmen and the scientists the controlling authority for space-policy making below the President ought to be in the hands of the Special Assistant for Science and Technology.

These assumptions were unacceptable both to the scientists in military applications, mational security considerations were to them the underlying impetus for space explorations. Late of the military applications, national security considerations were to them the underlying impetus for space explorations. Thus, they favored wide discretionary authority for the military to pursue whatever research programs they chose and to establish conclusively the military requirements for the program.

An editorial in the June 13, 1958 issue of Science rather bluntly made this point by declaring that "the degree of favoritism incorporated into the final version of the Space bill will be one measure of the importance that Congress attaches to the scientific investigation of outer space." p. 371.



Aeronavives and space forms. The formulated jointly by the two agencies. 243

BODD spokes: In were even more outspoken in their dissent and broader in scope of their criticism, for they took exception to substantive as rell as organizational matters. As they reflected on the legislation, they became increasingly uncertain that the MASA would be just another MACA. In particular, they took violent exception to section 2 of the bill which declared that American, activities in aeronautics and space "should be directed by a civilian agency exercising control of aeronautical and space research sponsored by the U.S. except insofar as such activities may be peculiar to or primarily associated with weaspons systems or military operations, in which case the agency may act in cooperation with or on behalf of the DOD. "244 This provision, they believed, deprived them of control over their own space activities.

On April 2, enother Presidential action seemed to confirm these fears.

In a letter to NACA and the DOD, Eisenhower ordered a division of the space mission in which "the DOD will continue to be responsible for space activities peculiar to or primarily associated with military weapons systems or military operations.

Responsibility for other programs is to be assumed by the new agency... In this connection I commend to the attention of the Congress, the comments of my Science Advisory Committee in its statement of March 26, 1958, on the military applications of space technology. "245" The "peculiar to" clause, the ambiguous permission granted the NASA to "cooperate" with the DOD, and finally the reference to the Purcell Committee Report with its highly restrictive view of the DOD's cyace mission, aroused the DOD to legislative counter-attack.



The first of the pill, convinced Deputy Secretary quarles that the land of Section 2 threatened military operations. Subsequently, from midual mid-May the OSD was outspoken in its defense of the Department's state mission and, led by Johnson, Department officials persuaded the Administration to amend Section 2. This campaign was to become a turning point in the Congressional phase of policy-making.

At the outset of the Hearings, the OSD made clear its determination to achieve amole authority in shaping its:own space mission. Querles argued that

"The Defense Department...must have the latitude to pursue those things that are clearly associated with defense objectives as stated here. It must also have the latitude to pursue things that are potentially important to defense and to pursue those within the Defense Department or in cooperation with the...civilian agency. 246

I would construe this language as not limiting the clear responsibility of the DOD for programs that are important to the defense mission, including the support of research that is closely related to the defense mission. "247

Herbert York, chief scientist for the ARPA followed Quarles in reiterating the need for the military to pursue any research with a "reasonable chance of fulfilling military ends" without oversight by the civilian agency. 248

In effect, the Department supported the concept of a civilian agency responsible for seronautical and space research only "beyond the proper military interests." 250

So far as the locus of decision-making power was concerned in sharp contrast to the drafters' view of NASA as the creative agent, the OSD wished to choice as to whether a given project was military or not to rest with the DOD under the overall direction of the President. The NASA and the DOD, as two independent agencies responsible for separate missions, might coordinate of all dertake joint projects in space, but only if both agreed to do so. The space is spaced to do so.



programs, rather than an agent of mandatory ligison. In particular, they are the floard should have no ower to allocate projects between the military and divilian agencies: this was a task of direct inter-agency negotiation. In order to ensure that the Board sympathetically exercice even this is tied role, the DOD recommended increased military membership beyond the single role, the board for in the Administration bill. In no event, however, we are to have binding jurisdiction over defense projects.

Within the context of the overall DOD position each service adopted a specific context of the overall DOD position each service adopted a specific context of the overall attitude toward the ARPA. The Navy, having opposed a contralized space agency within the military, now faced an even of a plut ble elternative. A civilian agency would remove scientific opace project even further from Navy labs—and further reduce the service's roles and mass on-

Thus, Many spokesmen thre highly critical in testimony. Garrison North, more into Secretary of the Many for ir, stated his personal preference for an one into Brand representing both mulitary and civiliar interests thick and the land many gency. 25. In everyone Navy's position he qualified and the country of the larged that the lavy had grave misgiving "about certain.



research, development, and vehicles.

Other Navy representatives, such as Raborn and Hayward, also argued the military strole in space should be anything which the DOD decreed netter for the national defense. Each also unged increased DOD representation on the Board, both to protect military needs and to ensure that DOD and service hopefully the Navy's - capabilities would be considered and utilized. As testimony continued, it was evident that Navy spokesmen wanted a reconstituted NACA, faithful to the tradition of passive support of and cooperation with the military services.

Unlike the Navy, however, it supported its establishment with real enthucia.

Anxious to pursue the space mission as part of its own ballistic missile Lis to the Air Force had rightcusty opposed the establishment of the ARPA, viewing as a dilution of its own natural monopoly of the space effort within the LOD.

How NASA appeared as a convenient receptable for space research of the kind in which the Nevy and Army had been engaged, but not competitive to present Air Force projects. Hence Air Force personnel strongly backed the creation of a similar agency secure that its own military space role would be unchanged, or indeed increased.

Testifying on the Administration bill, witnesses for the Air Force has adopted the theme that the military space mission should be recognized as preserve. Givilian and scientific exploration would be useful, but the Air Force "did not attach the same degree of urgency to space exploration per se



the free on of the military to carry out its own requirements. 257 With the an interpretation, the Air Force did not view an upgraded NACA as a threat and was quite content to loove to NASA rather than to another service, residuation-military space activities.

Consistent with the OSD position then, the Air Force urged that the milestablishment, preferably itself or a highly dependent ARPA, determine which fields were of military concern. Specifically, Schreiver and MacIntyre argued that the Air Force be left free to refuse transfer of any space mission of vehicle to the NASA if it deemed such a transfer detrimental to national defect one ensure its own primacy within the DOD, the Air Force advocated service -- distinct from Departmental -- representation on the Board. 259 If any confluences between the DOD and the NASA over the military or civilian character of a given project, the Air Force assumed that the Secretary of Defense would carry the disegreement to the President rather than depending upon the Board to effect coordination.

The Army's view of NASA was almost the precise opposite of that of the Air Force. Testifying before the House Committee, Medaric feared "the more the scientific and military are divided, the more difficult it will be for us to really go forward in the research that must be done now if the next generation of military weapons will be as good as those which we may meet." An recalled that he had opposed the establishment of a civilian agency before the Preparedness Subcommittee and stated that he had seen no facts which had the proceeded him otherwise.



Arm. Since purely military exploitation of space now seemed likely to be lodged primarily in the Air Force, the only way for the Army to retain a capability would be through a centralized organization within the DOD. 261

Moreover, the Army advocated a broad spectrum of research as the only soulce of futuristic weapons systems, and feared that removal of such research from the DOD might seriously jeopardize future preparedness.

As a last line of defense, in the event that the NASA were established, the Army supported as broadly integrated a national space effort as possible. 1 urged that the new MASA should exercise overall surveillance over military as well as civilian and scientific interests in order to insure close cooperation and to utilize available teams. Thus, the Army sought to have the DOD represented on the Advisory Board through the ARPA. rather than the services, a position obviously consistent with the Army's aim of enhancing the role of ARPA within the DOD and ensuring close coordination between the ARPA and the NASA. 262 Should disputes arise as to the placement of vehicles, teams or projects between the two agencies, the Army looked either to joint resolution by the two agencies or ultimately by the President. 263 Through such provisions the Army sought to avoid a situation in which the Air Force and the NASA would gain respective control over the military and civilian space missions. To prevent this outcome the Army worked to expand the space mission as far as possible; to retain an absolutely, if not relatively, large slice of the space pie; and to integrate the space research and exploration missions so that capability rather than roles and missions or civilian or military status would determine who would undertake a given project.

The services' differences never disappeared in the course of the Hearing.



the server of the med by the server control of space. Thus the OSD and the server found willing legislative allies to extract from a previously reluctant Admin an enhanced space mission for the military establishment.

2. The Houses Go Separate Ways

What troubled both committees of Congress which were to deal with organizing the space mission went beyond service and agency roles. Congressional lead reconcentrated their fire on the absence of criteria by which to determine civilian or military jurisdiction in space; absence of inter-agency coordinating mechanisms; absence of machinery for overall national space policy-making; and, finally absence of substantive provisions to support the sweeping generalizations of the bill's declaration of policy. Congressmen rejected as unworkable the Administrative argument that through normal inter-agency coordination channels the NASA and the would either "get along" or take their disagreements to the President. In their view such permissiveness left major policy questions unanswered. These issue boiled down to a central question; should the NASA make policy for either part or all of the space effort or, alternatively, should it merely administer poticy made elsewhere, and if so, where? Within this broad issue lay a host of complex questions of a scientific, strategic and administrative nature on which the two Houses of Congress differed in both emphasis and response.

For a number of reasons, the House Select Committee on Astronautics and Space Exploration chaired by McCormack, was more civilian in its orientation than was its Senate counterpart. The Committee lacked the background which the Upper House had gethered through the Senate Preparedness Subcommittee:



was childed and staffed by men particularly concern d with the scientific, ivition and peaceful potentialities of outer space. McCormack and Keating, for example, viewed the NASA as a basis for further Government organization of science at the Cabinet level. They also repeatedly stressed the need to consider peaceful uses of outer space before military developments progressed so far that arms control would be overly difficult. McCormack, George Feldman, the chief counsel and other committeemen initially preferred a Commission form of organization like the AEC which would place both civilian and military exploitation of space under a single civilian controlling body. In the face of total White House opposition they did not press this view, but it colored their response to the NASA. McCormack's close relations with Killian also added to this civilian-scientific bias.

Thus the House Committee viewed the establishment of a civilian agency with primary responsibility for the exploitation of space as an urgent, necessary mission of the Congress and distrusted Administration attempts either to downgrade the Agency or to upgrade DOD responsibility in space. Specifically, Feldman suspected that the Administration's proposal for a high level agency in space was principally shaped by a desire to meet public concern, not to fashion a major new program. Both he and the individual committee members vented this suspicion upon Administration spokesmen, particularly those from the NACA. They distrusted the NACA's capabilities for a large space effort and displayed marked disrespect for Dryden, 267, the presumed director of the new agency. Feldman more than once referred to the "deadwood in NACA" and McCormack indicated that the new agency would demand men of vision and dynamic leadership, "not men with a status-quo mind." 268 Dryden's reference to von Braun's proposal for a 150-mile shot of a man



into space as akin to shooting a lady out of a cannon, 269 proved especially unpopular to the Committee. Thereasingly the House came to view the Administration's proposal as merely a way of updating and upgrading the NASA -- likely only to result in "doing business at the same old stand."270

The Committee was especially disturbed by the traditional dominance which the willitary had exercised over the operations of the NACA. Though not denying the DOD a substantial role in the space mission -- indeed McCormack denied that anyone on the Committee had interpreted the Language of section 2 to exclude ARPA from conducting basic research or as inhibiting the DOD in the performance of its "proper functions" -- the Committee strove to assure NASA independent civilian status. 271 In contrast to the views of the military, the House interpreted the language of section 2 which specified that the Agency might act on behalf of or in cooperation with the DOD in activities related to weapons systems or military operations as a possible authorization for the DOD to remove all original powers from the MASA unless the DOD'granted it express permission to pursue space activities. McCormack feared the language gave the DOD's complete voice in determining to what extent the new civilian agency might operate" since almost all space missions might be associated with either weapons systems or military operations. 272 Only after two weeks of hearings was McCormack persuaded that the Administration's safeguards for civilian initiative were sufficient. Then he acknowledged that Gen. Doolittle's testimony in firm support of a civilian agency had revived his enthusiasm for an administrative solution which had previously seemed vulnerable to military domination.

^{*} This anti-Dryden campaign on the part of the House ultimately denied him his expected promotion as the Administrator of NASA.



A second major concern of the House Committee was the specific form of NASA-DOD relationship. House leaders sought a civil-military hisison much not at the project level. This form of inter-agency coordination seemed to them the most effective means of handling the necessarily large "gray area" which existed between the military and civilian space missions: those projects which could be utilized for both. Feldman and McCormack were particularly adamant about this form of coordination: Feldman invited witnesses such as Herbert Loper, Assistant to the Secretary of Defense for Atomic Energy, to specifically testify on this subject, and asked everyone else in sight what they thought of such a lisison system. The Committee evidently backed him: in Metcalf's words, "I think it has been developed by Mr. Feldman that no matter what happens to the composition of the board, there has to be daily, constant and continuous lisison between the civil and the military agencies."273

The Board did not fully satisfy the Congress as an effective means of policy limison. They objected to the requirements of prior consultation before the Director could take certain executive actions as limiting vigorous executive action. For the same reasons, they objected to the non-Government majority on the Board. Instead, they advocated a purely advisory committee, vesting overall policy coordination and high-level space policy-making in the Director himself. They saw the NASA as responsible for overall national space policy under the direct control of the President, with the DOD undertaking certain operations and planning according to this policy in the special fields affecting national security. Thus, overall problems of coordination between civil and military operations in space would be solved through "a civilian agency...with direct primary responsibility for an overall civilian, military, research, development, and exploratory policy, as well as the overall primary



the functions under one policy-making civilian agency, with military given is adequate place. 275 This high level policy execution was to be based upon lower-level coordination through an operating civil-military limison commit applaced in the DOD. Such a lower-level cooperative mechanism, in their view, would permit the NASA to take military needs into account while still retaining civilian planning and control.

The Senate Committee, while sharing many of the reservations of the House drew some sharply different conclusions from its deliberations. For a variety of reasons, the Committee itself was more preoccupied with military concerns than was the House Committee. First, it was operating in a context formed by the Preparedness Subcommittee Hearings. Second, five of its members: Chairman Johnson, and Senators Russell Symington Bridges and Saltonstall were all members of the Armed Forces Committee. Third, Johnson, having maintained close relations with the OSD over the past months, was thoroughly familiar with military requests for an undisputed sphere of decision-making authority. Finally, Johnson's whole emphasis upon the challenge in space was premised upon the principle "if you would have peace, prepare for war." America, in his view, could only achieve true temporal peace if she retained military control of outer space. 276

From the outset, then, the Senate Committee was openly hostile to major portsions of the Administration bill: its failure to ensure military exploitation of outer space; to provide overall direction for the space effort; and to recognize various other necessary aspects of space developments including international cooperation, the development of nuclear propulsion systems and a reliable patent policy to protect the public interest. It questioned the



NACA's ability to become a large-scale contracting agency and expressed its initial judgment that the Administration bill was only marginally preferable to the present situation of interagency competition in the space effort. 277

The Senators were sware of the difficulties inherent in pursuing both military and peaceful exploitation of space without incurring ruinous competition in which the fittest - necessarily the DOD - would survive. He but they feared most of all that the military program might "deteriorate under perhaps certain imagined or possible civilian attitudes." The problem of dividing space activities between civilian and military missions and responsibilities - in short, of insuring both sufficient and relevant space Research and Development — plagued the Senate as it had the House. As Symington put it: they were all concerned about "how to get as much as possible out of the military departments and at the same time not affect the military requirement." 280

As the hearings progressed, the Senators approached an informal consensus around the need to give the DOD primary operating responsibility in those aspects of the space mission which affected national accurity. Mundt, and Hickenlooper explicitly remarked that the civilian agency had been given excessive responsibility for military space developments. They viewed the phrase that the NASA "may act on behalf of or in cooperation with the DOD" as a clear statement of DOD dependence upon the NASA for the definition of the defense mission. 281

In order to correct this unnecessary restriction, the Senators reached two conclusions. First, they decided that the DOD should have independent sutherity in the field of its special responsibilities. 282 Johnson, in extracting from rather less than reductant DOD officials declarations that they



would appreciate such authority, in effect forced this powerful group to repuding a basic tenet of its own Administration's bill: that the military would pursue military exploitation of space with the agreement of the civilian agency.

Johnson declared that some definite language providing the DCD such autonomous authority to act in space should be written and wrily observed that he thought the "ingenious DOD" could produce some such wording. 283

Second, the Senate evolved its own form of military-civilian liaison mechanism. The Committee had noted throughout the hearings that in the Administration bill there was no power vested in anyone except the President to decide what phase of space mission belonged to which agency. As Symington noted:

"Now at the beginning of planning our outer space program, we have an opportunity to provide for some unification. S 3609, however, does not provide for an overall organization which can plan with foresight for our national and international programs in outer space. Separate agencies are to be separate agencies and are to be separately administered, and voluntary cooperation among coequals is supposed to result in a kind of happy coordination....There is even no provision for settling questions of jurisdiction among the various executive agencies which will be concerned with the exploration of space." 204

Not only did such a system seem inefficient to the Senators; such dependence on Presidential policy-making was distasteful to Congress in its current mood of autonomous policy-making. Moreover, the Senate Committee believed that the President and his scientific advisors depreciated the military potentialities of space to an extent they could not accept. No simple solution such as the House's coordinating channel through a civil-military limitary committee seemed sufficient. They wished a broad comprehensive new program.

What was missing, in the Senator's view, was a high-level policy-making board which could exercise both responsibility and authority over the national space program. Since many conflicts, in the Committee's view, would never



be resolved if "no one in any particular agency has the authority to be but decision," the Committee decided to provide a high-level policy board, empowered to establish national space policy and to determine particular project assignments among various operating agencies according to their military or civil nature. Each operating agency would be free to pursue its own specific mission, but this executive decision-making body, under ultimate civilian control, would serve to coordinate, weigh and direct the various missions which America was to undertake in space.

So, the two houses of Congress, occupied with similar concerns, arrived at quite different concepts of how the space program should be organized. Their major division was on the nature of the military apace effort. Given the significance of this issue, however, each of the committees formed alliances with different interest groups within the Administration. Confronted with these contending coalitions, it fell to the Administration to restyle its own proposal to gain an acceptable compromise. It was this process of Administration retreat and Congressional bargaining which ultimately produced the National Aeronautics and Space Act of 1958.

3. The Actors Meet

In May the military establishment, exploiting the concern of both Houses about the division of function between the civilian and military space missions, expressed publicly its own reservations about the Administration bill. Its advance spokesman was Roy Johnson, whose flamboyant disregard of his role as a member of the Administration made him the natural instrument for such a policy offensive. Indeed, Mr. Johnson took such an extreme position that the Administration philosophy of civilian supremacy was virtually forgotten. Only solitary voices like Dryden, Doolittle and van Allen continued to call for a purely "civilian" bill.

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Director Johnson launched his attack upon the Adminia ration bill on May 5. Appearing before the House Committee, he stated that "the legislation setting up a civilian group should not be so worded that it may be construed to mean that the military uses of space are to be limited by a civilian agency. This could be diseatrous...For example, if the DOD decides it is militarily desirable to program for putting men into space, it should not have to justify this activity to this civilian agency."²⁸⁷ Johnson proceeded to explain that the language as it stood required exactly this: that it did not permit the military to proceed on its own without the participation of the civilian agency.²⁸⁸ He then offered, on his own account rather than on behalf of the DOD, his own preferred version of section 2: the civilian agency should undertake all space activities except those which may be "in support of or presumed to lead to the use of space for national defense in which case the agency is authorized to act in cooperation with or on behalf of the DOD if so requested by the DOD. ²⁸⁹

Johnson argued that the DOD should be free to operate in any field of apace interesting to it without any prior civilian approval. The two agencies might work in parallel directions or share voluntarily in a single project, but would be authorized to act independently if they wished. Since only the military was qualified to judge what was of military significance it would be a tragedy, in Johnson's view, if the statute were in any way to reduce its independence by limiting it to clear-cut military objectives. Finally, in response to a pointed question from Rep. Keating about his draft suggestion, Johnson acknowledged that he could barel; think of a space mission which could not be presumed to lead to utility of national defense.

Leaving the House to mull over his recommendations, Johnson headed for the



c his cloim, but her makes ekmc ledge that make that a control of the new parallel of the OSD initial responsibility is a service exploitation. Although Tohnson's suggestion that the NASA-DOD relationship was too entreme for the Control of the held to his basic position.

"Let me put it this way, Mr. Senator. If the AEC had been set up on atoms for peace at that time...then I don't believe that Congress would have appropriated the money...nor the country supported it to the degree that it was supported. If (this) civilium agency is se up on the basis of space for peace or space for fun - I think that parallel is there....I think that it has to be set up with a military connotation, with a full understanding on the part of the public that this is a threat. This isn't something we can sweep under the rug by just saying that it is civilian and it is something that by saying it is civilian we can then decide is not a threat."291

Receiving at least partial encounrement from Senators Bridges, Mundt and Rickenlooper, Johnson reiterated the theme he had emphasized in the House: that the civilian and military agencies should be permitted free and independent opportunities to perform space research. In conclusion, Johnson remarked that he really didn't know why there should be a NASA at all, since the NACA was now capable of pursuing non-military space research. As an afterthought he told the Senators: "I understand that even though we are employed within the Government that when we testify before this Committee, we are supposed to tell what we really think and of course I do not know whether I will have a job when I leave here today but I am saying what I think."

In the next few days, Norton, MacIntyre, and Brucker endorsed the Spinit, if not the latter, of Director Johnson's testimony. The Senators responded by expressing substantial concern about the language in section 2. When



cler by the equation of Johnson accepted Administration policy in support of the new gency 294

More amendments were afor. On May 6 Doolittle publicity conceded increased representation of the DOD on the Board would a necessary indicated that the power of final decisions over space with an interest to NASA. 295 On the 11th the Bureau of the Budget conceded to the DOD on minimum of three members on the advisory board.

On the 12th the Administration amended section 2. Called to the love to explain discrepancies in his previous testimony, Johnson was a ches eneman. Moreover, he was duly escorted by Dr. York and Mr. Robert Decher.

Ceneral Counsel of the DOD and versea in the ways of Administration solid 11.

When Johnson appeared to be reverting to his former arguments, Dechert into suppose the procedure he suggested,

"Mr. Johnson has language on the two items that have been mostly under discussion, which language is satisfactory to the Executive Department as a whole, although it has not finally gone through the ordinary reporting processes. I cannot commit the whole Executive Department to this exact language but I believe confidently it will be approved, having talked to the person in charge of policy decision. It was written in longhand on the way over, after various telephone calls."295

to read that the HASA was responsible for space activities "except into a such activities may be peculiar to, or primarily associated with verpons or more itary operations, in the case of which activity the DOD will be recible." The second amendment provided for nine markets of the Go eromand.



e advisory board, thus giving the Governmen majority of waith thee would represent the DOD.

The House Committee reacted to this immouncement with understandable alignment of their earlier fears of military domination over the new agency, this new language disturbed at least the Chairman and the staff. Subsequent testimony did little to allay their concern. Dechert, in emphasizing the Administration's agreement on the amendments, stated that it was his understanding "the President does not want to go beyond what he said in his message through fear that, if we go beyond it, it will look as if we are trying to take this away from civilian control. Therefore...the Administration wants to keep the expression of the DOD participation in the exact words that the President used...which are weapons systems and military operations....Mr. Johnson has indicated that the research leading up to weapons systems and military operations is necessarily a part of these systems and operations themselves."297

Thereafter, the following exchange occurred:

Feldman: "Would you interpret this language... as giving you the exclusive authority to decide without any cooperation or without cooperation with the new agency, what is military?

Johnson: "Yes. Sir.

McCormack: "We might as well put a bill out and put in military control.

Dechert: "Isn't that subject to the fact that both these agencies will be part of the executive department and if those in the civilian agency believed that the military agency had made the wrong decision they always have the right of appeal to the President on it. I think the President is the ultimate arbiter, if there is a disagreement

Feldman: "Should not some person or agency plan and coordinate all aspects of space research in order to prevent gaps and to insure effective cooperation?

Johnson: "Definitely not, Sir. I think that would be the most tragic thing thus could happen to this country."

York: "You do not do that with Maritime. The Maritime and Nevy go on and both use the ocean.



Feldman: "Another Pearl Harbor with no coordination.

York: "Of course the purpose of ARPA is to make sure that the Army, Navy and Air Force are together on the space program.

Feldman: "Why not the civilian agency; why not have the same cooperation

with them?

York: "If their purpose is primarily to explore space and planets...all we need is the information they get. If they are not getting the information that is necessary for defense, we get it ourselves.

That is why I think these things can be almost independent.

Feldman: "In other words, when the President now is talking of a national space agency, what you are saying instead is that we should have one for the DOD and one for peace time.

York: "I say space is a place and not a program at all. It is a place where you have different programs.

Feldman: "Then the President's message does not mean what it says."298

Despite the sentiments of the House Staff, in the following days erdorsements for the amended version poured in. On the 13th the Bureau of the Budget submitted identical changes for the Administration to the Senate, which generally received them as positive improvements although by no means an adequate solution to the problem of overall coordination in space. Stans indicated st this time that the amendments had the unqualified support of the NACA and Dr. Killian. On the 14th Dryden and Eisenhower formally endorsed the new version, and five days later Norton, MacIntyre and Quarles did as well. Only the Army, now virtually fighting for its life in space, dissented, by proposing yet more drastic changes. In the week from May 20 until the 27th the Army reported no less than three separate versions of Section 2 to Congress. On the 20th Brucker suggested as a last clause "in which case the DOD shall exercise control."299 Medaris, predictably, was even more adamant. He repeated Brucker's wording for Section 2 but added the language that "The Congress, recognizing that the predetermination of the primary application of such activities in the vast new field of space may be impossible, hereby declares that where such clear-cut



determination expears impossible, the Secretary of Defense shall be responsible for the determination of whether such projects should be carried out by the civilian agency or by the DOD, unless he is otherwise directed by the President." Finally, on the 27th, Michaelis, chief of legislative liaison for the Army, suggested the following wording for section 2: "except and insofar as such activities are closely related to missions of the DOD, in which case the agency is authorized to act in cooperation with or as an agent of the DOD." Michaelis, however, felt it necessary to specify that this wording did not represent a policy position of the DOD or of the Army.

Thus the Administration had, in effect, completed its final drafting process by acquiescing to elements within itself which had been excluded from the initial writing of the bill. Now, with the exception of the Army, every major element within the Administration deemed the compromise satisfactory. There remained the reconciliation between the two Congressional committees, still widely separated in their views.

4. Congress Makes a Law

The alliance-building which occurred during the Hearings eventually pitted the Senate and the military establishment against the civilian scientists, the Bureau of the Budget and the House of Representatives. Each House of Congress consulted the White House to see which of its proposals might be acceptable, and trade-offs between various items in the respective bills were made within limits stipulated by the Administration. The precise mix of the compromise, however, was determined by the relationships and relative influence of the two Committees and their Chairmen.



It the dia will, hid existed between the two Houses. McCormack, apparently disturbed by the Senate action, had retaliated by nolding the first Hearth, an action which in turn aggravated Johnson. Subsequently, there was relatively little communication or consultation between the two committees, and those contacts which did occur were principally made by staff members. Thus each Committee drew up its bill with a certain deliberate disregard for the known position of the other.

On May 24 the House Committee unanimously reported out H.R. 12575, reflecting the main intent of the original Administration by draft providing final civitian control through the Administrator (formerly the Director) for the entire space effort.* Indeed, the House proposal was more civilian than the Administration bill efter its May 12 amendment, since the Committee had resisted Administration attempts to persuade it to accept the rewording of Section 2. In the House bill, this acction directed the new agency to undertake all space activities except such as may be "peculiar to or primarily associated with the development of reapons systems of military operations or the defense of the U.S. (including the Research and Development necessary for the defense of the U.S.) in the case of which activities the Agency shall act on behalf of or in cooperation with the Department of Defense. "300 The House feared that the vesting of original authority in the ECD for military exploitation of space might hamper the research sectivities of the civilian agency. Thus, division between military and civilian approach the military freedom to pursue broad Research and Development

A staff rember has described McCormack's desire to achieve bipartisen support for the Committee bill. He said that all votes on provisions were unant. We although there were some partisan "discussions."



hands in the Administrator of the Agency and ultimately in the Project.

The House bill also included its creature, a Military Lisison Constitute in the DOD. The Administrator was to vest operating relations with the DOD in this committee as well as matters involving interagency jurisdiction and joint activities. 301

In case of disputes not resolved at this level the Administrator or the Secretary of Defense might refer the matter to the President for final deleision. In addition, the House bill established an Atomic Energy Limison Committee to effectuate similar coordination with the AEC.

The National Aeronautics and Space Board was renamed the Aeronautics and Space Advisory Committee, composed of nine Government representatives, including three from the DOD, and eight private citizens. This Committee was a purely advisory body which might consult with the Administrator on national space policy and attempt to coordinate programs of various agencies. With responsibility for operational coordination already in the Liaison Committee, overall policy-making fell, in effect, to the Administrator and the President, thereby constructing the "straight-line operation" under civilian control which the Bureau of the Budget and the PSAC had originally favored.

Finally, the House bill authorized the establishment of a Joint Congression Committee on Aeronautics and Space; specified that the Agency could engage in programs of international cooperation under the foreign policy guidance of the Department of State, and inserted patent provisions modeled on the stringent patent policy of the AEC.



poorly attended two-hour debate. 302 The only significant floor amendment to strike out the provision for a Joint Committee. This shift was due to a number of factors. Speaker Rayburn preferred a standing Committee in order to provide an important Chairmanship for Rep. Overton Brooks. The House traditionally fears Senate domination in such bicameral settings. Finally, McCormack himself came to believe that the establishment of a standing Committee for Science and Astronautics, empowered to oversee all acientific activities including space, might contribute to the eventual establishment of a Department of Science. 303

Nine days after the House passed its bill the Senate Committee reported out S. 3609 as amended, - a vastly different legislative product. The Senate bill provided for original DOD responsibility in those areas of space Research and Development which pertained to national defense, and for joint civil-military control of the national space program. 304 It expanded upon the Administration's amended wording of Section 2: so that "activities peculiar to or primarily associated with the development of weapons systems or military operations shall be the responsibility and under the direction of the DOD. The Senate argued strongly for the separation of the military and civilian space missions on the operational level. On the one hand, it stated that "great mischief could be wrought by delegating to the civilian space agency authority over military weaspons systems and military operations. "306 On the other hand, the report argued that removing operational responsibility for military space projects from the NASA would prevent the civilian agency's activities from being inundated by attention to the military applications of space.

Addressing itself to other issues which the House bill covered, the Senate



bill carablished a Joint Committee for Space and Aeronautics, authorized the agency to pursue international cooperative efforts under the foreign policy direction of the President, and included patent provisions similar to those of the House.

The major innovation of the Senate bill, however, was the establishment of a National Aeronautics and Space Policy Board. In contrast to the limited functions which the House and Administration bills had assigned to what the Administration called the Board, the Senate established a high-level, policy-making organ. Despite Administration opposition to such an administrative structure, the Senate Committee viewed this Board as the answer to the vexing problem of general space policy-making. Established in the Executive Office of the President and composed of seven Government officials (the Secretary of State, Secretary of Defense, Administrator of NASA, Chairman of the AEC and representatives of three other agencies, only one of which might be from the DOD), the Board was obviously a blue-ribbon body. It would direct the NASA and the DOD -- the two operating apace agencies -- and coordinate the work of ten other principal Government agencies interested in space exploitation.

The Senate report argued that "any differences arising among the agencies concerned in the course of the execution of their functions must be established at a governmental level higher than that occupied by any of those operational agencies." Interposed between the operating agencies and the President, the Board was to conduct a continuing survey of space activities, recommend a comprehensive program in aeronautics and space exploitation, designate responsibility for major projects, and resolve inter-agency conflicts: in sum, evenlve national policy in space. Its role in relation to aeronautics and space would be "comparable to that of the National Security Council with

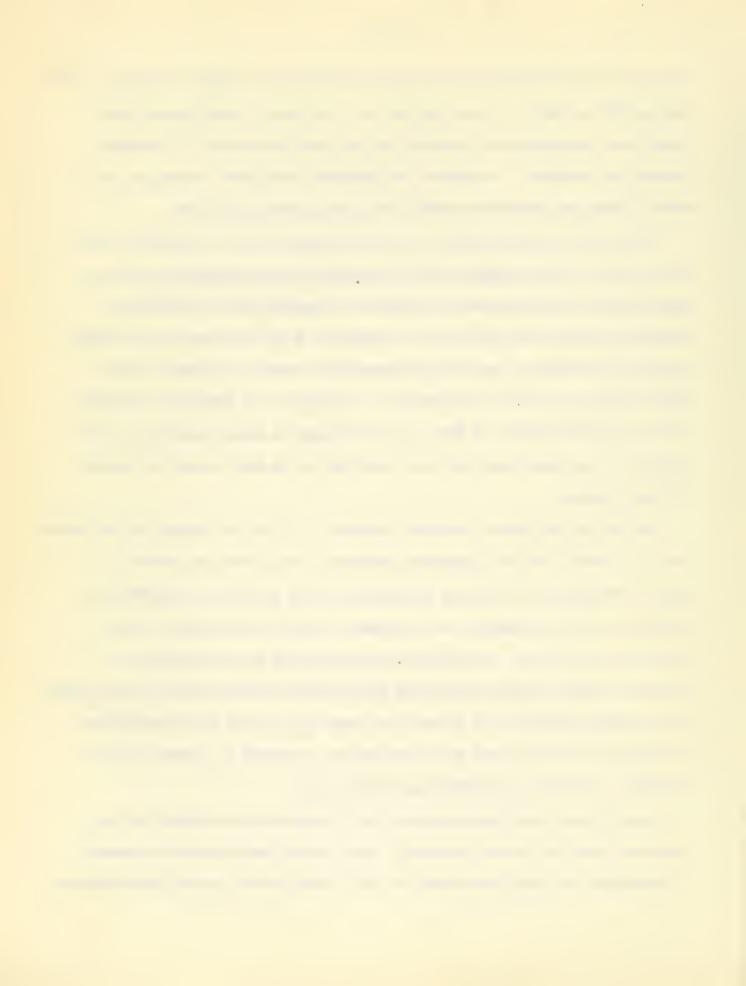


Like the NSC as well, it would function as a statutory, policy-making body vested with administrative responsibility and held accountable to Congress, through the President. To support its functions, the Senate authorized the Board to employ an Executive Director and other specialized staff.

The structure and functions of the Policy Board reflect the Senate's conviction that no single agency could be assigned total responsibility for the space field. They also reveal the Senate's assumption that the military interest in space would thereby not be abridged. While the Board had a civilian majority in membership, the military departments would be included at this highest echelon of space policy-making. In addition, the Secretary of Defense but not the Administrator of NASA - was authorized to appeal separately to the President in any case where action or insction by the Board seemed to threaten his space mission.

On June 16 the Senate unanimously passed H. R. 12575 as amended by the entire text of S. 3509. The sole important amendment on the floor was offered by Johnson, striking out the patent provisions pending review by the Conference Committee. With its passage, the alignments in the final struggle to pass a space act were drawn. The Senate had taken a stand on the division of functions between the DOD and the NASA which aligned itself with the Administration (in its latest position) and against the House. But so far as the mechanisms providing for national space policy-making were concerned it placed itself in opposition to both the Administration and the House.

Shortly after the Senate passed its bill communications between the two committees broke off almost completely, with neither body apparently disposed to compromise. The House considered its bill close to the original Administration



proposal. The Senate held the position that its bill alone recognized the characteristics of urgency and breadth necessary for a successful space program.

Preliminary attempts to resolve differences at the staff level failed.

For several weeks the only contacts between the committees were those between Mrs. Eilene Galloway, special consultant to the Senate Committee, and Dr. Charles Sheldon, associate staff director of the House Committee, who could meet in the neutral territory of the Legislative Reference Service. 309 The House staff tried subsequently to extend contacts without success. They believed that Johnson was striving to increase his bargaining position by holding out for the Senate bill or not at all.

At this impasse, the White House reentered the areas. The stimulus seemed to come from Senator Johason. One Sunday late in June or early July, when Dr. Killian was in Boston, the Majority Leader called on the President. 310 During this interview the President - reputedly for ressons not directly related to the space program - agreed to a modified version of the Policy Board.

When Killian returned, the President informed him of his wishes. With Administration concurrence, and with a record of support for Administration space policies, McCormack was now persuaded to reconsider the House position.

In this atmosphere and with two major outstanding issues settled -- the wording of Section 2 and the interagency coordination mechanisms -- negotiations for a conference committee meeting reopened. The issues at hand were the formulation of Congressional Committees; provisions for international cooperation, and patent procedures. Both Houses agreed that the agency could engage in international cooperative ventures under the foreign policy guidance of the President. 311

The Senate abandoned its demand for a Joint Committee and accepted two Standing



Committees. The House accepted the Senate patent provisions.* These staff soundings completed, the Conference Committee met for one session on July 15 with Johnson in the chair. The agreements were ratified and the conference accepted the bill.**

In addition to these compromise proposals reached in conference, the final bill contained those agreements made by the two Houses with the Administration. Section 2 finally read: "(aeronautics and space activities) shall be the responsibility of and shall be directed by a civilian agency exercising control over aeronautics and space activities sponsored by the U.S. except that activities peculiar to or primarily associated with the development of weapons systems, military operations, or the defense of the U.S. (including the Research and Development necessary to make effective provision for the defense of the U.S.) shall be the responsibility of and shall be directed by the DOD. "312 This wording represents a victory for the Senate although incorporating the clarifying language about Research and Development written by the House.

^{*} These granted title to the NASA except under certain specified conditions in which the Administrator could waive title to the contractor. The provisions were written in the O'Mahoney subcommittee on Monopoly of the Senate Judiciary Committee. During June the patent attorneys of the APLA and their clients had argued in favor of the original Administration assumption that NASA patent procedures would follow the DOD, vesting patent rights in the contractor in exchange for free use of the patented invention by the Government. Resisting such pressures, the Senate wrote in restrictive provisions. See ibid, section 305.

The conference bill was principally drafted by the House Staff, see Griffith, Chapter IX. The House Committee on Science and Astronautics was established on July 21 in House Resolve 580 on the basis of H. R. Report #1837, "Amending the Rules of the House to provide for a Committee on Science and Astronautics. The Senate amended its rules to create a Committee on Aeronautical and Space Seicnes in Senate Resolve #327 on the basis of Senate Report #1925.



Section 20% provided for a Civilian-Military Liaison Committee composed of representatives from the DOD, the services, and the NASA. This organ would permit the two agencies to consult and inform each other on matters within their respective jurisdictions. Its structure departed slightly from the original House proposal, since it was no longer placed in the DOD, but it was designed to provide the project-level coordination which the House had deemed necessary for effective collaboration in space.

What had been the National Aeronautics and Space Board in the Administration proposal, the Aeronautics and Space Advisory Committee in the House bill, and the National Aeronautics and Space Policy Board in the Senate bill, finally became the National Aeronautics and Space Council. This nine-member advisory organ was to be composed of the President as chairman, the Secretaries of State and Defense, the Administrator of NASA, the Chairman of the AEC, one other representative of the Federal Government, and not more than three private citizens appointed by the President. It was authorized to employ a staff and was to advise the President on all activities authorized by the Act. Specifically, the Council would survey all peronautical and space activities of all U.S. Government agencies engaged in such programs; develop "a comprehensive program of peronautics and space activities to be conducted by the agencies of the U.S. Government. "313 While now an advisory agency rather than the public administrative organ which the Senate had demanded, its functions and high level composition clearly resemble the Senate's proposal.

The Bill passed both Houses on the day of the Conference, and Eisenhower signed it into law as the National Aeronautics and Space Act of 1958 on July 29. 314 "In the long view of history," Johnson proclaimed a month later, possibly the most important step we took during this session was to establish an agency to



guide America's effort in the exploration of outer space. "315

Conclusion

The passage of the National Aeronautics and Space Act of 1958 was generally viewed by informed observers as a "victory" for the scientific community. From one perspective this interpretation seems plausible. NACA, the oldest scientific enterprise within the federal government, had been preserved and reinvigorated. The military had not assumed primary responsibility over the total space mission. Spokesmen for science had participated directly in the drafting of the Administration's legislation and had indeed shaped its key concepts. Scientists outside and within the government had generally united in their preferences for an independent civilian-based space agency, emphasizing the exploration of outer space as a pursuit of knowledge as well as a strengthening of the nation's security. Except for the establishment of the Space Council, the revision of Section 2 of the Act and the reconstruction of the Advisory Board, no major amendments to the initial bill had occurred.

Yet a moment's reflection on the events and actions incident to the Act charply modifies this plausible interpretation. For one thing, the interests of the scientists were shared by other powerful actors in the process. A separate civilian agency, a clear orientation on the peace time uses of a space program, served the political and budgetary purposes of the Administration very well. They also reflected the convictions of "generalist administrators" ably represented by the Bureau of the Budget. The single executive, the limited role of the Advisory Board, the retention by the Presidency of responsibility for coordinating the military and civilian aspects of the program were basis tenets of established administrative doctrine as practiced by the Bureau of the Budget.



They were also sharp departures from the traditional organizational preferences of scientists who heretofore had preferred multi-headed agencies and heavy management representation by scientists drawn from the private world. Thus, the scientists' initial position was both basically supported by these forces and refined and modified by their particular desires.

Two other points should be noted. First, where the organizational and management philosophy of the scientists appeared to threaten the interests of the military, they did not prevail. The military mission remained protected in large measure to the degree satisfactory to the office of the Secretary of Defense and the Air Force. Indeed, the Air Force support of NASA as an alternative to a strong ARPA may well have been a decisive factor in limiting the intensity and scope of the opposition of the defense establishment. Most important of all, the Congress of the United States, led by Lyndon Johnson, succeeded in broadening the conception of the space program and identifying it as a major national program far beyond the expectations and even the desires of the scientists and their allies within the office of the President. Johnson's concept of a Space Council which institutionalized the high priority he placed on the program, his equal emphasis on military and civilian aspects, and the sense of urgency which he attached to the total undertaking triumphed both over the Administration and the House Committee representation of the Administration. In a fundamental way it was a broadly conceived and dramatic program which emerged responsive to the political impact of Sputnik, rather than a carefully designed reasoned policy for the support of science per se.

The influence of these other components of the political porcess can lead a thoughtful observer to doubt not only that science "did it alone" but also to question whether science as a political force could ever do it alone. Prior to



Sputnik I the scientific backing and participation in the original Vanguard program had not been sufficient. After Sputnik II the values the scientific community espoused were clearly joined with other values before the conflict was resolved and the space mission defined.

Two conclusions would seem to follow. First, that the public management of the space enterprise after 1958 involved the pursuit of policy objectives which go far beyond the scientific benefits to be derived from space exploration and even beyond those discernible for national security. A successful administration of the program requires, so the history of the legislation suggests, the simultaneous pursuit of a number of objectives, some clearly non-scientific in character. Second, if the scientists and their spokesmen were to continue to schieve a substantial number of their aims they would have to proceed in concert with their allies and in conflict with their adversaries. This enactment of the law did not mean the end of politics in the space program. It simply signalled a tentative and discernible employment of forces. For men concerned with the overall scientific strength of the nation, the quality of Research and Development, and the training and recruitment of new scientific talent, NASA in 1958 was the beginning of political activity, not the end.



Thank r I

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- U.S. Senate, Preparedness Investigating Subcommittee of the Committee on Armed Services Hearings, Inquiry into Satellites and Missile Programs, p. 1699. testimony of General John B. Medaric Commander, Army Ballistics Missile Agency. (Hereinafter, these Senate Preparedness Subcommittee Hearings will be referred to as SPSCH.)

3 HH, p. 155,

Ibid, p. 63, testimony of Dr. Wernher von Braun, ABMA. 15

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- 26. NYT, October 16, 1957 See NYT. October 17, 1957 27
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See NYT, January 8, 1958, column of James Reston. 190.

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S.3117, H.R. 10352, and H.R. 10271 respectively, all of which 193. were referred to the Joint Committee on Atomic Energy.

194. S.3233, introduced by Sens. Yarborough, Mansfield, Hill, Sparkman, Carroll, Morse, and Humphrey, and referred to the Interstate and Foreign Commerce Committee. H.R. 9847 and H.R. 9966, introduced by Reps. Thomas Lane and Melwin Coad, respectively, and referred to the House Armed Services Committee

195. S.3604, introduced by Sen. Francis Case and referred to the Special Committee on Space and Astronautics. H.R. 11188 and H.R. 11860, introduced by Reps. Frelinghuysen and Fulton, respectively, and referred to the House Armed Services Committee.

198. H.R. Con. Res. 265, referred to the House Foreign Affairs Committee.

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201. Griffith, op. cit., p. 21.

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203. See supra, pp. 45-46. See supra, pp. 45-46. 204.



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221. See HH, p. 133, testimony of Dr. Dryden.

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224. See SH, p. 342.

HH, p. 1542, testimony of Dr. York. 225.

226. See SH, testimony of ARPA's Director Roy W. Johnson, Secretary Brucker, and Dr. Hagen.

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230. 231. SH, p. 75, testimony of Dr. James Doolittle, Chairman of the National Advisory Committee on Aeronautics.

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Chapter V

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- See SH, p. 15, ff, testimony of Dr. Dryden. 235.
- HH, p. 866, testimony of Dr. James A. Van Allen. 233.
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- 243. See HH, pp. 312-313.
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- 245.
- HH, p. 1110, testimony of Under-Secretary Quarles. 246.
- SH, p. 67, testimony of Under-Secretary Quarles. 247.
- HH, p. 178, testimony of Dr. York. 248.
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- SH, p. 238, testimony of Assistant Secretary Norton. 255.
- HH, p. 656, testimony of Gen. Schreiver. 256.
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- Reps. Leslie Arends and Overton Brooks neither of whom 264. participated actively in the Hearings on the space bill.
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- See Griffith, op. cit., Chapter 6. 266.
- See HH, p. 1121 and HH, p. 1158, comments of Mr. George 267. Feldman, Staff Director and Chief Counsel to the House Committee.
- HH, p. 893, statement of Rep. John McCormack, Chairman, House 268. Select Committee on Astronautics and Space Exploration,
- 269, See HH, p. 415.
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- HH, p. 470. See HH, p. 427. See also HH, p. 435. 271.
- 272. HH, p. 862, remarks of Rep. McCormack.



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